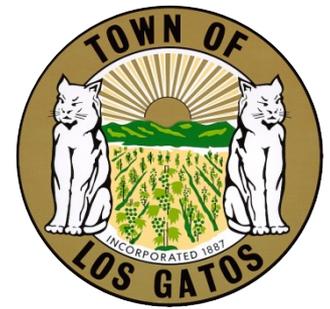




**SCHOOL BUS
CONSULTANTS**

Proud Partner with the TransPar Group of Companies



TOWN OF LOS GATOS CONGESTION RELIEF SCHOOL BUS SERVICE FEASIBILITY STUDY

SURVEY 1 FINAL REPORT

February 2018



SCHOOL BUS
FEASIBILITY STUDY

SCOPE OF SURVEY

GOAL: Evaluate the school community's interest in a local school bus service; with the primary goal of reducing traffic congestion near schools.

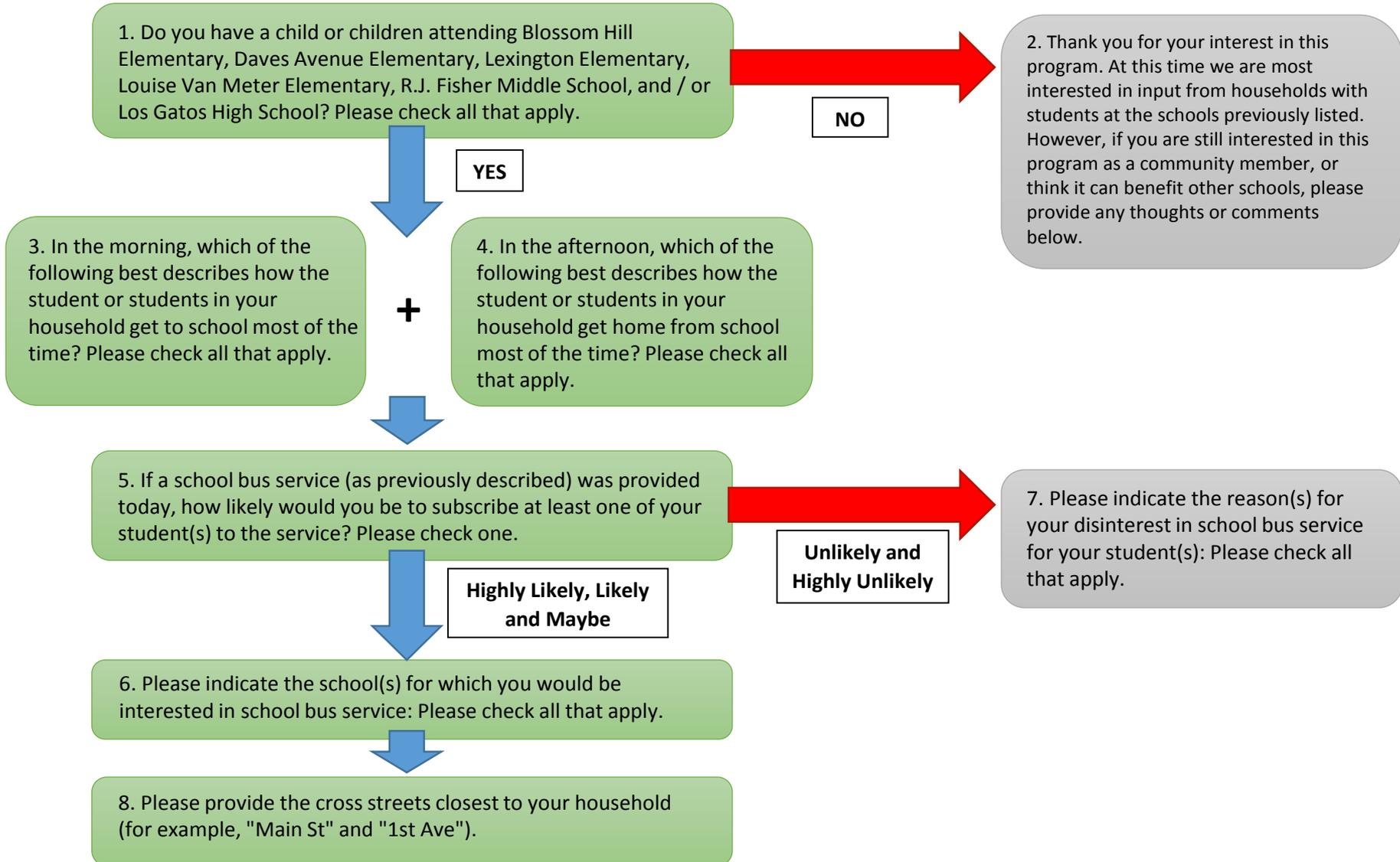
WHO: Survey was designed by SBC and The Town of Los Gatos. Stakeholders include LGUSD, LGSUHSD, SR2S, Home and School Clubs, Hillbrook School, and many others.

FOCUS: Survey was disseminated to more than 8,000 parents of LGHS and LGUSD students. The survey was promoted through social media and the local newspaper. A total of 1,355 responses were received.

WHEN: The survey was open between January 17th and February 4th, 2018.

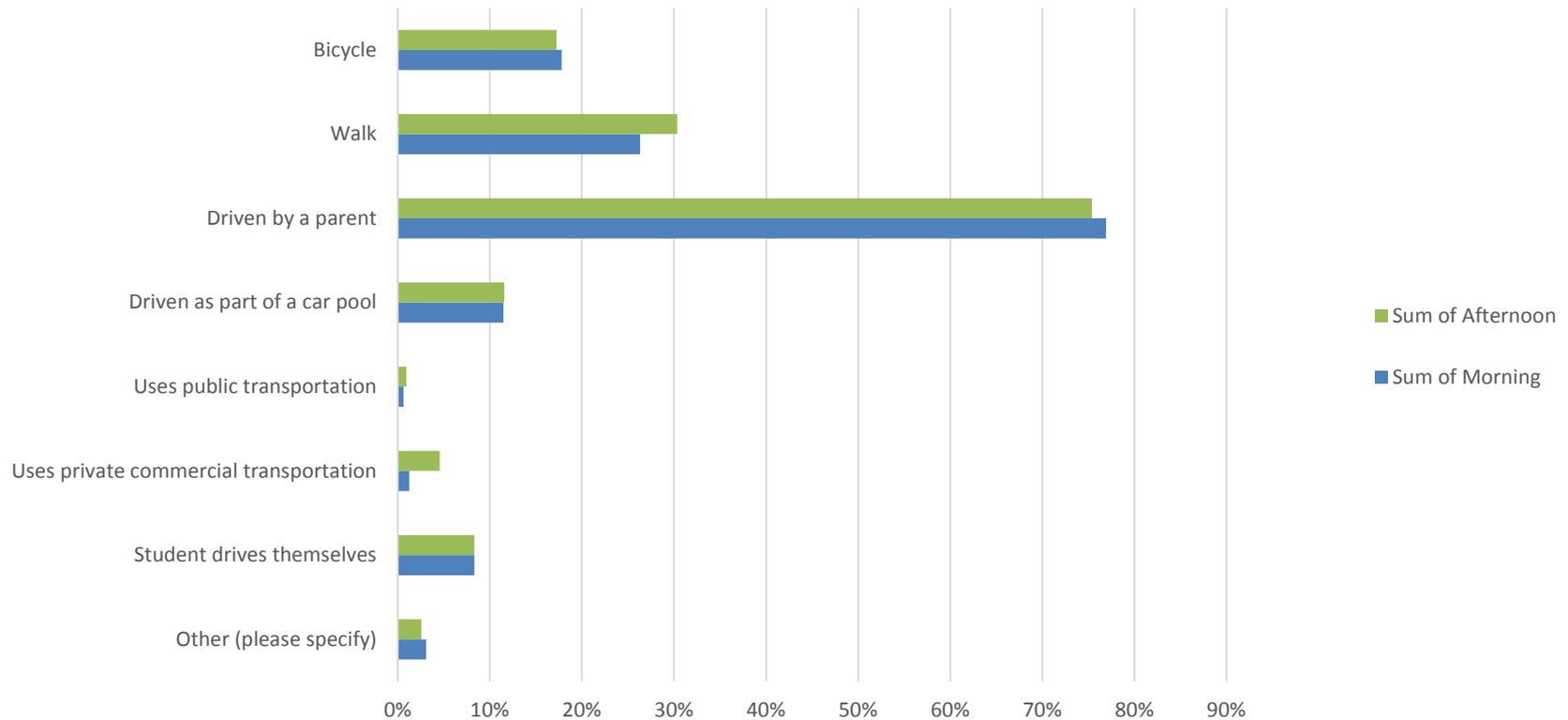


SURVEY DESIGN



CURRENT MODES OF TRANSPORTATION

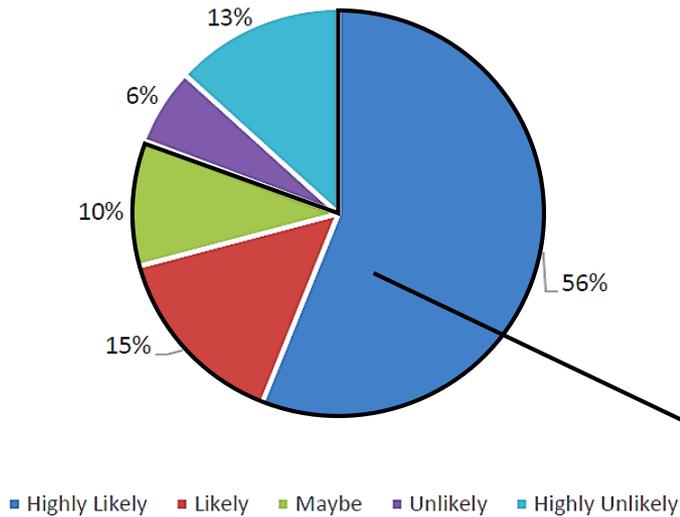
Questions 3 and 4: Mode of Transportation



- There were 1299 responses to this question. "Driven by Parent" received 999 responses. "Walk" received 392 responses. "Bicycle" received 231 responses.
- Other / write-in responses include: skateboard or scooter (8 responses); uses Loma Prieta bus (9); and driven in the afternoon due to afterschool activities (10).

INTEREST IN SERVICE

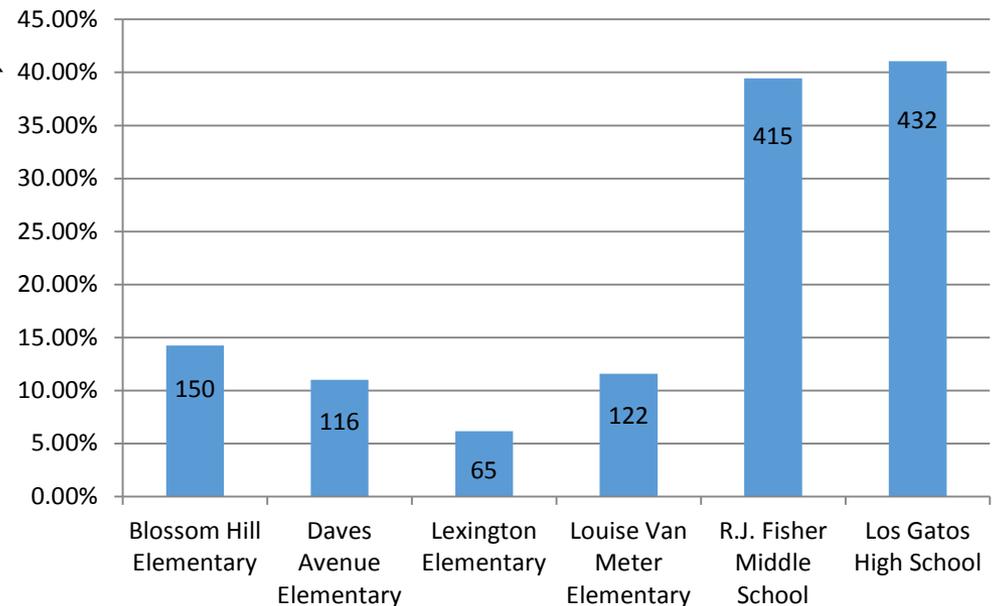
Question 5: Interest Level



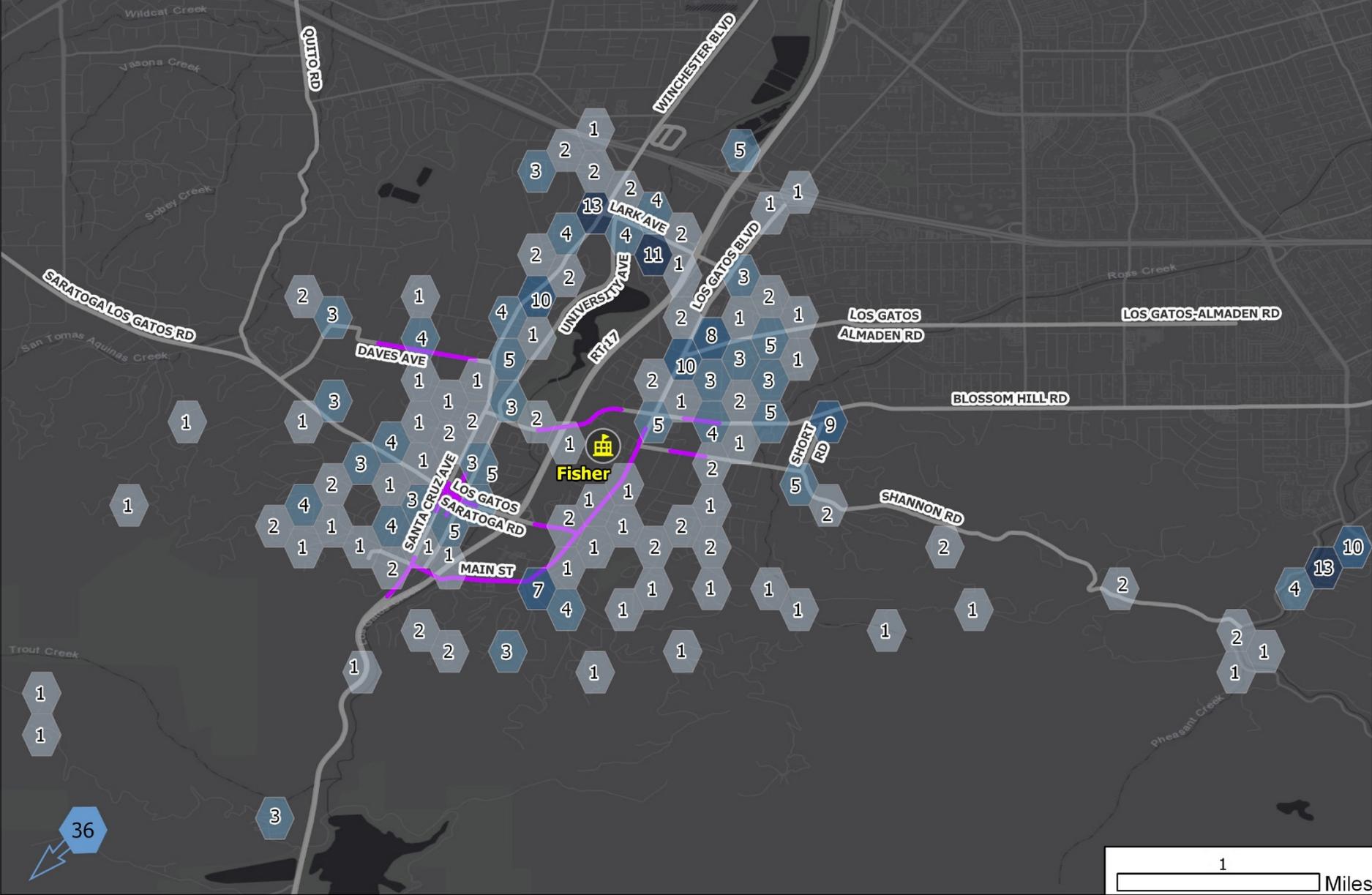
81% of respondents said they were interested in school bus service to some degree: a total 1,047 respondents.

Service interest is highest among secondary schools: a trend that follows enrolment size and larger attendance boundaries.

Question 6: Interest Level per School



INTEREST IN SERVICE: R.J. FISHER



Fisher Middle School Survey Response

Highly Likely and Likely Respondents: 350



Local streets with slow travel speed during school peaks



School Locations



Cluster of families with strong interest in school bus service

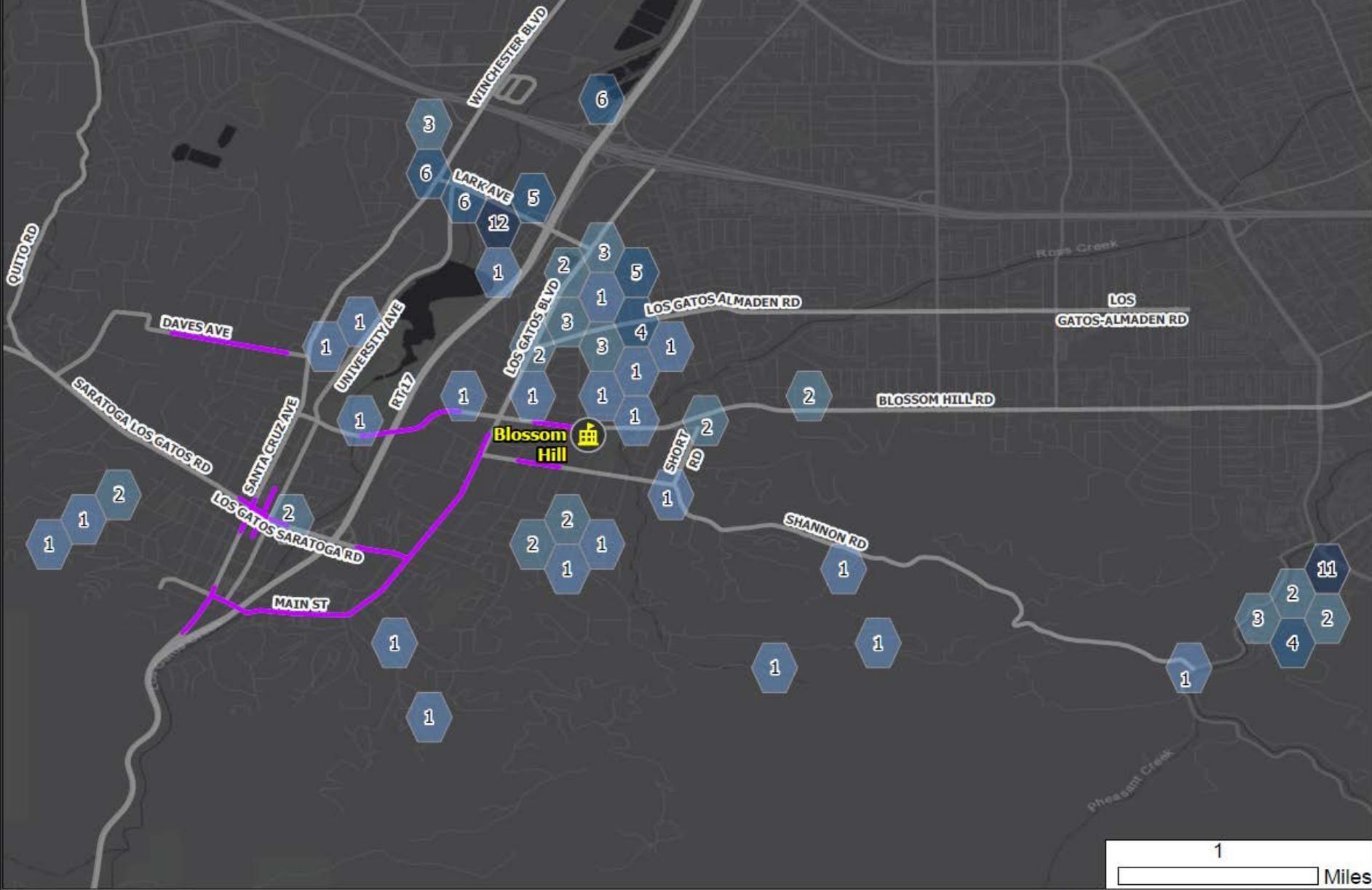
(The hexagons show the number of respondents in the area and is normalized for an area of 2/10 of a mile, not to scale)

Prepared by School Bus Consultants

Source: Traffic data from 511.org. Participation interest from parent survey conducted 1.17.18 to 2.4.18.



INTEREST IN SERVICE: BLOSSOM HILL



Blossom Hill Elementary Survey Response

Highly Likely and Likely Respondents: 117



Local streets with slow travel speed during school peaks

Cluster of families with strong interest in school bus service

(The hexagons show the number of respondents in the area and is normalized for an area of 2/10 of a mile, not to scale)



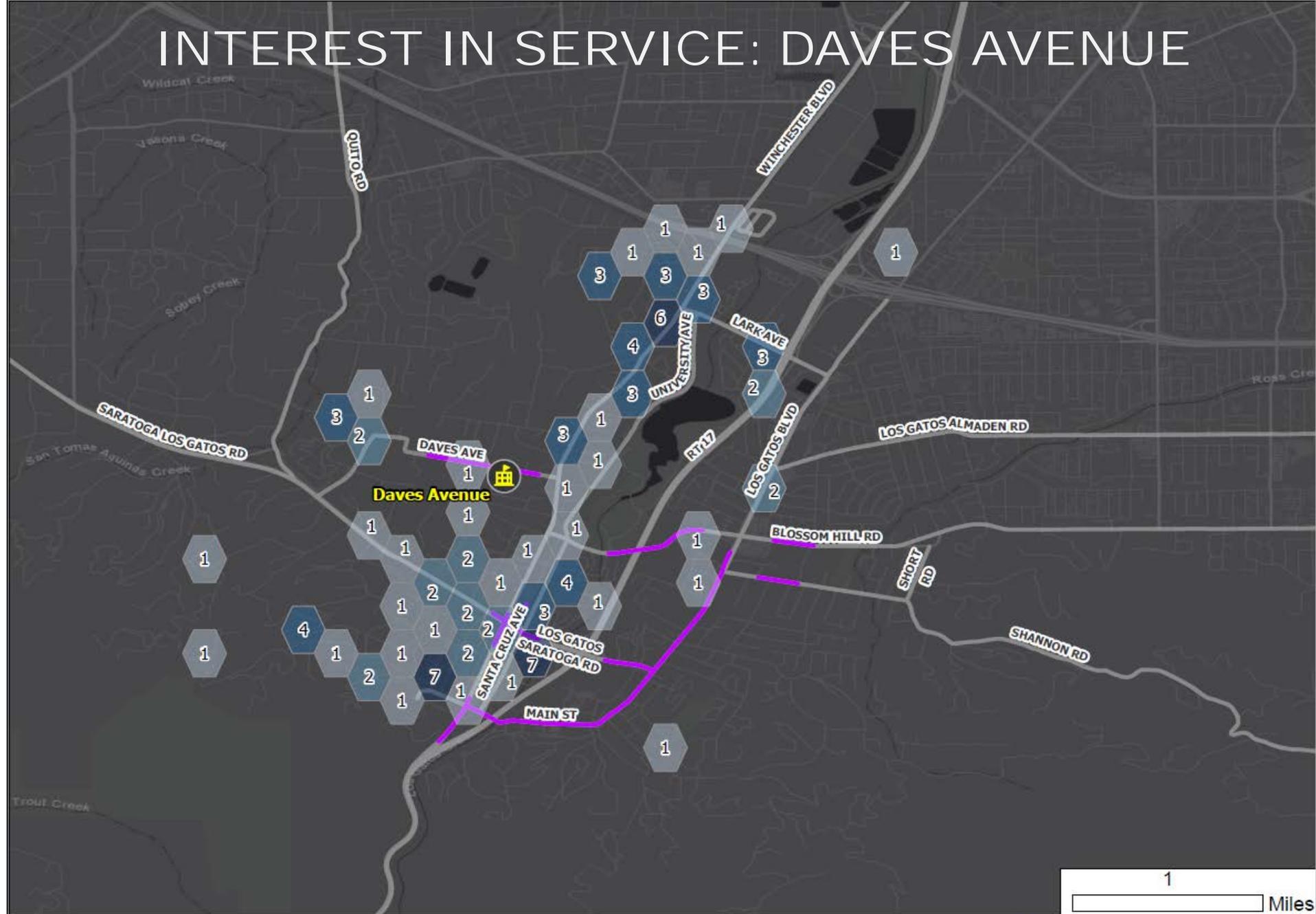
School Locations

Prepared by School Bus Consultants

Source: Traffic data from 511.org. Participation interest from parent survey conducted 1-17-18 to 2-4-18.



INTEREST IN SERVICE: DAVES AVENUE



Daves Ave. Elementary Survey Response

Highly Likely and Likely Respondents: 104



Local streets with slow travel speed during school peaks



School Locations

Prepared by School Bus Consultants

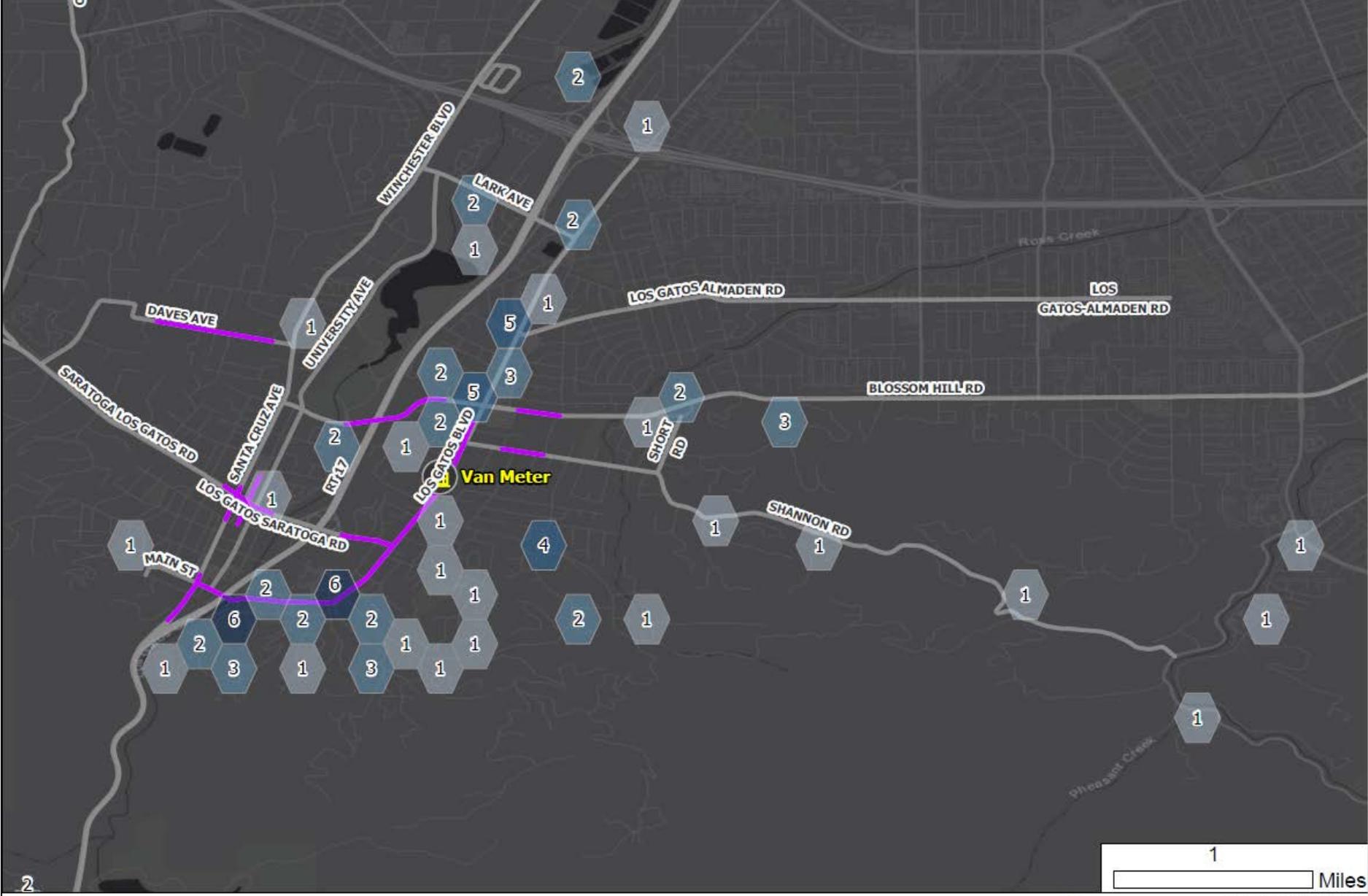


Cluster of families with strong interest in school bus service

(The hexagons show the number of respondents in the area and is normalized for an area of 2/10 of a mile, not to scale)

N

INTEREST IN SERVICE: VAN METER



Van Meter Elementary Survey Response
 Highly Likely and Likely Respondents: 91

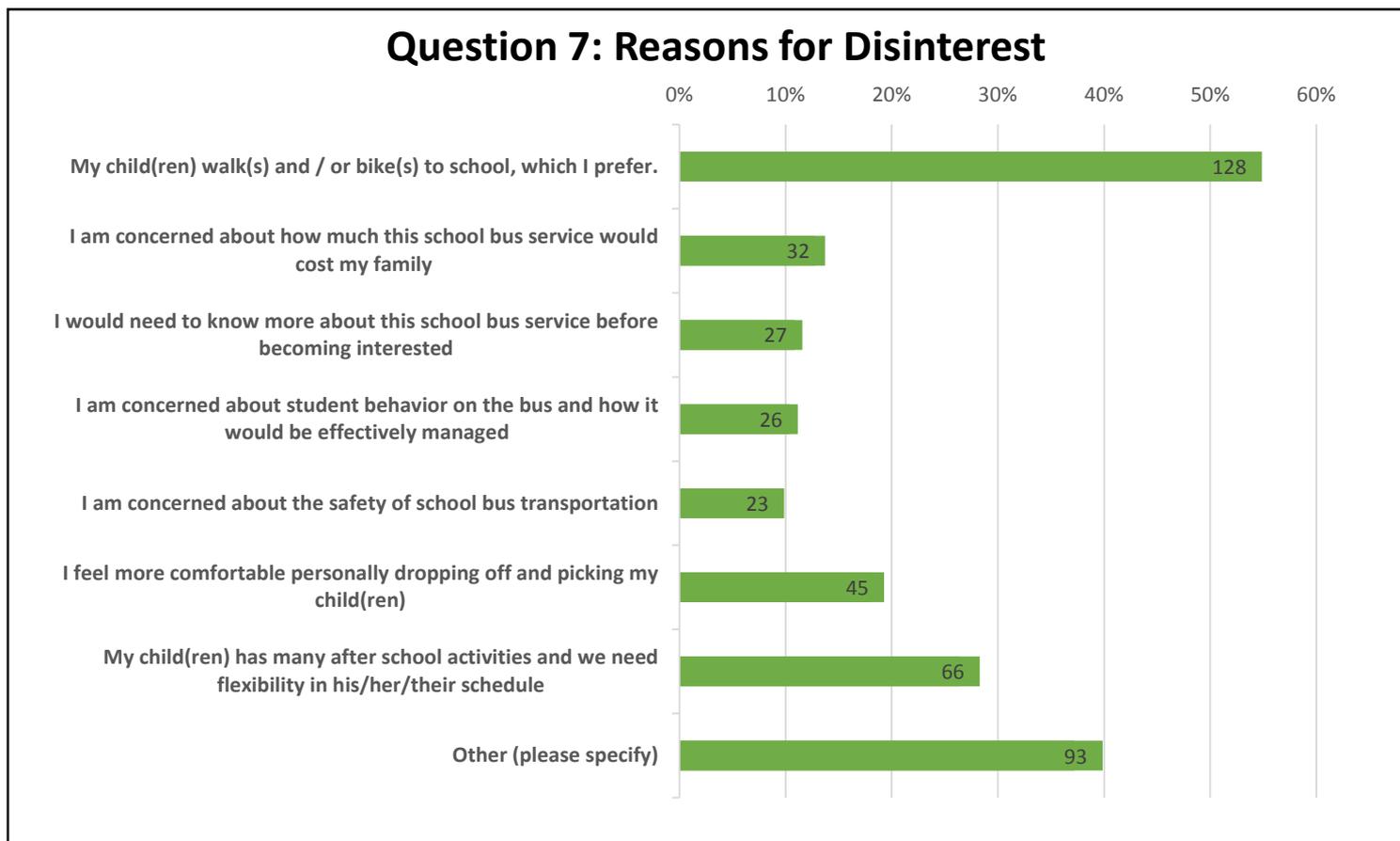
— Local streets with slow travel speed during school peaks
⬡ Cluster of families with strong interest in school bus service (The hexagons show the number of respondents in the area and is normalized for an area of 2/10 of a mile, not to scale)

🏠 School Locations

Prepared by School Bus Consultants

Source: Traffic data from S11.org. Participation interest from parent survey conducted 1.17.18 to 2.4.18.

COMMUNITY DISINTEREST IN SERVICE



- “Disinterested” and “Highly Disinterested” made up 19% of the respondents: 250 in total.
- Respondents could choose multiple reasons for their disinterest.



COMMUNITY COMMENTARY

Most common comments from community members:

- **Support for congestion relief and safety**

Residents who are affected by the traffic directly and parents who would benefit from the service expressed support for the service. Most of the residents who support the service live on streets severely affected by school traffic.

- **Future demand**

Families with children coming in to one of the schools indicated that they would like to see a service in the future.

- **Service from the Santa Cruz Mountains**

Several parents live in the Santa Cruz Mountains expressed interest in having bus service to Fisher Middle School and /or LGHS.

- **Objections and/or concerns**

Some are against or have concerns regarding the service because of the cost to tax payers.

Comments were summarized from survey respondents' input and community input to the project's email address.