

# Appendix C: Data Analysis

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## 1.0 Introduction

This Appendix presents the findings from data collection efforts held between May and September 2019 at key locations within the Town of Los Gatos. Occupancy and turnover data were collected for on-street and off-street locations in the downtown district.

### 1.1 Project Background

On behalf of the Town of Los Gatos, Dixon Resources Unlimited (DIXON) conducted a parking study to understand parking occupancy and turnover trends in the downtown district.

DIXON procured the services of National Data & Surveying Services (NDS) to complete a data collection effort for on-street and off-street parking inventory. A detailed description of the location and parking supply associated with each survey area is provided in the corresponding sections below.

The data collection types, study locations, and study time periods were selected to better understand parking supply and demand in the Town of Los Gatos. The data analysis results are intended to supplement the Parking Roadmap (Roadmap) and allow the Town to make program adjustments applicable to the needs and uses of each on-street or off-street public parking location in the downtown district.

## 2.0 Data Types

### 2.1 Occupancy Data

Parking occupancy is a measure of parking demand. For each study area, parking occupancy is calculated by dividing the number of observed vehicles by the total parking supply.

It is an industry standard that parking occupancy should remain around 85%. Maintaining at least a 15% vacancy rate minimizes driver congestion without providing an oversupply, thereby improving traffic flow and visitor experience while efficiently utilizing the Town's parking supply. The summary tables presented throughout this Appendix highlight areas of concern in red (>85%), areas approaching high occupancy in yellow (>60%), and areas with ample supply in green (≤60%).

### 2.2 Turnover Data

Parking turnover is a measure of how long vehicles remained parked. Calculating parking turnover relies upon unique vehicle identifiers.

In this study, license plate numbers were recorded for four time periods. If the same license plate number was recorded only once, the vehicle was assigned a 0-3 HR turnover duration. If the same license plate was recorded during two, three, or four successive observations, the vehicle was assigned a 3-6 HR, 6-9 HR, or 9-12 HR turnover duration, respectively.

For each study area, the volume of cars was calculated based upon the discrete number of license plates observed each day. Turnover percentages for each study area were calculated by dividing the number of vehicles that turned over within three, six, nine, or twelve hours by the total volume of cars for distinct days. Turnover rate is an important measure of the length of time that drivers utilize parking supply resources.

### 3.0 Data Collection Methodology

Data collection took place over 15 days between May and September 2019. These dates were selected in order to better understand parking supply and demand as related to on-street parking, off-street parking, the distribution of parking throughout the week, and the behavior of drivers within distinct geographic zones.

All data collection dates were selected to not interfere with major holidays. Collecting data during average conditions is ideal for planning purposes in order to allow the Town to develop policies and programs that address the majority of the year.

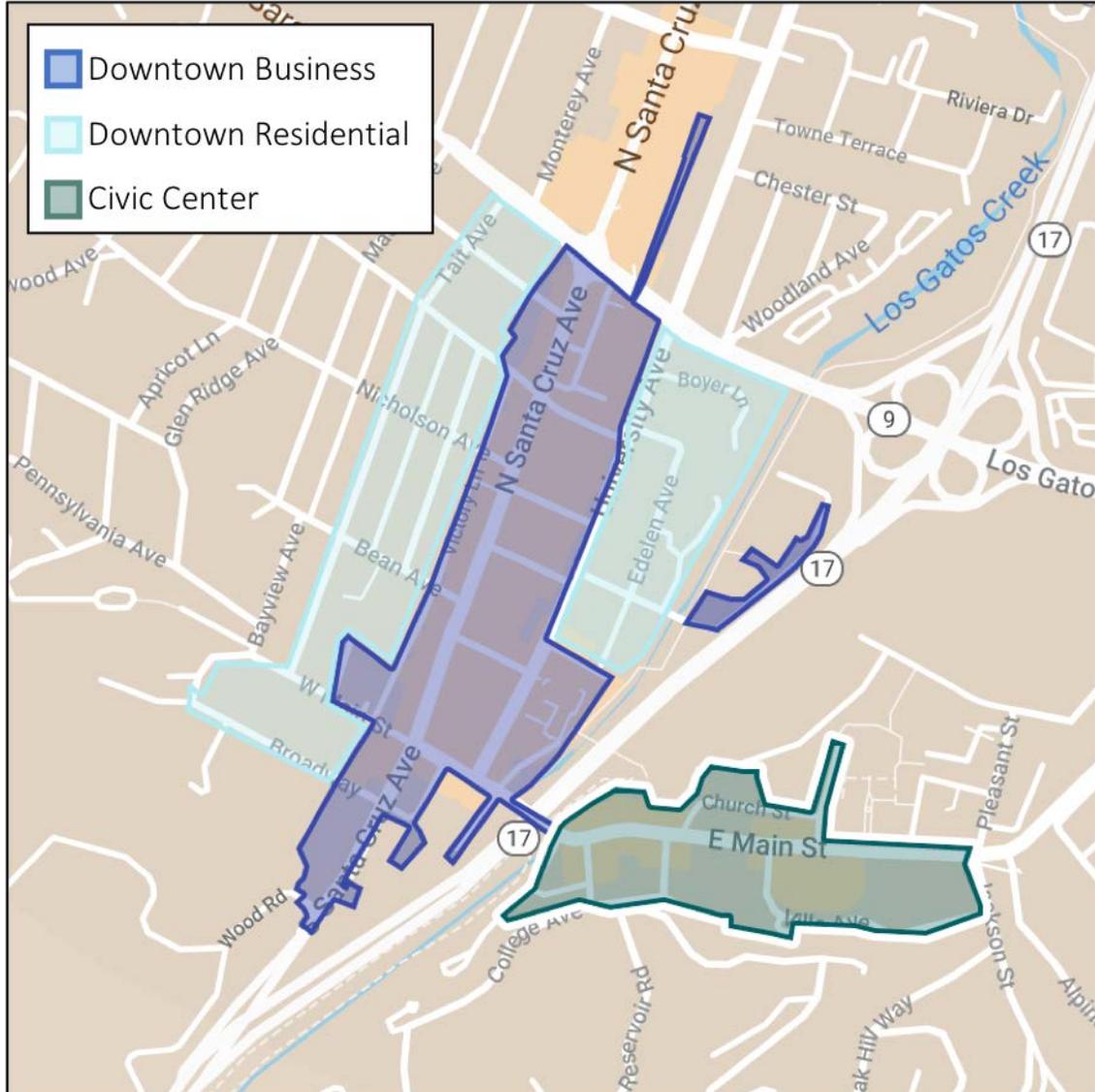
**Table 1. Data Collection Dates**

Date	Day	Designation	Data Types
5/1/2019	Wednesday	Weekday	Occupancy & Turnover
5/3/2019	Friday	Weekday	Occupancy & Turnover
5/11/2019	Saturday	Weekend	Occupancy & Turnover
5/22/2019	Wednesday	Weekday	Occupancy & Turnover
5/24/2019	Friday	Weekday	Occupancy & Turnover
6/26/2019	Wednesday	Weekday	Occupancy & Turnover
6/28/2019	Friday	Weekday	Occupancy & Turnover
6/29/2019	Saturday	Weekend	Occupancy & Turnover
7/31/2019	Wednesday	Weekday	Occupancy & Turnover
8/2/2019	Friday	Weekday	Occupancy & Turnover
8/3/2019	Saturday	Weekend	Occupancy & Turnover
8/21/2019	Wednesday	Weekday	Occupancy & Turnover
8/23/2019	Friday	Weekday	Occupancy & Turnover
9/11/2019	Wednesday	Weekday	Occupancy & Turnover
9/13/2019	Friday	Weekday	Occupancy & Turnover

Data for all study areas were collected during 9 AM, 12PM, 3 PM, and 6 PM observations which are the main focus of the data analysis. A sampling of evening 7 PM data was also collected during Rounds 1, 3, and 4.

Figure 1 below is a Study Area Map which outlines the data collection zones. Both occupancy and turnover data were collected within the Downtown Business and Civic Center Zones. Only occupancy data were collected for the Downtown Residential Zone.

Figure 1. Study Area Location Map



## 4.0 Key Takeaways

### 4.1 All Parking Data

#### 4.1.1 Downtown Business Zone

##### On-Street:

- Peak on-street occupancy typically occurred during the 12 PM data collection period and averaged at 71% on weekdays and 61% on weekends.
- The 9 AM data collection period had the lowest average occupancy with 46% on weekdays and 45% on weekends.
- The streets with the highest daily average occupancies were Elm St (81%), Main St (76%), Petticoat Ln (76%), and Montebello Way (75%).
- The streets with the lowest daily average occupancies were Wood Rd (24%), Miles Ave (27%), Nicholson Ave (35%), and Almendra Ave (42%).
- The on-street 2-hour time limit spaces Downtown had higher demand on average than the on-street 30-minute spaces with daily average occupancies of 62% and 50% respectively.
- On average there were 76 vehicles observed on weekdays and 70 on weekends that were parked beyond 3 hours within the 2-hour time limit spaces on-street.

##### Off-Street:

- Peak off-street occupancy typically occurred during the 12 PM data collection period and averaged at 77% on weekdays and 62% on weekends.
- The 9 AM data collection period had the lowest average occupancy with 51% on weekdays and 38% on weekends.
- The public parking lots with the highest daily average occupancies were the Park Ave Lot (86%), Lot 3 (81%), South Side Lot (78%), and Lot 2 (76%).
- The public parking lots with the lowest daily average occupancies were the North Side Lot (34%), Lot 12 (39%), Miles Ave Lot (41%), and the top level of Lot 4 (47%).
- On average there were 52 vehicles observed on weekdays and 63 on weekends that were parked beyond 3 hours within the 3-hour time limit spaces off-street.

## 4.1.2 Civic Center Zone

### On-Street:

- Peak on-street occupancy was during the 12 PM data collection period with an average of 55%, however the 9 AM data collection period was similar with an average of 54%.
- Weekday on-street occupancy was typically higher than on weekends with a daily average of 51% versus 41%.
- The streets with the highest average daily occupancies were Maple Pl (98%) and College Ave (80%). All other streets where data were collected averaged between 43% and 48%.
- The 2-hour time limit spaces had significantly higher demand than the 90-minute and 30-minute time limit spaces on-street.
- The 2-hour time limit spaces (on Main St and College Ave) reached a peak average occupancy at 9 AM of 89% on weekdays and 93% on weekends.

### Off-Street:

- Peak off-street occupancy typically occurred during the 12 PM data collection period of weekdays (65%) and during the 3 PM data collection period on weekends (52%).
- The public parking lots with the highest daily average occupancies were Lot 9 (59%), Lot 10 (52%), and Lot 15 (50%). The rest of the public parking lots had average daily occupancies ranging from 40% to 48%.
- None of the public parking lots within the Civic Center reached 85% occupancy during any data collection period on average.

## 4.1.3 Downtown Residential Zone

- The average daily occupancy was 42% across all data collection dates and times.
- Average occupancy was fairly consistent across data collection times, ranging between a minimum of 40% at 3 PM on weekdays and a maximum of 47% at 12 PM on weekends.
- The streets with the highest average daily occupancies were Bachman Ave (58%), Los Gatos Heights (58%), and University Ave (55%).
- The streets with the lowest average daily occupancies were Tait Ave (33%), Edelen Ave (34%), and Wilder Ave (34%).
- The streets with a 24 hour permit only restriction had a higher average daily occupancy (45%) compared to those streets with an overnight 6 PM – 9 AM permit restriction (40%).

- Streets without time limit restrictions peaked at 37% occupancy during the 9 AM data collection period.

#### 4.1.4 Block Faces

- Parking demand typically clustered at specific block faces throughout the day meaning that certain streets were consistently impacted while others were consistently underutilized.

##### **Downtown Business Zone:**

- The block faces with the highest daily occupancies were Main St from Santa Cruz Ave to University Ave (89%), University Ave from Main St to Elm St (86%), and Santa Cruz Ave from Grays Ln to Royce St (85%).
- The block faces with the lowest daily occupancies were University Ave from Miles Ave to Bentley Ave (6%), University Ave from Royce St to Bachman Ave (20%), and Wood Rd from Santa Cruz Ave to 110 Wood Rd (24%).

##### **Civic Center Zone:**

- The block faces with the highest daily occupancies were Maple Pl from Main St to Dittos Ln (98%), College Ave from Main St to Dittos Ln (89%), and Main St from College Ave to Church St (84%).
- The block faces with the lowest daily occupancies were Main St from High School Ct to Chicago Ave (30%), Pageant Way from College Ave to Pageant Way (30%), and Main St from Chicago Ave to Jackson St (31%).

#### 4.1.5 ADA

- Average occupancy of ADA stalls peaked during the 12 PM data collection period in both the Downtown Business Zone (36%) and the Civic Center Zone (47%).
- ADA space occupancy was on average higher on weekdays versus weekends with average daily occupancies of 29% and 20% respectively.

#### 4.1.6 Electric Vehicle

- There was higher demand for EV charging spaces within the Downtown Business Zone compared to the Civic Center Zone with average daily occupancies of 50% and 32% respectively.
- Average peak occupancy of EV charging spaces was 58% on weekdays during the 12 PM data collection period.

- The Tesla EV charging spaces had higher average occupancies compared to the other EV charging spaces with a peak average occupancy of 63% on weekdays during the 12 PM data collection period.

#### 4.1.7 Loading Zones

- There was higher demand for loading zones within the Downtown Business Zone compared to the Civic Center Zone.
- There was higher demand for loading zones on weekdays compared to weekends.
- Loading zone occupancy peaked at 51% on average at 3 PM in the Downtown Business Zone.

#### 4.1.8 One-Way Pilot

- Average occupancies of parking locations surrounding the One Way Street Pilot location were similar before and during the Pilot with average daily occupancies of 63% and 61% respectively.
- There was very little difference between average occupancies recorded in areas surrounding the Pilot before versus during the pilot throughout all data collection time periods.
- Lot 4 (Underground) was the only off-street location where average daily occupancy was higher during the pilot than before the pilot with a difference of 6%. Lots 1, 2, 3, and the top level of Lot 4 all decreased in occupancy during the pilot.

#### 4.1.9 Private Parking

- Average occupancy peaked at 71% across all private parking lots within the Downtown Business Zone at 12 PM.
- The average daily occupancy of private parking lots within the Downtown Business Zone was 56% versus 48% in the Civic Center Zone.
- Peak weekend occupancy averaged at 51% at 12 PM across all private parking lots recorded in the Downtown Business and Civic Center Zones.
- Eight of the private parking lots did not exceed an average daily occupancy of 50%.

## 5.0 Public Parking Data

### Downtown Business Zone | On-Street | Inventory

Table 2. On-Street Inventory for Downtown Business Zone

Zone	General	Name	From	To	Inventory
Downtown Business	On-Street	Almendra Ave	221 Almendra Ave	Santa Cruz Ave	15
Downtown Business	On-Street	Bachman Ave	Wilder Ave	University Ave	38
Downtown Business	On-Street	Bean Ave	Santa Cruz Ave	Victory Ln	8
Downtown Business	On-Street	Broadway	29 Broadway	Montebello Way	27
Downtown Business	On-Street	Elm St	Santa Cruz Ave	University Ave	4
Downtown Business	On-Street	Grays Ln	Santa Cruz Ave	University Ave	10
Downtown Business	On-Street	Lyndon Ave	Ave Terminus	Main St	11
Downtown Business	On-Street	Main St	Lyndon Ave	Maple Place	71
Downtown Business	On-Street	Miles Ave	Los Gatos Creek	Ave Terminus	71
Downtown Business	On-Street	Montebello Way	Main St	Montebello Way	19
Downtown Business	On-Street	Mullen Ave	University Ave	Ave Terminus	9
Downtown Business	On-Street	Nicholson Ave*	Victory Ln	Santa Cruz Ave	6
Downtown Business	On-Street	Petticoat Ln	Santa Cruz Ave	Village Ln	7
Downtown Business	On-Street	Royce St	Santa Cruz Ave	University Ave	13
Downtown Business	On-Street	Santa Cruz Ave	17 On-Ramp	Los Gatos Saratoga-Rd	172
Downtown Business	On-Street	University Ave	Bentley Ave	Main St	80
Downtown Business	On-Street	Village Ln	Petticoat Ln	Ln Terminus	34
Downtown Business	On-Street	Wood Rd	Santa Cruz Ave	110 Wood Rd	4
<b>Total Inventory</b>					<b>599</b>

\*There was construction along Nicholson Avenue during data collection. To avoid skewing the data, this street segment was left out of the on-street data analysis process as appropriate.

## Public Parking Data

### Downtown Business Zone | On-Street | Occupancy

Figure 2. On-Street Occupancy for Downtown Business Zone: All Inventory

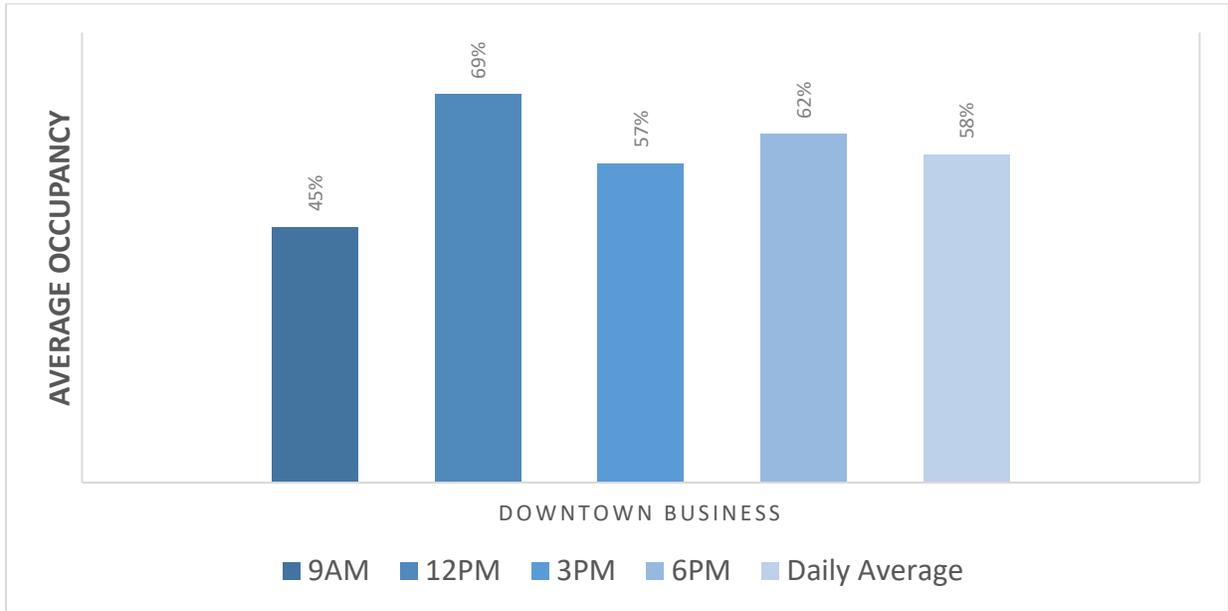
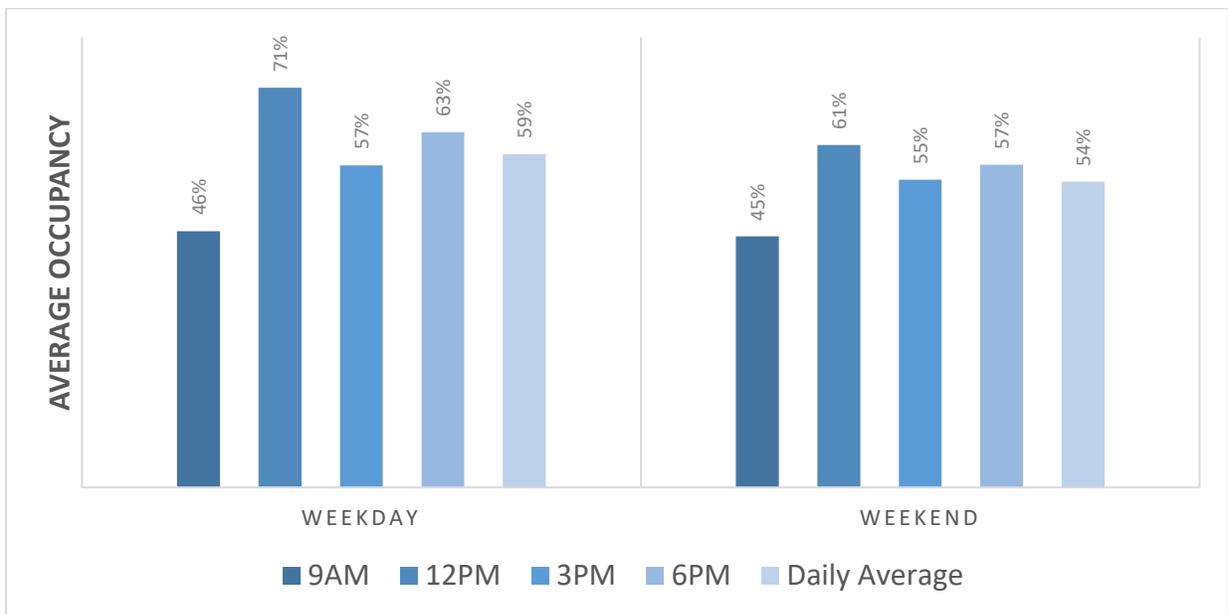


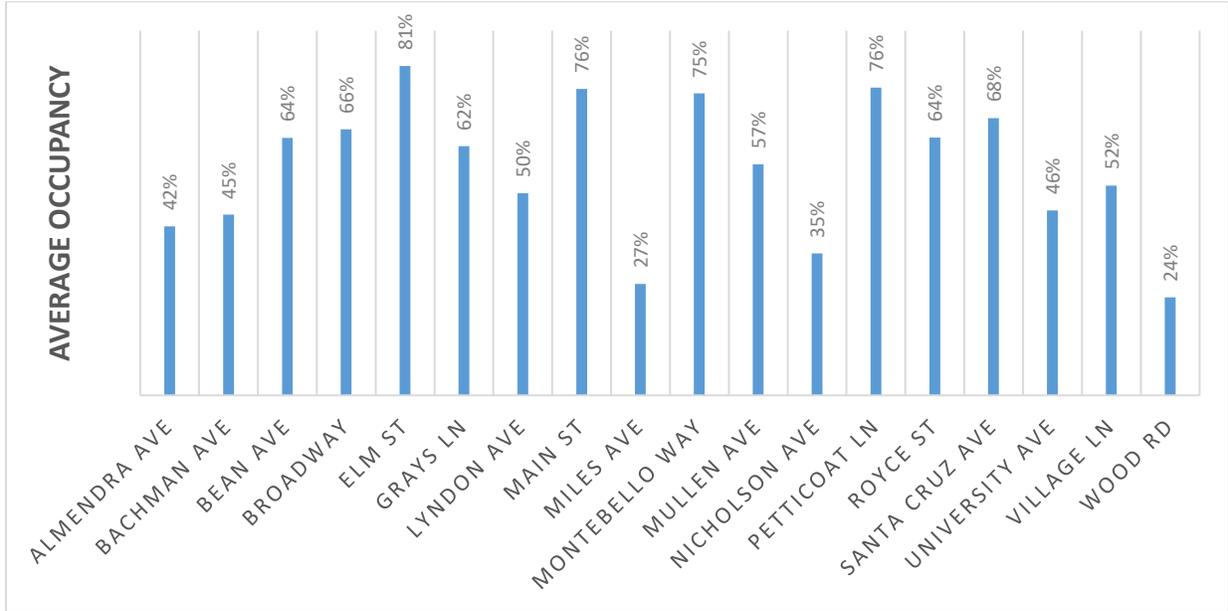
Figure 3. On-Street Occupancy for Downtown Business Zone: Weekday vs. Weekend



## Public Parking Data

### Downtown Business Zone | On-Street | Occupancy

Figure 4. On-Street Occupancy for Downtown Business Zone: Daily Average by Street



## Public Parking Data

### Downtown Business Zone | On-Street | Occupancy

Table 3. On-Street Occupancy for Downtown Business Zone by Street

Zone	General	Name	Inventory	9AM	12PM	3PM	6PM	Daily
Downtown Business	On-Street	Almendra Ave	15	39%	55%	32%	41%	42%
Downtown Business	On-Street	Bachman Ave	38	27%	56%	48%	47%	45%
Downtown Business	On-Street	Bean Ave	8	30%	75%	66%	83%	64%
Downtown Business	On-Street	Broadway	27	64%	73%	60%	66%	66%
Downtown Business	On-Street	Elm St	4	50%	93%	82%	100%	81%
Downtown Business	On-Street	Grays Ln	10	23%	78%	66%	79%	62%
Downtown Business	On-Street	Lyndon Ave	11	32%	78%	49%	40%	50%
Downtown Business	On-Street	Main St	71	69%	83%	68%	83%	76%
Downtown Business	On-Street	Miles Ave	71	35%	37%	32%	6%	27%
Downtown Business	On-Street	Montebello Way	19	76%	77%	64%	81%	75%
Downtown Business	On-Street	Mullen Ave	9	33%	77%	54%	64%	57%
Downtown Business	On-Street	Nicholson Ave	6	25%	35%	33%	47%	35%
Downtown Business	On-Street	Petticoat Ln	7	72%	83%	71%	77%	76%
Downtown Business	On-Street	Royce St	13	41%	78%	67%	68%	64%
Downtown Business	On-Street	Santa Cruz Ave	172	45%	82%	68%	78%	68%
Downtown Business	On-Street	University Ave	80	38%	53%	44%	48%	46%
Downtown Business	On-Street	Village Ln	34	40%	62%	51%	55%	52%
Downtown Business	On-Street	Wood Rd	4	30%	33%	23%	10%	24%
<b>Grand Total</b>				45%	69%	57%	62%	58%

## Public Parking Data

### Downtown Business Zone | On-Street | Occupancy

Figure 5. On-Street Occupancy for Downtown Business Zone by Restriction

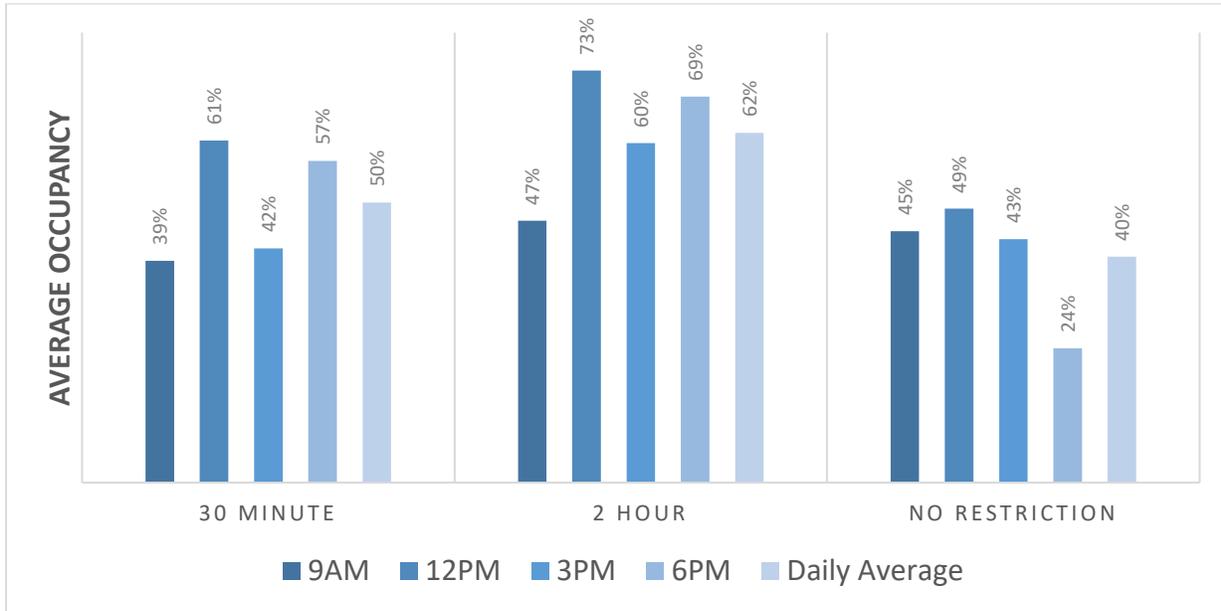
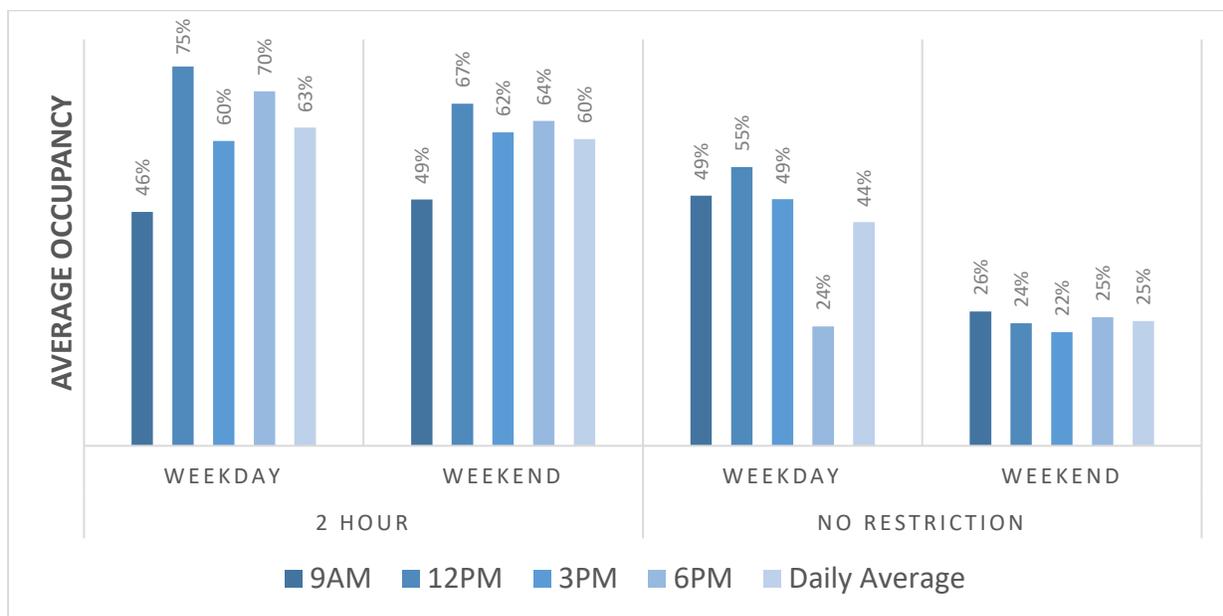


Figure 6. On-Street Occupancy for Downtown Business Zone by Restriction and Day



## Public Parking Data

### Downtown Business Zone | On-Street | Occupancy

Table 4. On-Street Occupancy for Downtown Business Zone by Restriction

General	Restriction	Name	Inventory	9AM	12PM	3PM	6PM	Daily
On-Street	2 Hour	Almendra Ave	15	39%	55%	32%	41%	42%
On-Street	2 Hour	Bachman Ave	38	27%	56%	48%	47%	45%
On-Street	2 Hour	Bean Ave	8	30%	75%	66%	83%	64%
On-Street	2 Hour	Elm St	4	50%	93%	82%	100%	81%
On-Street	2 Hour	Grays Ln	10	23%	78%	66%	79%	62%
On-Street	2 Hour	Lyndon Ave	11	32%	78%	49%	40%	50%
On-Street	2 Hour	Main St	70	69%	83%	68%	83%	76%
On-Street	2 Hour	Montebello Way	17	82%	82%	68%	83%	79%
On-Street	2 Hour	Mullen Ave	4	33%	93%	58%	82%	67%
On-Street	2 Hour	Petticoat Ln	7	72%	83%	71%	77%	76%
On-Street	2 Hour	Royce St	13	41%	78%	67%	68%	64%
On-Street	2 Hour	Santa Cruz Ave	159	47%	84%	71%	82%	71%
On-Street	2 Hour	University Ave	79	38%	53%	44%	48%	46%
On-Street	2 Hour	Village Ln	33	41%	64%	52%	56%	53%
On-Street	No Restriction	Broadway	16	68%	80%	70%	66%	71%
On-Street	No Restriction	Miles Ave	55	36%	37%	34%	7%	28%
On-Street	No Restriction	Wood Rd	4	30%	33%	23%	10%	24%
<b>Grand Total</b>				<b>47%</b>	<b>71%</b>	<b>59%</b>	<b>64%</b>	<b>60%</b>

## Public Parking Data

### Downtown Business Zone | On-Street | Turnover

Figure 7. On-Street Turnover for Downtown Business Zone by Number of Vehicles

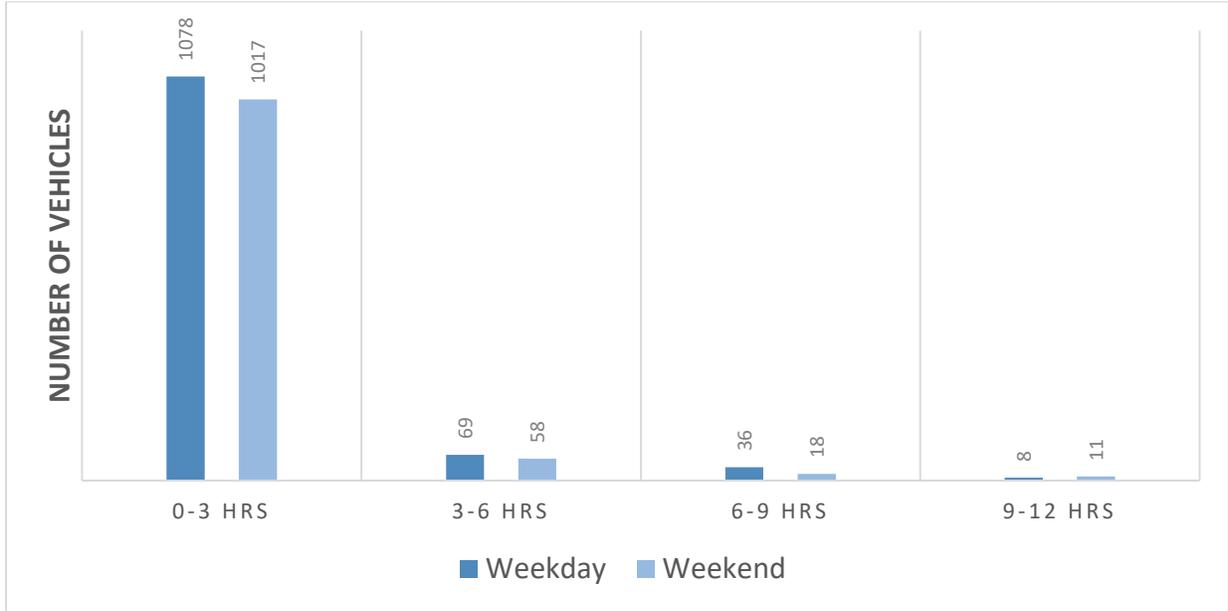
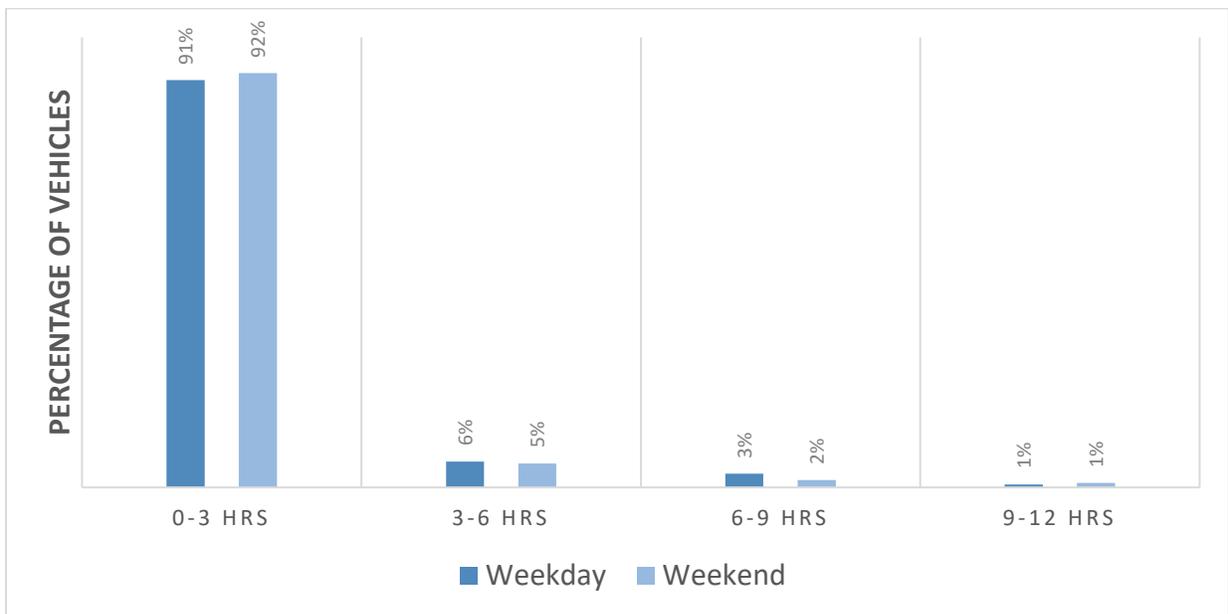


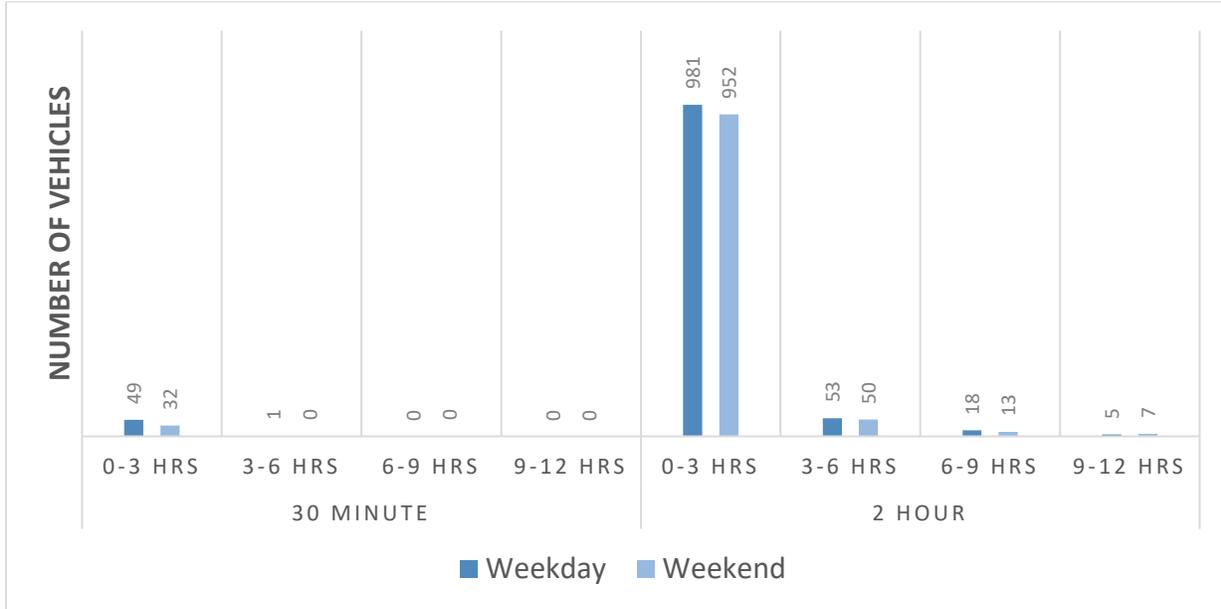
Figure 8. On-Street Turnover for Downtown Business Zone by Percentage of Vehicles



# Public Parking Data

## Downtown Business Zone | On-Street | Turnover

Figure 9. On-Street Turnover for Downtown Business Zone by Restriction



## Public Parking Data

### Downtown Business Zone | Off-Street | Inventory

Table 5. Off-Street Inventory for Downtown Business Zone

Zone	General	Name	Inventory
Downtown Business	Off-Street	Lot 1	121
Downtown Business	Off-Street	Lot 2	83
Downtown Business	Off-Street	Lot 3	49
Downtown Business	Off-Street	Lot 4 Top Side	161
Downtown Business	Off-Street	Lot 4 Underground	152
Downtown Business	Off-Street	Lot 5	106
Downtown Business	Off-Street	Lot 6	126
Downtown Business	Off-Street	Lot 12	33
Downtown Business	Off-Street	Miles Avenue Lot	35
Downtown Business	Off-Street	Montebello Lot	25
Downtown Business	Off-Street	North Side Lot	154
Downtown Business	Off-Street	Park Avenue Lot	42
Downtown Business	Off-Street	South Side Lot	16
<b>Total Inventory</b>			<b>1,103</b>

## Public Parking Data

### Downtown Business Zone | Off-Street | Occupancy

Figure 10. Off-Street Occupancy for Downtown Business Zone: All Inventory

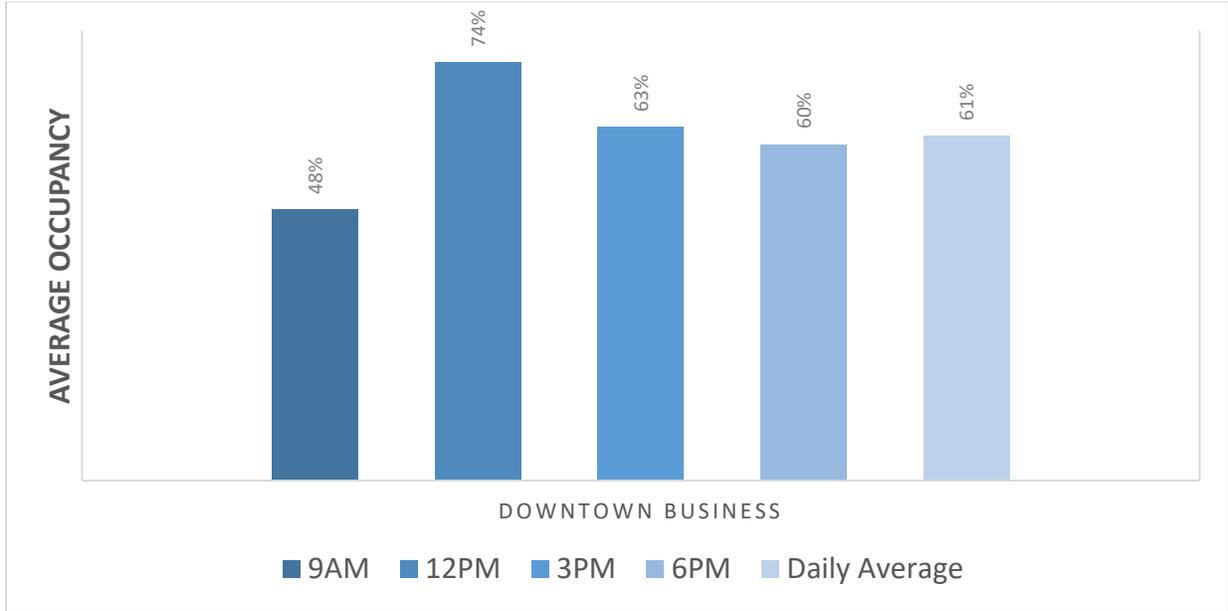
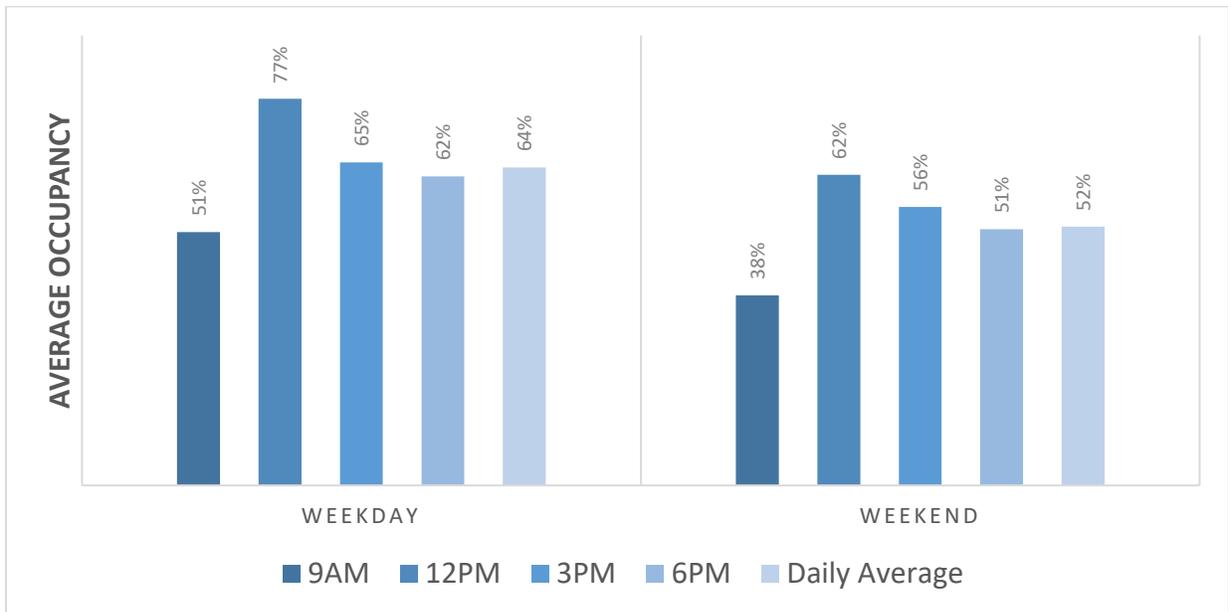


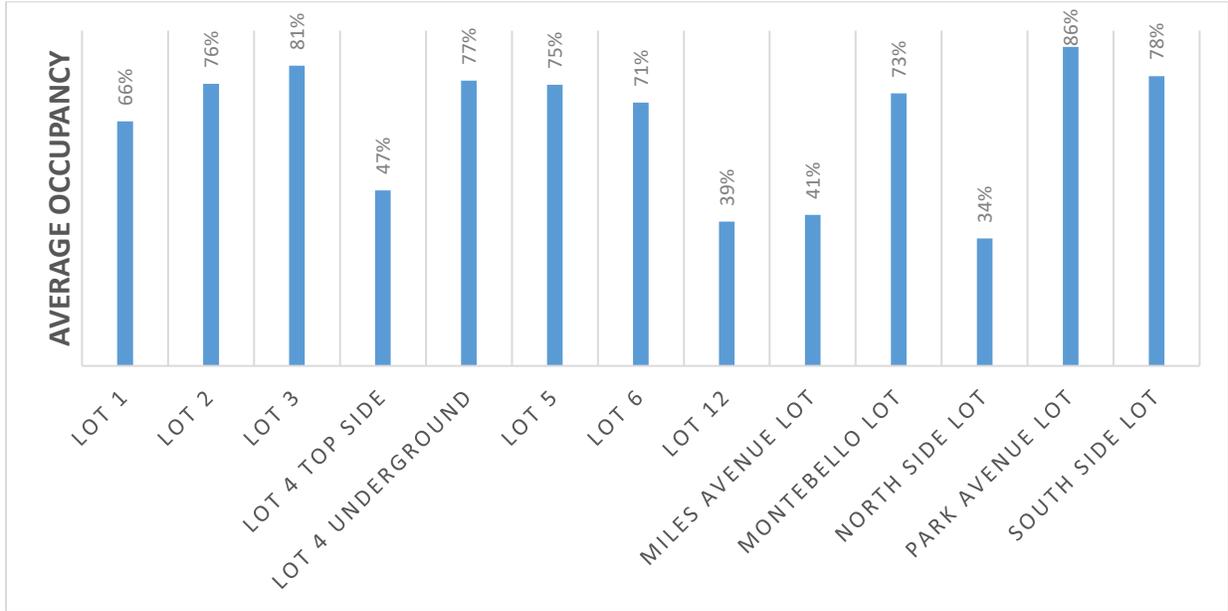
Figure 11. Off-Street Occupancy for Downtown Business Zone: Weekday vs. Weekend



## Public Parking Data

### Downtown Business Zone | Off-Street | Occupancy

Figure 12. Off-Street Occupancy for Downtown Business Zone: Daily Average by Lot



## Public Parking Data

### Downtown Business Zone | Off-Street | Occupancy

Table 6. Off-Street Occupancy for Downtown Business Zone by Street

Zone	General	Name	Inventory	9AM	12PM	3PM	6PM	Daily
Downtown Business	Off-Street	Lot 1	121	55%	74%	65%	69%	66%
Downtown Business	Off-Street	Lot 2	83	55%	89%	78%	81%	76%
Downtown Business	Off-Street	Lot 3	49	57%	94%	83%	88%	81%
Downtown Business	Off-Street	Lot 4 Top Side	161	8%	68%	48%	65%	47%
Downtown Business	Off-Street	Lot 4 Underground	152	65%	91%	89%	62%	77%
Downtown Business	Off-Street	Lot 5	106	47%	90%	76%	89%	75%
Downtown Business	Off-Street	Lot 6	126	48%	88%	67%	80%	71%
Downtown Business	Off-Street	Lot 12	33	51%	43%	35%	26%	39%
Downtown Business	Off-Street	Miles Avenue Lot	35	52%	53%	39%	18%	41%
Downtown Business	Off-Street	Montebello Lot	25	78%	88%	75%	52%	73%
Downtown Business	Off-Street	North Side Lot	154	30%	42%	34%	30%	34%
Downtown Business	Off-Street	Park Avenue Lot	42	93%	96%	79%	75%	86%
Downtown Business	Off-Street	South Side Lot	16	78%	91%	79%	63%	78%
<b>Grand Total</b>				<b>48%</b>	<b>74%</b>	<b>63%</b>	<b>60%</b>	<b>61%</b>

## Public Parking Data

### Downtown Business Zone | Off-Street | Occupancy

Figure 13. Off-Street Occupancy for Downtown Business Zone by Restriction

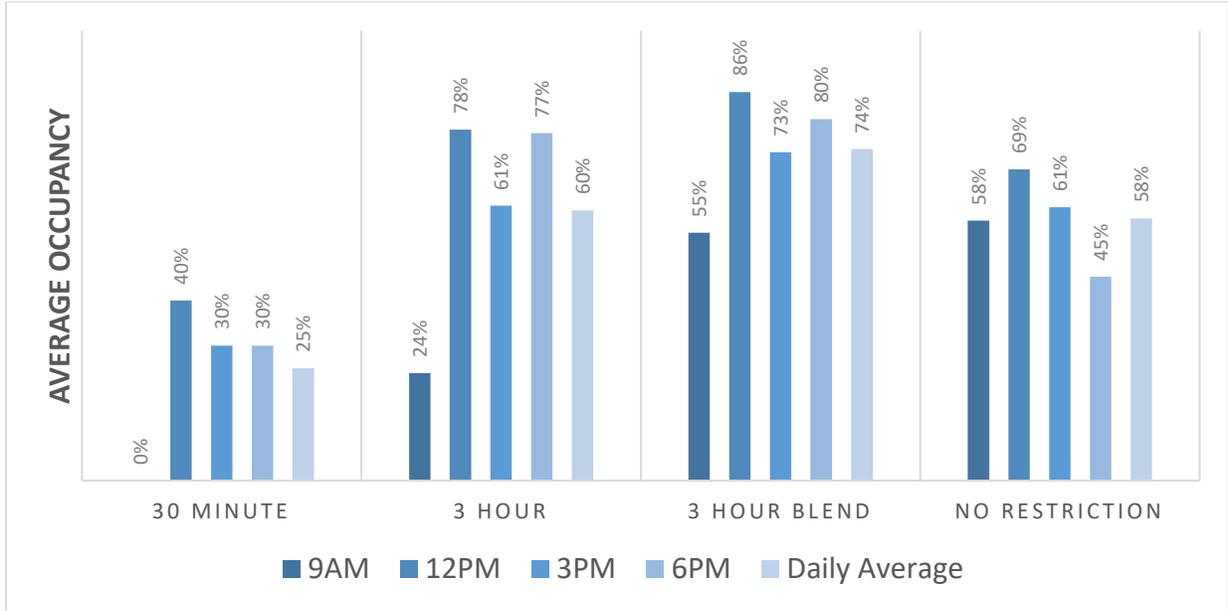
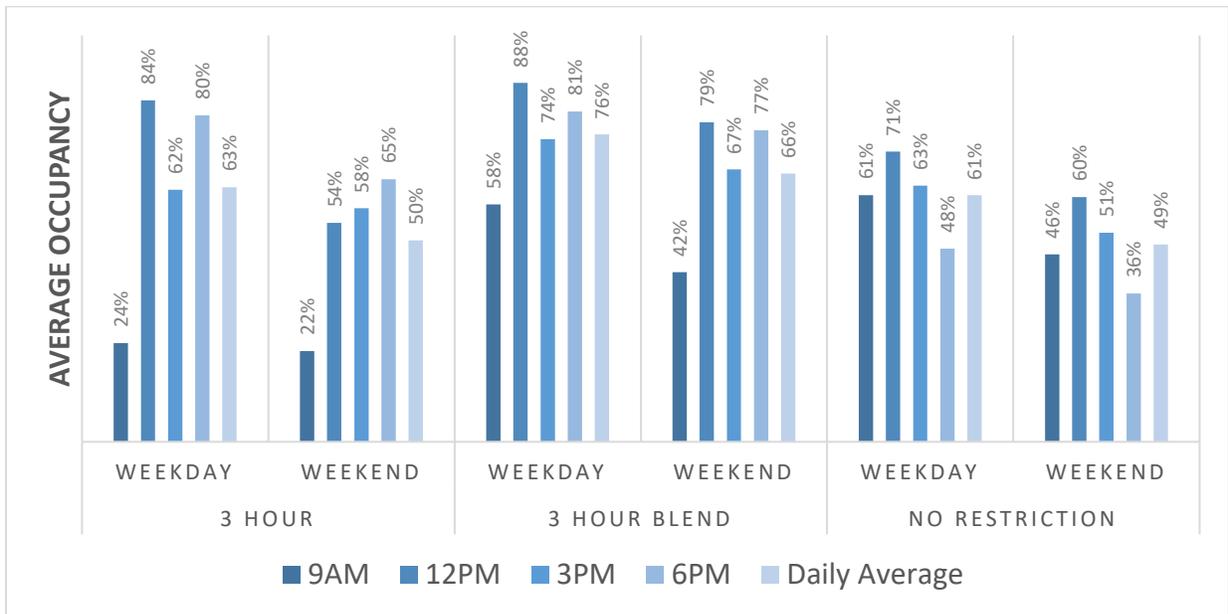


Figure 14. Off-Street Occupancy for Downtown Business Zone by Restriction and Day



## Public Parking Data

### Downtown Business Zone | Off-Street | Occupancy

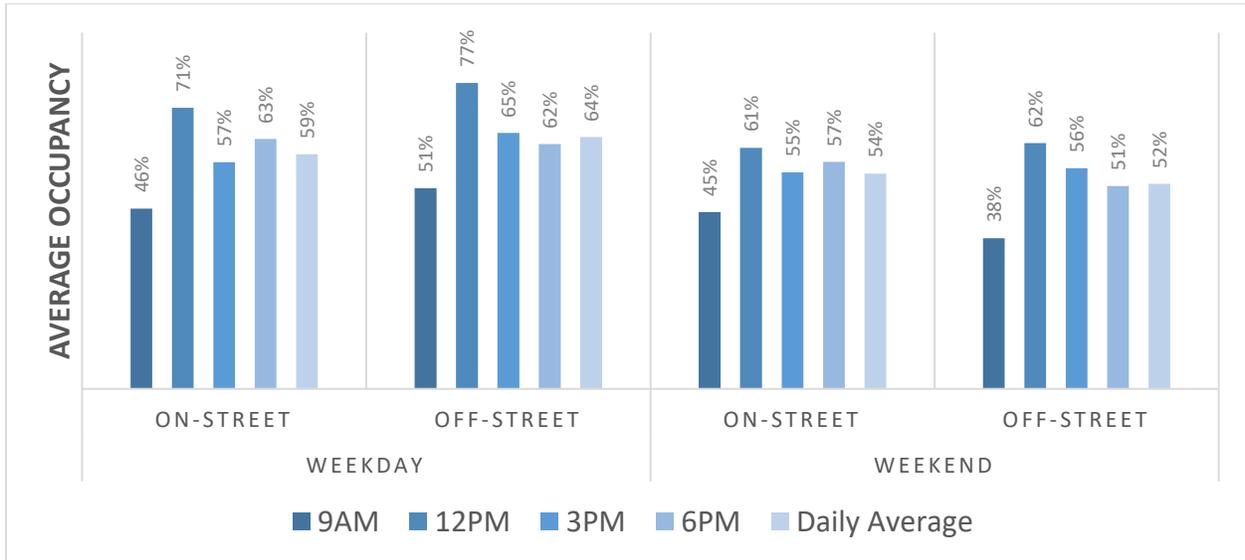
Table 7. Off-Street Occupancy for Downtown Business Zone by Restriction

General	Restriction	Name	Inventory	9AM	12PM	3PM	6PM	Daily
Off-Street	3 Hour	Lot 4 Top Side	151	8%	69%	50%	67%	49%
Off-Street	3 Hour	Lot 5	95	49%	92%	79%	94%	78%
Off-Street	3 Hour Blend	Lot 1	116	57%	75%	66%	72%	68%
Off-Street	3 Hour Blend	Lot 2	78	58%	92%	80%	85%	79%
Off-Street	3 Hour Blend	Lot 3	45	61%	97%	87%	92%	84%
Off-Street	3 Hour Blend	Lot 6	119	49%	89%	69%	82%	72%
Off-Street	No Restriction	Lot 4 Underground	103	70%	91%	91%	64%	79%
Off-Street	No Restriction	Lot 12	31	53%	45%	37%	28%	41%
Off-Street	No Restriction	Miles Avenue Lot	29	56%	56%	40%	21%	43%
Off-Street	No Restriction	Montebello Lot	23	83%	94%	80%	54%	78%
Off-Street	No Restriction	North Side Lot	123	29%	44%	35%	28%	34%
Off-Street	No Restriction	Park Avenue Lot	41	94%	97%	80%	76%	87%
Off-Street	No Restriction	South Side Lot	15	82%	96%	84%	66%	82%
<b>Grand Total</b>				<b>50%</b>	<b>76%</b>	<b>65%</b>	<b>63%</b>	<b>63%</b>

## Public Parking Data

### Downtown Business Zone | Comparison | Occupancy

Figure 15. Occupancy for Downtown Business Zone: On-Street vs. Off-Street



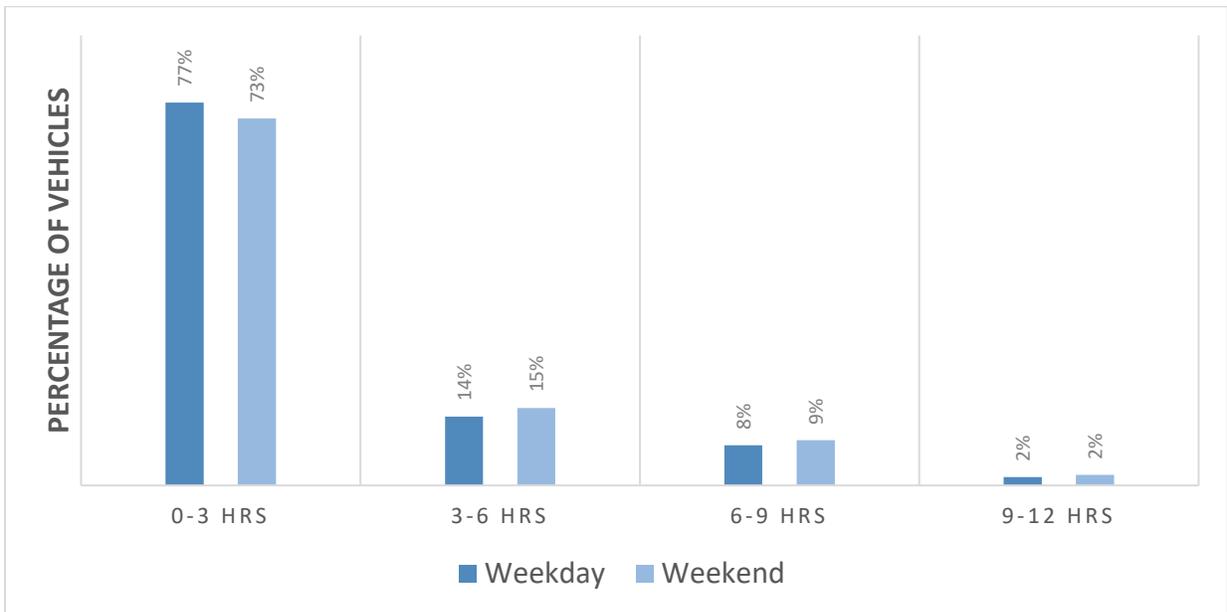
## Public Parking Data

### Downtown Business Zone | Off-Street | Turnover

Figure 16. Off-Street Turnover for Downtown Business Zone by Number of Vehicles



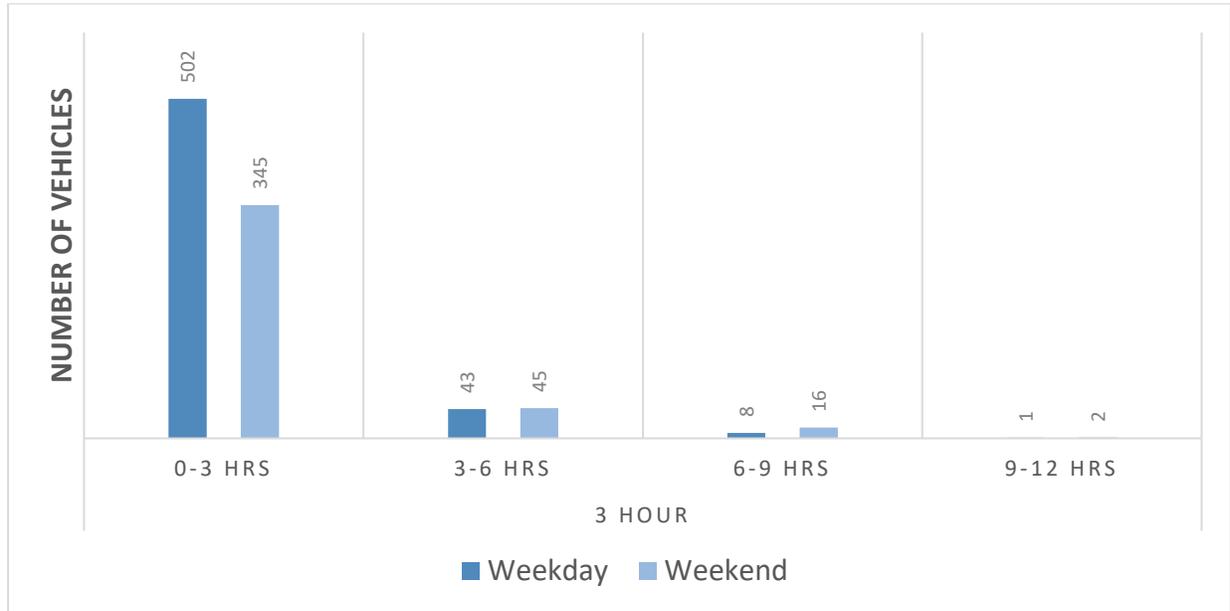
Figure 17. Off-Street Turnover for Downtown Business Zone by Percentage of Vehicles



## Public Parking Data

### Downtown Business Zone | Off-Street | Turnover

Figure 18. Off-Street Turnover for Downtown Business by Restriction



## Public Parking Data

### Civic Center Zone | On-Street | Inventory

Table 8. On-Street Inventory for Civic Center Zone

Zone	General	Name	From	To	Inventory
Civic Center	On-Street	Church St	Main St	High School Ct	49
Civic Center	On-Street	College Ave	Main St	Pageant Way	10
Civic Center	On-Street	High School Ct	Main St	High School Ct Terminus	40
Civic Center	On-Street	Main St	Maple Place	Jackson St	117
Civic Center	On-Street	Maple Place	Main St	Dittos Ln	6
Civic Center	On-Street	Pageant Way	Main St	Pageant Way Terminus	26
Civic Center	On-Street	Villa Ave	Main St	Jackson St	72
<b>Total Inventory</b>					<b>320</b>

## Public Parking Data

### Civic Center Zone | On-Street | Occupancy

Figure 19. On-Street Occupancy for Civic Center Zone: All Inventory

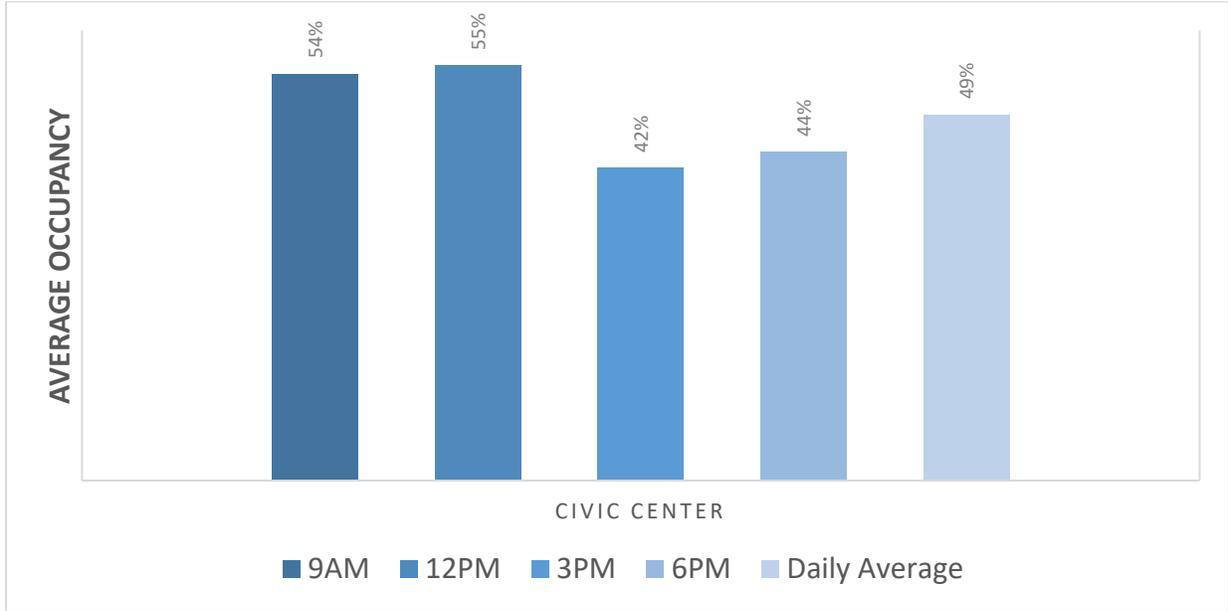
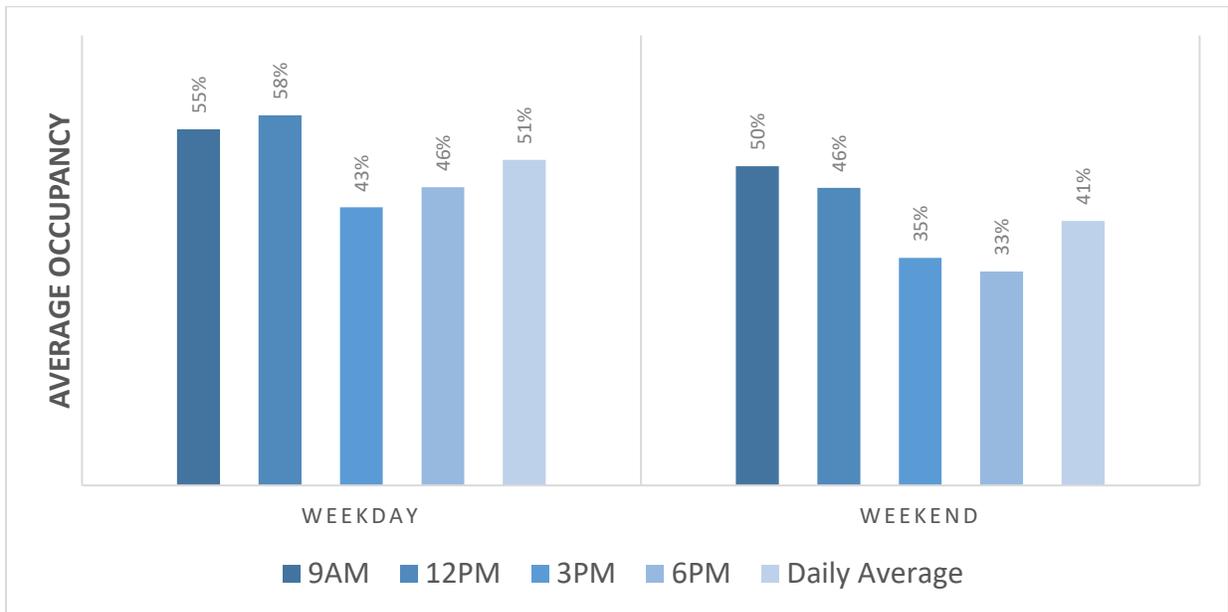


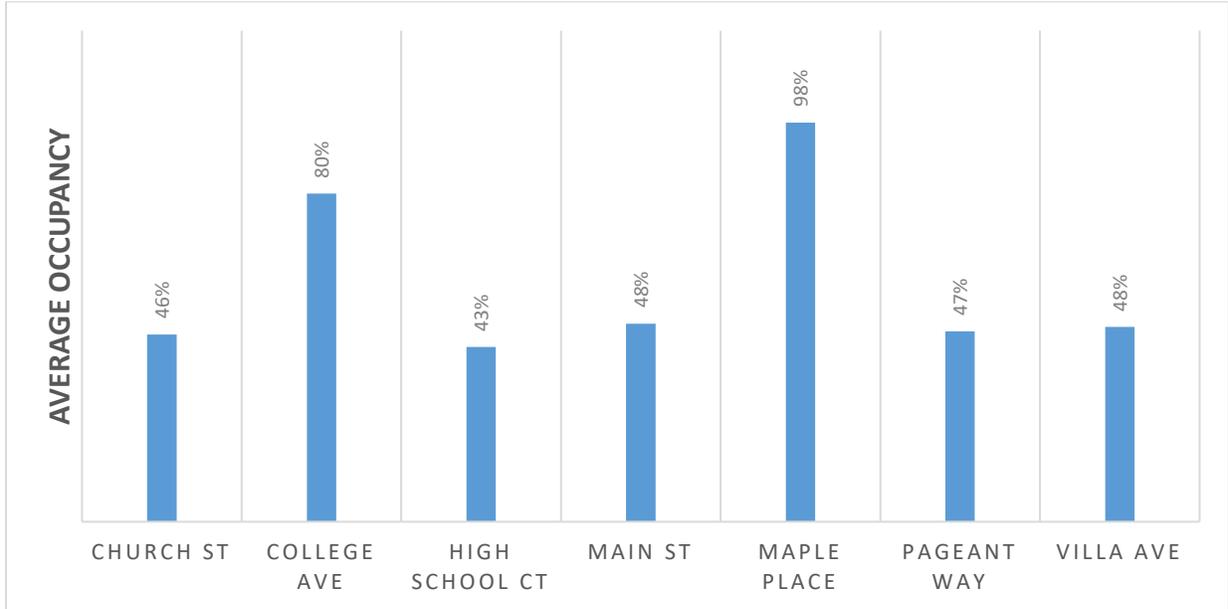
Figure 20. On-Street Occupancy for Civic Center Zone: Weekday vs. Weekend



## Public Parking Data

### Civic Center Zone | On-Street | Occupancy

Figure 21. On-Street Occupancy for Civic Center Zone: Daily Average by Street



## Public Parking Data

### Civic Center Zone | On-Street | Occupancy

Table 9. On-Street Occupancy for Civic Center Zone by Street

Zone	General	Name	Inventory	9AM	12PM	3PM	6PM	Daily
Civic Center	On-Street	Church St	49	56%	54%	32%	41%	46%
Civic Center	On-Street	College Ave	10	86%	85%	65%	85%	80%
Civic Center	On-Street	High School Ct	40	61%	53%	36%	21%	43%
Civic Center	On-Street	Main St	117	52%	53%	39%	49%	48%
Civic Center	On-Street	Maple Place	6	100%	110%	90%	90%	98%
Civic Center	On-Street	Pageant Way	26	51%	52%	35%	48%	47%
Civic Center	On-Street	Villa Ave	72	48%	55%	51%	37%	48%
<b>Grand Total</b>				54%	55%	42%	44%	49%

## Public Parking Data

### Civic Center Zone | On-Street | Occupancy

Figure 22. On-Street Occupancy for Civic Center Zone by Restriction

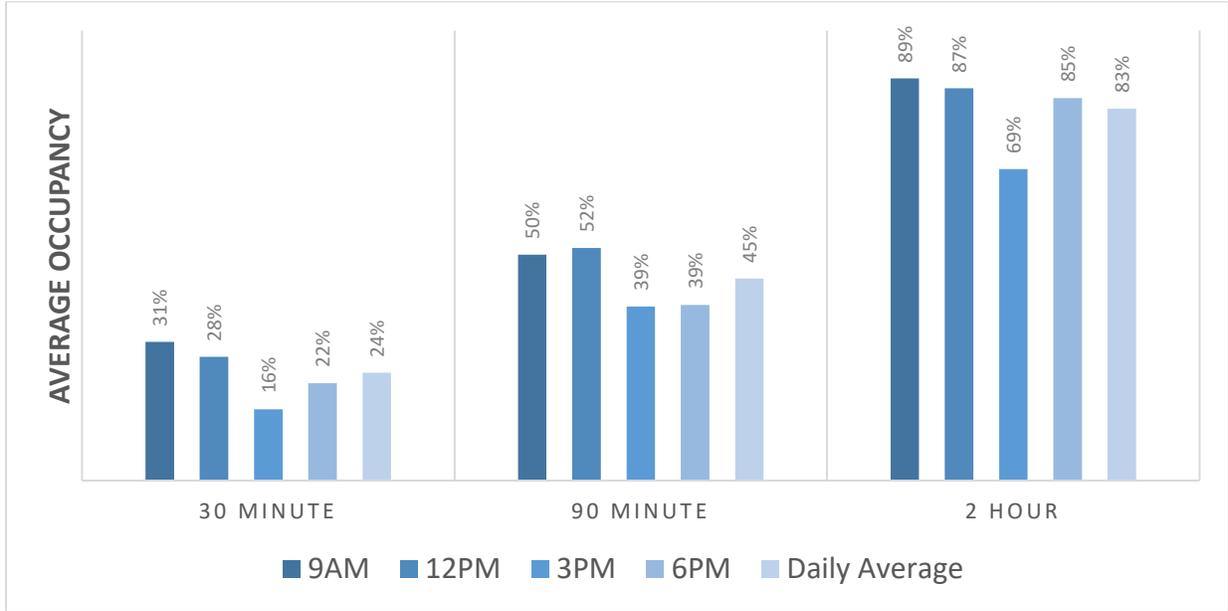
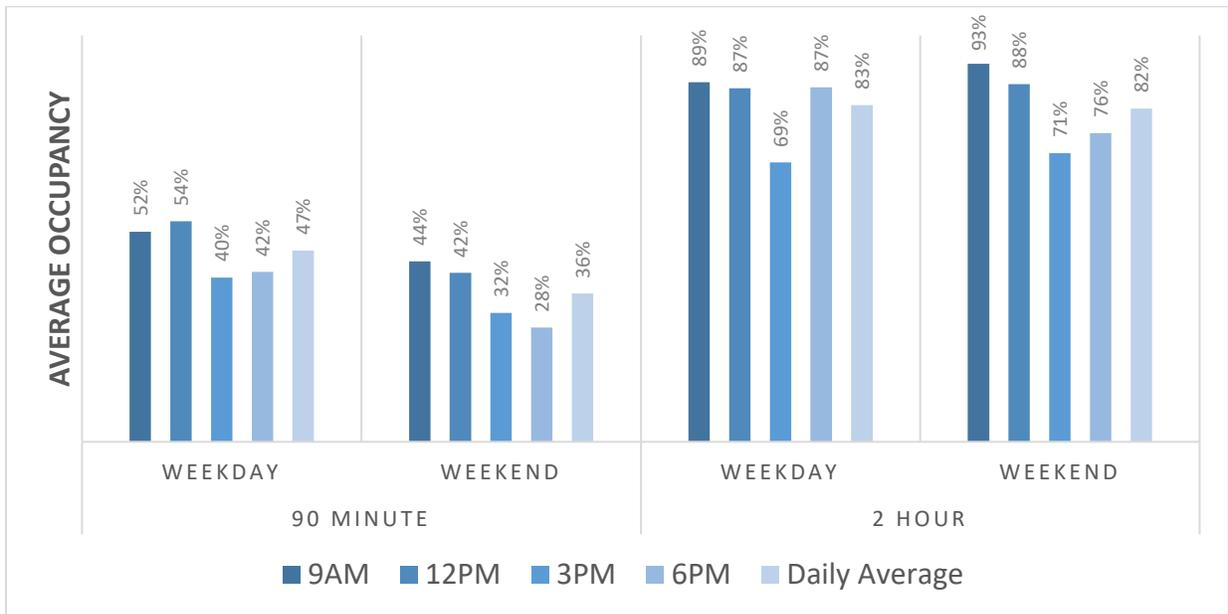


Figure 23. On-Street Occupancy for Civic Center Zone by Restriction and Day



## Public Parking Data

### Civic Center Zone | On-Street | Occupancy

Table 10. On-Street Occupancy for Civic Center Zone by Restriction

General	Restriction	Name	Inventory	9AM	12PM	3PM	6PM	Daily
Off-Street	90 Minute	Church St	49	56%	54%	32%	41%	46%
Off-Street	90 Minute	High School Ct	34	65%	55%	37%	22%	45%
Off-Street	90 Minute	Main St	84	45%	47%	34%	43%	42%
Off-Street	90 Minute	Pageant Way	26	49%	50%	34%	47%	45%
Off-Street	90 Minute	Villa Ave	72	48%	55%	51%	37%	48%
Off-Street	2 Hour	College Ave	10	86%	84%	65%	85%	80%
Off-Street	2 Hour	Main St	23	91%	89%	71%	85%	84%
<b>Grand Total</b>				55%	56%	42%	44%	49%

## Public Parking Data

### Civic Center Zone | On-Street | Turnover

Figure 24. On-Street Turnover for Civic Center Zone by Number of Vehicles

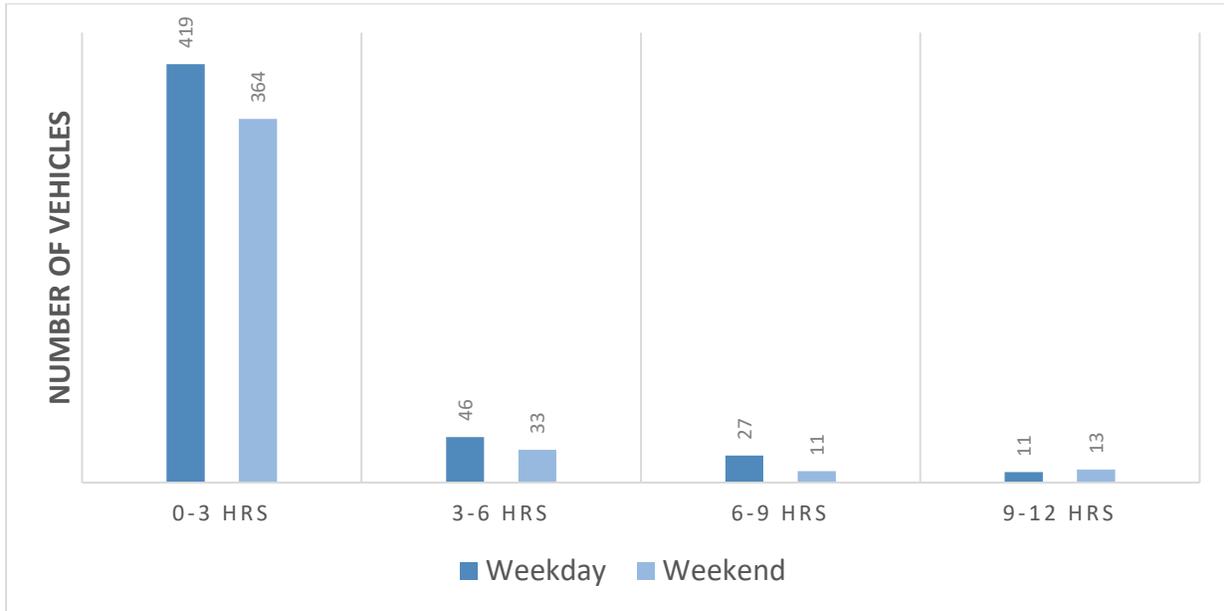
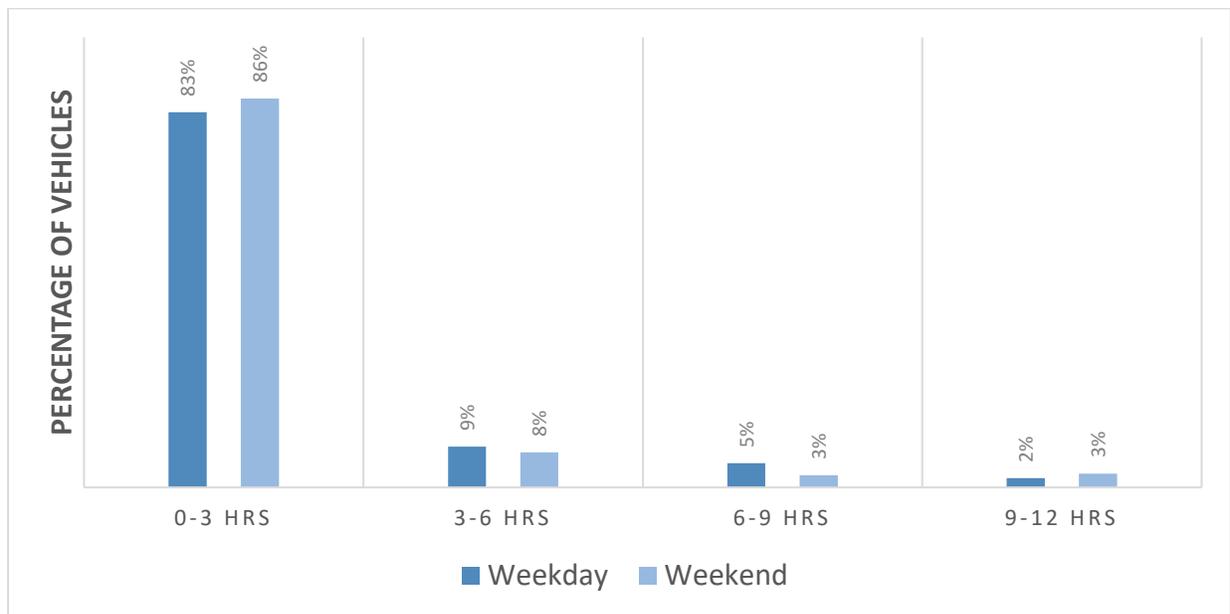


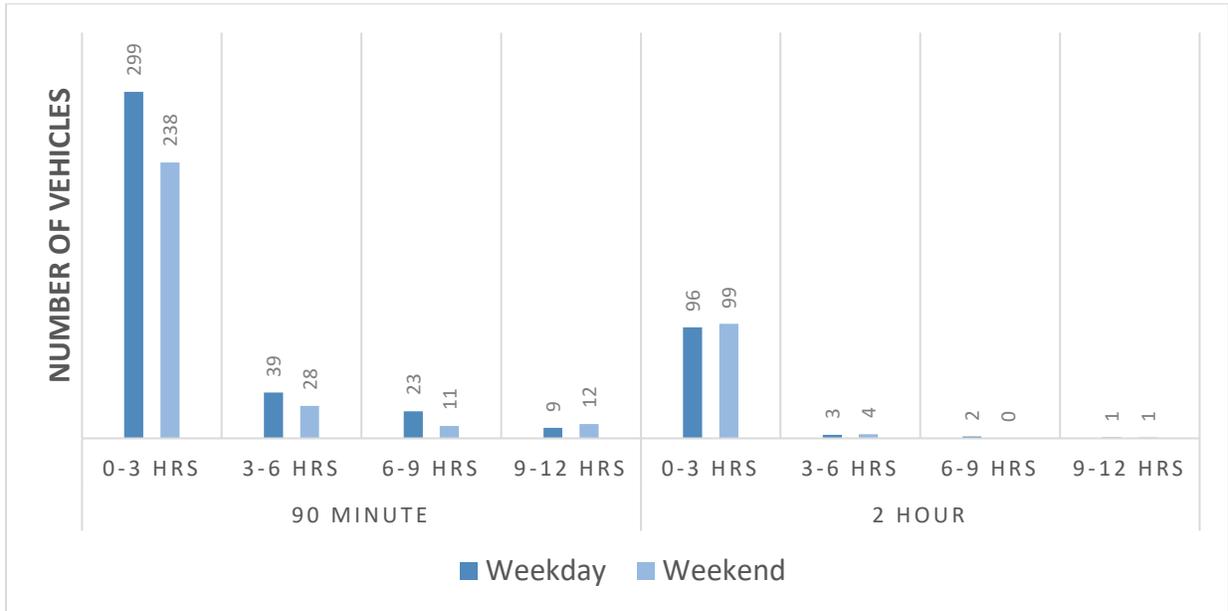
Figure 25. On-Street Turnover for Civic Center Zone by Percentage of Vehicles



## Public Parking Data

### Civic Center Zone | On-Street | Turnover

Figure 26. On-Street Turnover for Civic Center Zone by Restriction



Due to the posted hours of operation, the turnover data within the Olive Zone should not be used as a measure of compliance. The operating hours end at 4 PM, meaning that some compliant vehicles may be labeled within the 3-6 HR duration despite the 90 minute restriction.

## Public Parking Data

### Civic Center Zone | Off-Street | Inventory

Table 11. Off-Street Inventory for Civic Center Zone

Zone	General	Name	Inventory
Civic Center	Off-Street	Lot 7	22
Civic Center	Off-Street	Lot 8	15
Civic Center	Off-Street	Lot 9	25
Civic Center	Off-Street	Lot 10	52
Civic Center	Off-Street	Lot 11	39
Civic Center	Off-Street	Lot 13	13
<b>Total Inventory</b>			<b>166</b>

## Public Parking Data

### Civic Center Zone | Off-Street | Occupancy

Figure 27. Off-Street Occupancy for Civic Center Zone: All Inventory

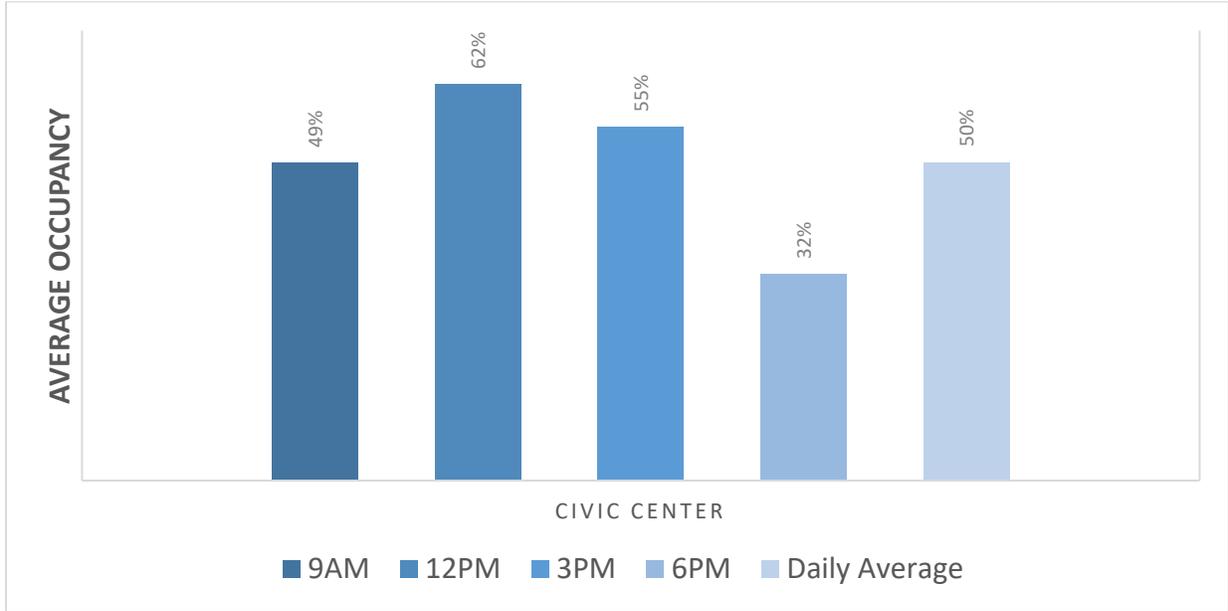
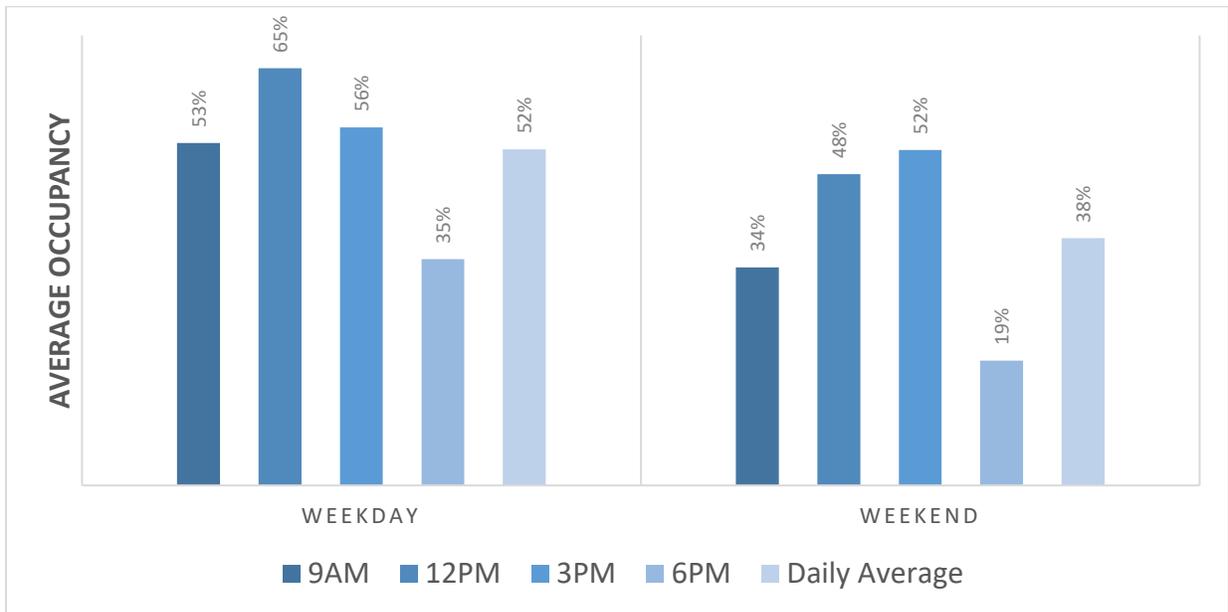


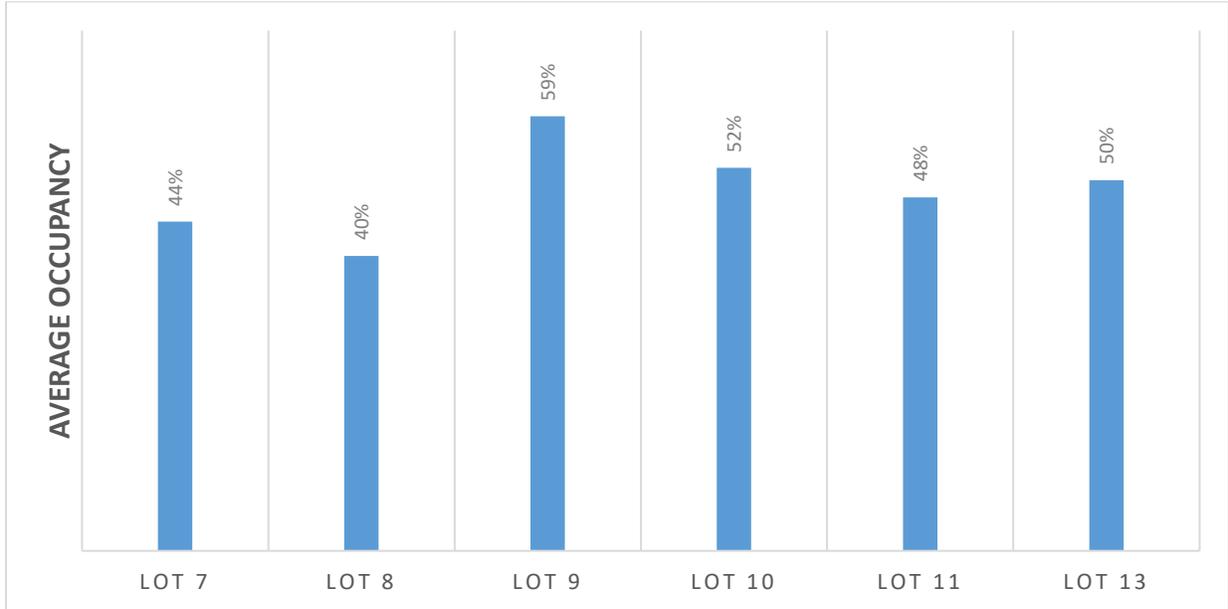
Figure 28. Off-Street Occupancy for Civic Center Zone: Weekday vs. Weekend



## Public Parking Data

### Civic Center Zone | Off-Street | Occupancy

Figure 29. Off-Street Occupancy for Civic Center Zone: Daily Average by Lot



## Public Parking Data

### Civic Center Zone | Off-Street | Occupancy

Table 12. Off-Street Occupancy for Civic Center Zone by Street

Zone	General	Name	Inventory	9AM	12PM	3PM	6PM	Daily
Civic Center	Off-Street	Lot 7	22	40%	60%	45%	33%	44%
Civic Center	Off-Street	Lot 8	15	59%	45%	27%	29%	40%
Civic Center	Off-Street	Lot 9	25	63%	67%	65%	39%	59%
Civic Center	Off-Street	Lot 10	52	34%	72%	73%	28%	52%
Civic Center	Off-Street	Lot 11	39	69%	52%	33%	36%	48%
Civic Center	Off-Street	Lot 13	13	38%	62%	72%	27%	50%
<b>Grand Total</b>				<b>49%</b>	<b>62%</b>	<b>55%</b>	<b>32%</b>	<b>50%</b>

## Public Parking Data

### Civic Center Zone | Off-Street | Occupancy

Figure 30. Off-Street Occupancy for Civic Center Zone by Restriction

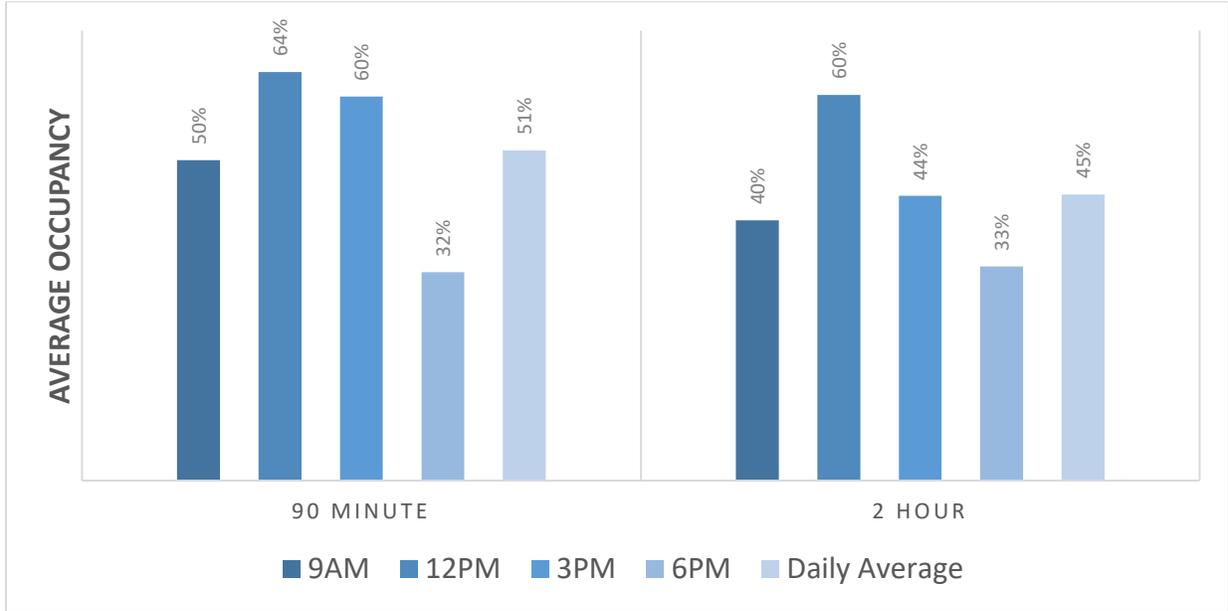
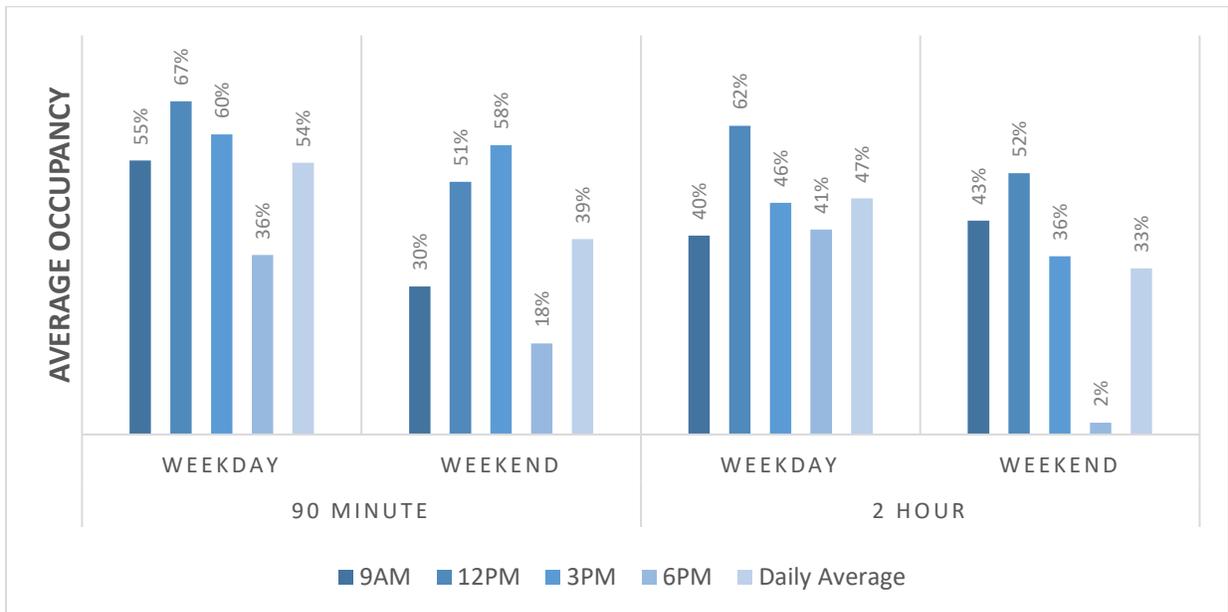


Figure 31. Off-Street Occupancy for Civic Center Zone by Restriction and Day



## Public Parking Data

### Civic Center Zone | Off-Street | Occupancy

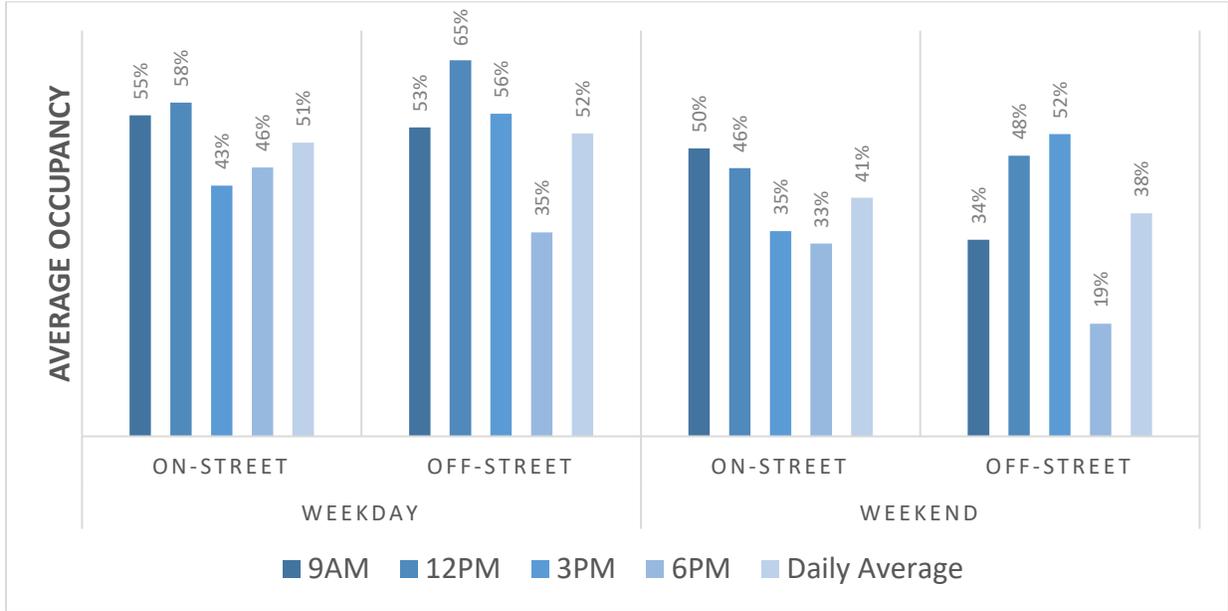
Table 13. Off-Street Occupancy for Civic Center Zone by Restriction

General	Restriction	Name	Inventory	9AM	12PM	3PM	6PM	Daily
Off-Street	90 Minute	Lot 9	13	58%	55%	55%	36%	51%
Off-Street	90 Minute	Lot 10	44	35%	73%	75%	29%	53%
Off-Street	90 Minute	Lot 11	36	70%	53%	34%	38%	49%
Off-Street	90 Minute	Lot 13	11	38%	67%	78%	27%	52%
Off-Street	2 Hour	Lot 7	21	40%	60%	44%	33%	45%
<b>Grand Total</b>				<b>48%</b>	<b>63%</b>	<b>57%</b>	<b>33%</b>	<b>50%</b>

# Public Parking Data

## Civic Center Zone | Comparison | Occupancy

Figure 32. Occupancy for Civic Center Zone: On-Street vs. Off-Street



## Public Parking Data

### Civic Center Zone | Off-Street | Turnover

Figure 33. Off-Street Turnover for Civic Center Zone by Number of Vehicles

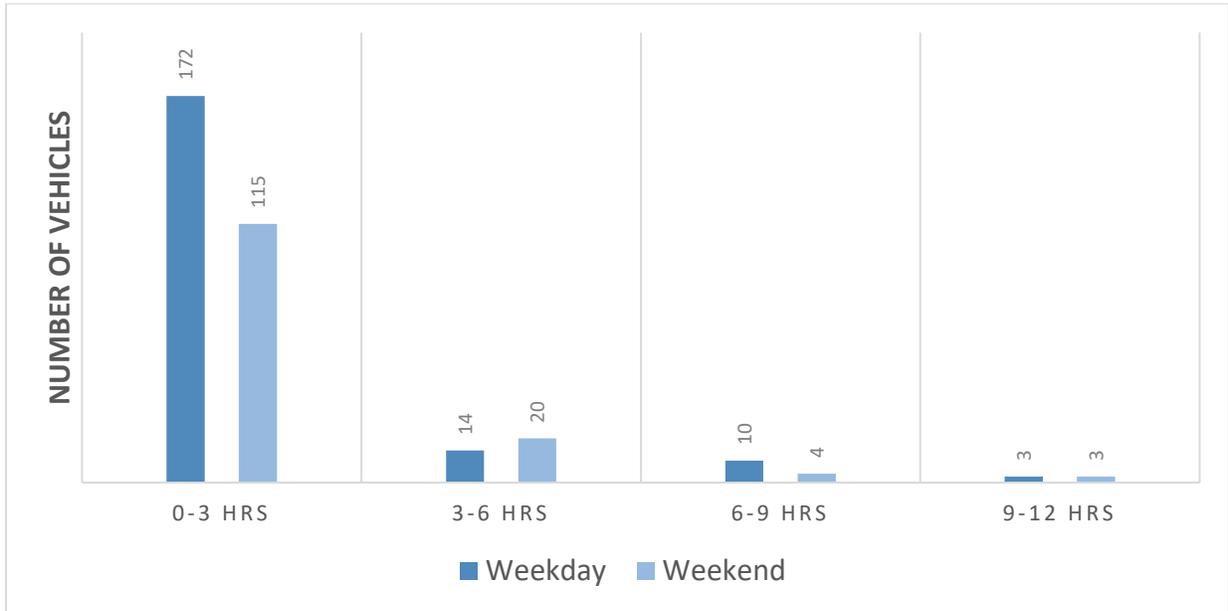
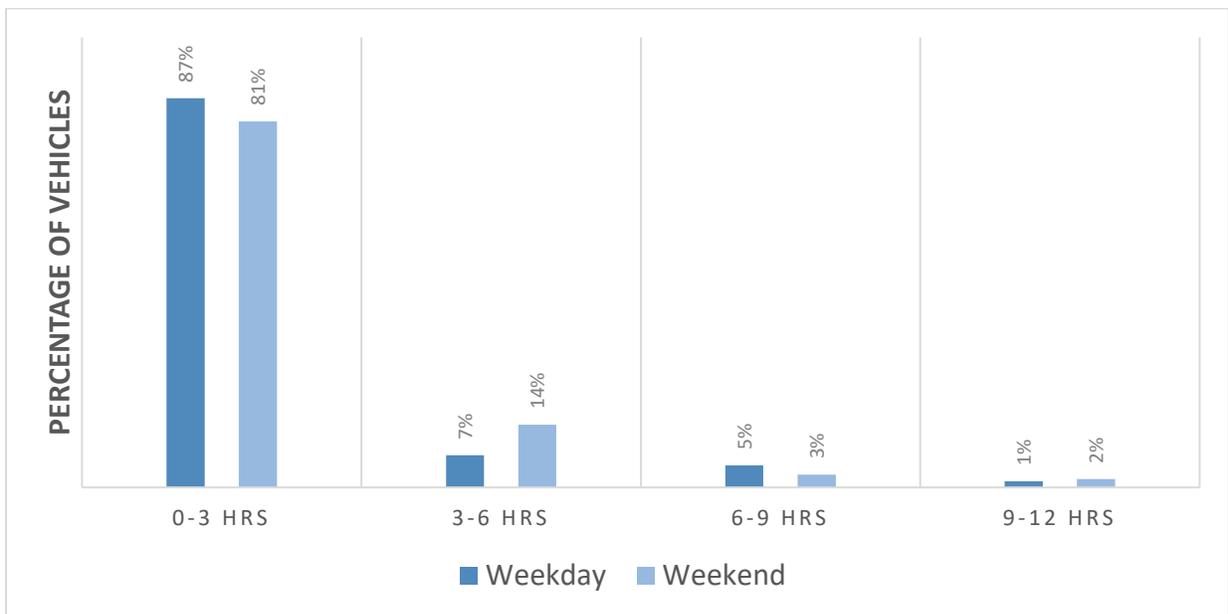


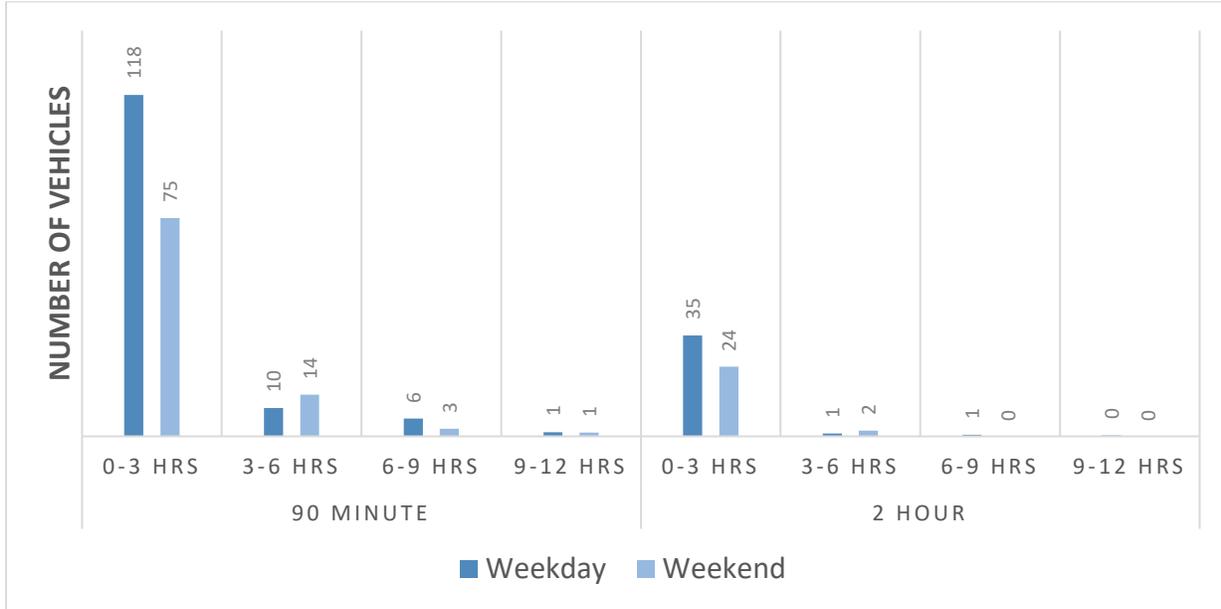
Figure 34. Off-Street Turnover for Civic Center Zone by Percentage of Vehicles



# Public Parking Data

## Civic Center Zone | Off-Street | Turnover

Figure 35. Off-Street Turnover for Civic Center Zone by Restriction



## Public Parking Data

### Downtown Residential Zone | On-Street | Inventory

Table 14. On-Street Inventory for Downtown Residential Zone

Zone	General	Name	From	To	Inventory
Downtown Residential	On-Street	Almendra Ave	221 Almendra Ave	Tait Ave	30
Downtown Residential	On-Street	Bachman Ave	Victory Lane	Tait Ave	27
Downtown Residential	On-Street	Bean Ave	Victory Lane	Tait Ave	38
Downtown Residential	On-Street	Bentley Ave	University Ave	Edelen Ave	14
Downtown Residential	On-Street	Boyer Ln	University Ave	Boyer Ln Terminus	20
Downtown Residential	On-Street	Broadway	29 Broadway	Main St	52
Downtown Residential	On-Street	Edelen Ave	Mullen Ave	Bentley Ave	73
Downtown Residential	On-Street	Los Gatos Heights	Miles Ave	Street Terminus	72
Downtown Residential	On-Street	Main St	Lyndon Ave	Bayview Ave	21
Downtown Residential	On-Street	Miles Ave	University Ave	Los Gatos Creek	16
Downtown Residential	On-Street	Tait Ave	Main St	Los Gatos Saratoga	166
Downtown Residential	On-Street	University Ave	Bentley Ave	Los Gatos Saratoga	11
Downtown Residential	On-Street	Wilder Ave	Bean Ave	Bachman Ave	91
<b>Total Inventory</b>					<b>631</b>

## Public Parking Data

### Downtown Residential Zone | On-Street | Occupancy

Figure 36. On-Street Occupancy for Downtown Residential Zone: All Inventory

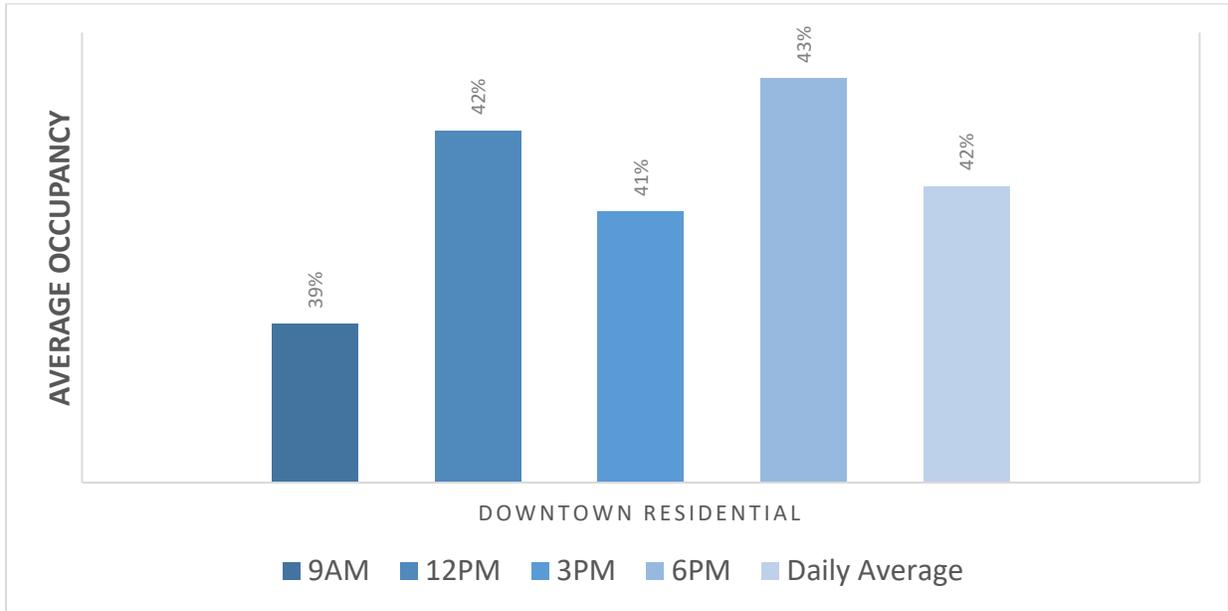
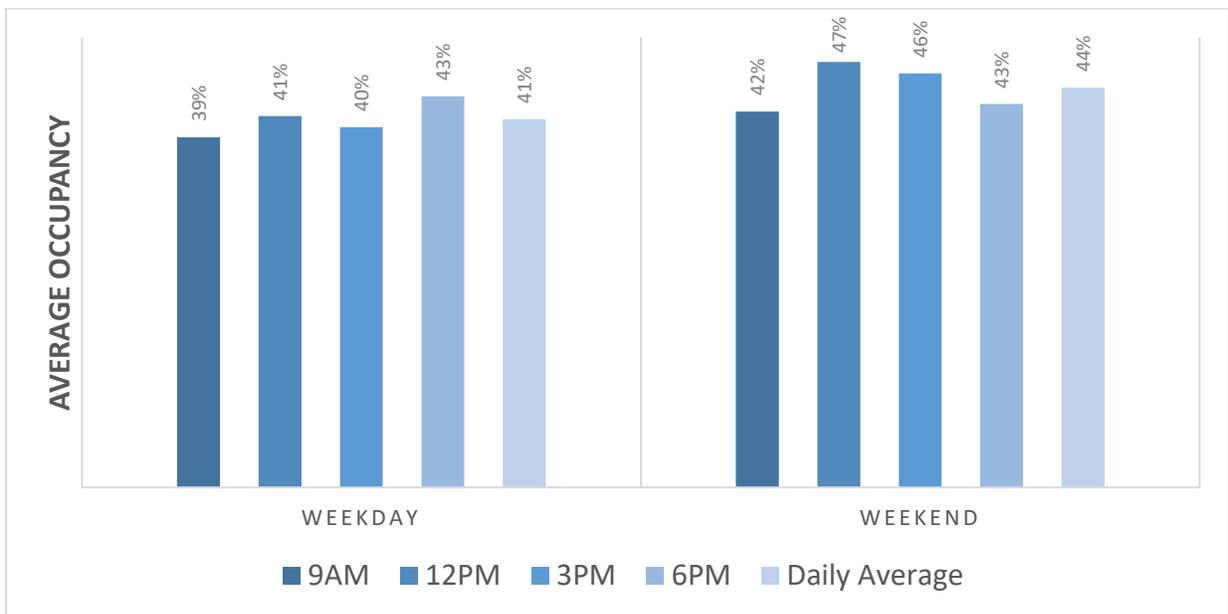


Figure 37. On-Street Occupancy for Downtown Residential Zone: Weekday vs. Weekend



## Public Parking Data

### Downtown Residential Zone | On-Street | Occupancy

Figure 38. On-Street Occupancy for Downtown Residential Zone: Daily Average by Street

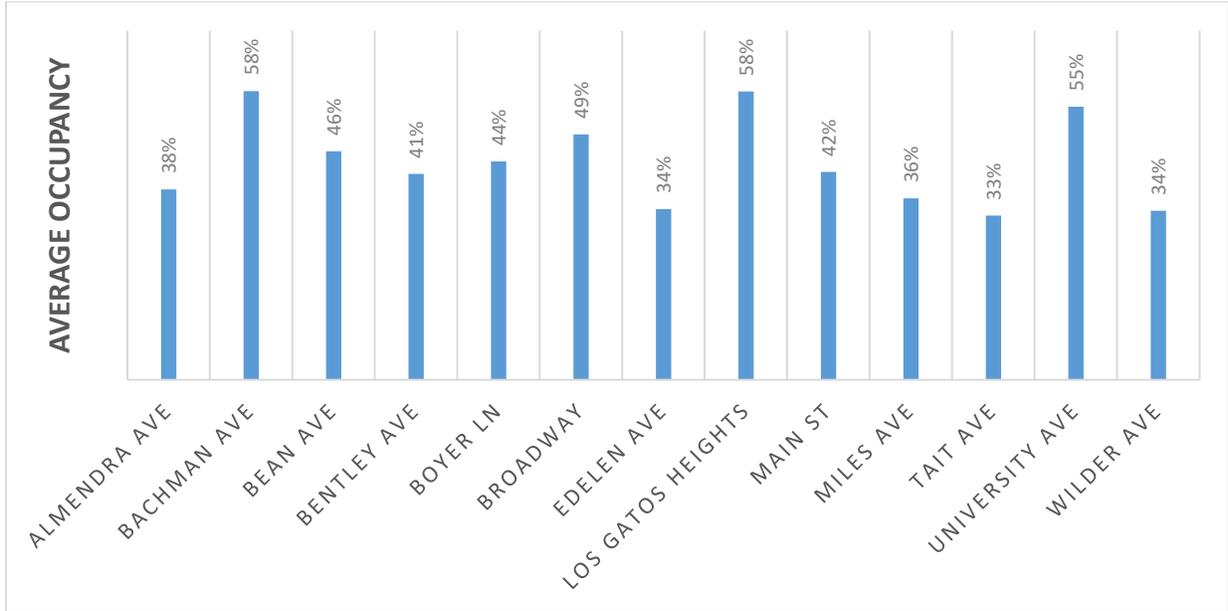
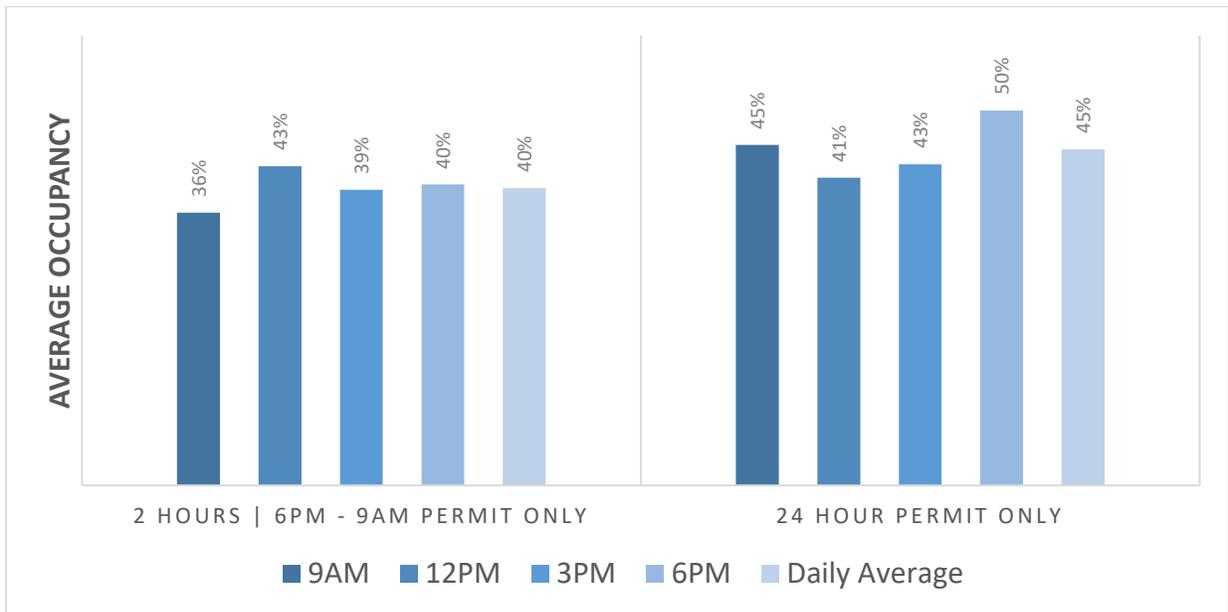


Figure 39. On-Street Occupancy for Downtown Residential Zone by Permit Area



## Public Parking Data

### Downtown Residential Zone | On-Street | Occupancy

Table 15. On-Street Occupancy for Downtown Residential Zone by Street

Zone	General	Name	Inventory	9AM	12PM	3PM	6PM	Daily
Downtown Residential	On-Street	Almendra Ave	30	32%	54%	30%	37%	38%
Downtown Residential	On-Street	Bachman Ave	27	51%	58%	55%	67%	58%
Downtown Residential	On-Street	Bean Ave	38	38%	46%	52%	47%	46%
Downtown Residential	On-Street	Bentley Ave	14	41%	36%	38%	50%	41%
Downtown Residential	On-Street	Boyer Ln	20	43%	40%	39%	52%	44%
Downtown Residential	On-Street	Broadway	52	44%	53%	49%	50%	49%
Downtown Residential	On-Street	Edelen Ave	73	36%	33%	34%	34%	34%
Downtown Residential	On-Street	Los Gatos Heights	72	59%	51%	55%	67%	58%
Downtown Residential	On-Street	Main St	21	22%	64%	50%	30%	42%
Downtown Residential	On-Street	Miles Ave	16	34%	37%	36%	39%	36%
Downtown Residential	On-Street	Tait Ave	166	34%	33%	33%	32%	33%
Downtown Residential	On-Street	University Ave	11	61%	54%	43%	62%	55%
Downtown Residential	On-Street	Wilder Ave	91	33%	34%	34%	35%	34%
<b>Grand Total</b>				<b>39%</b>	<b>41%</b>	<b>40%</b>	<b>42%</b>	<b>41%</b>

## Public Parking Data

### Downtown Residential Zone | On-Street | Occupancy

Figure 40. On-Street Occupancy for Downtown Residential Zone by Restriction

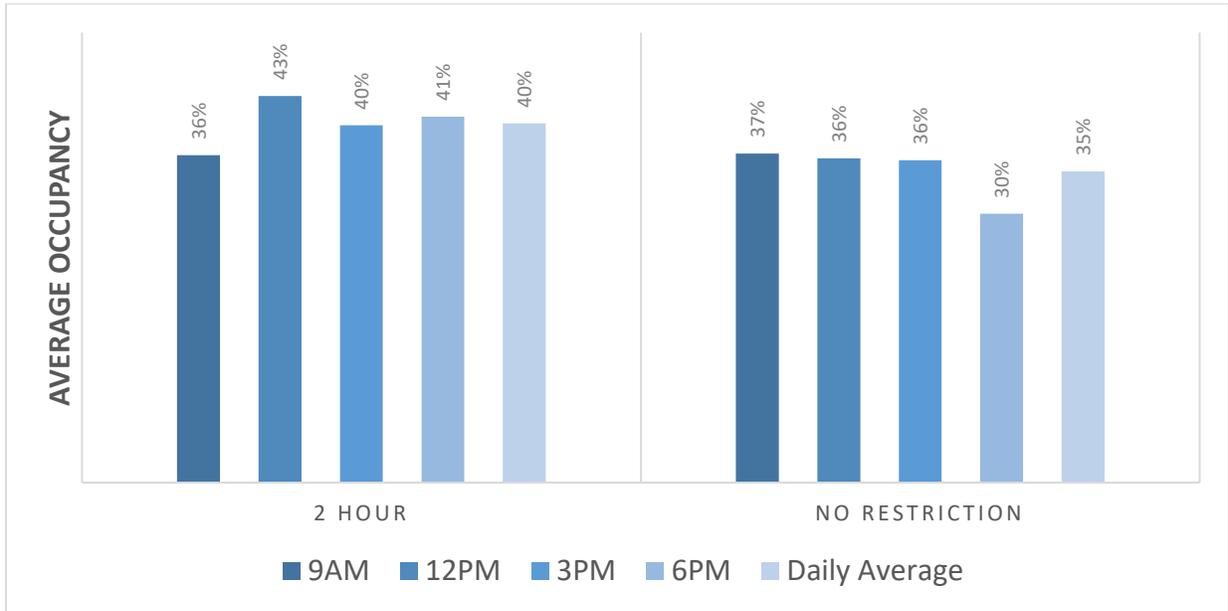
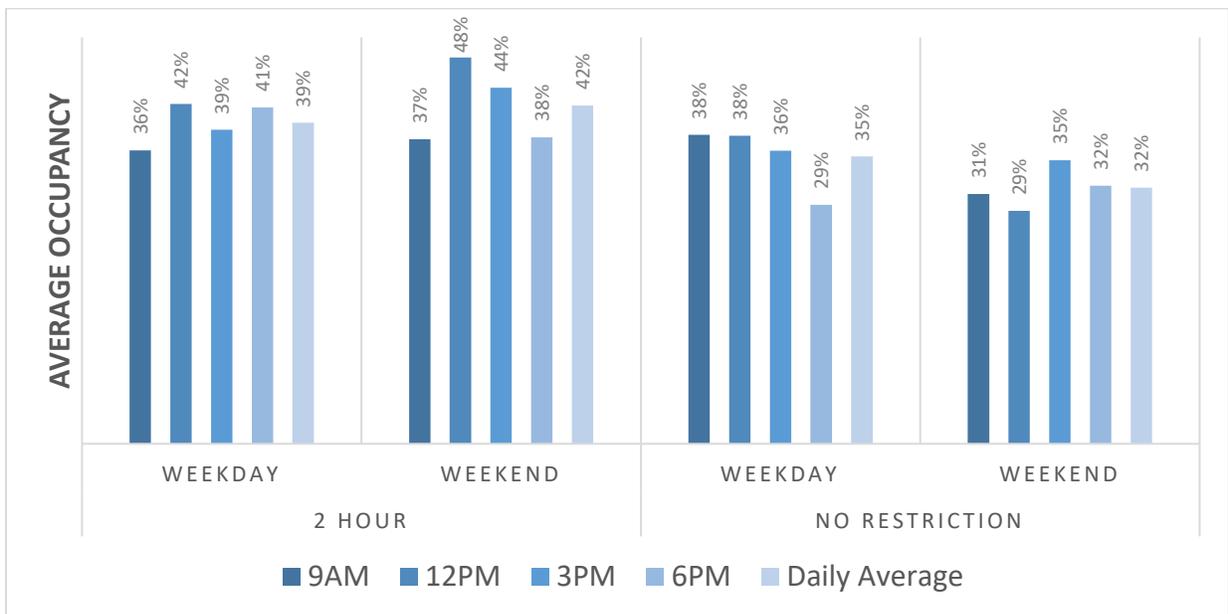


Figure 41. On-Street Occupancy for Downtown Residential Zone by Restriction and Day



## Public Parking Data

Block Face | On-Street | Occupancy

Table 16. Parking Availability by Select Block Face

Availability	Name	From	To	9AM	12PM	3PM	6PM	Daily
<b>Downtown Business Zone</b>								
Low	Main St	Santa Cruz Ave	University Ave	87%	90%	85%	92%	89%
Low	University Ave	Main St	Elm St	77%	95%	81%	93%	86%
Low	Santa Cruz Ave	Grays Ln	Royce St	35%	108%	92%	104%	85%
Low	Elm St	Santa Cruz Ave	University Ave	50%	100%	82%	93%	81%
Low	Main St	Montebello Way	Park Avenue	81%	85%	76%	82%	81%
Low	Santa Cruz Ave	Royce St	Bachman Ave	69%	81%	77%	96%	81%
Low	Main St	Park Avenue Lot	Maple Place	86%	86%	66%	83%	80%
Low	Main St	Victory Ln	Santa Cruz Ave	45%	97%	83%	93%	80%
Low	Santa Cruz Ave	Main St	Elm St	55%	87%	80%	87%	77%
Low	Santa Cruz Ave	Elm St	Grays Ln	27%	103%	76%	98%	76%
Low	Petticoat Ln	Santa Cruz Ave	Village Ln	72%	77%	71%	83%	76%
Low	Montebello Way	Broadway	Main St	76%	81%	64%	77%	75%
High	Village Ln	Street Terminus	Los Gatos-Saratoga	38%	49%	47%	58%	48%
High	Bachman Ave	Santa Cruz Ave	University Ave	30%	49%	48%	61%	47%
High	University Ave	Bentley Ave	Los Gatos-Saratoga	40%	51%	46%	37%	44%
High	Almendra Ave	Santa Cruz Ave	221 Almendra Ave	39%	41%	32%	55%	42%
High	Bachman Ave	Wilder Ave	Santa Cruz Ave	23%	44%	48%	50%	41%
High	Santa Cruz Ave	South Side Lot	Broadway	23%	47%	36%	58%	41%
High	Wood Rd	Santa Cruz Ave	110 Wood Rd	30%	10%	23%	33%	24%
High	University Ave	Royce St	Bachman Ave	23%	16%	19%	23%	20%
High	University Ave	Miles Ave	Bentley Ave	6%	7%	5%	6%	6%
<b>Civic Center Zone</b>								
Low	Maple Place	Main St	Dittos Ln	100%	90%	90%	110%	98%
Low	College Ave	Main St	Dittos Ln	97%	95%	69%	94%	89%
Low	Main St	College Ave	Church St	92%	88%	68%	88%	84%
Low	Main St	College Ave	Pageant Way	83%	69%	64%	82%	75%
High	Villa Ave	Main St	Jackson St	48%	37%	51%	55%	48%
High	Pageant Way	Main St	Pageant Way	54%	48%	33%	55%	48%
High	High School Ct	Church St	Street Terminus	64%	19%	44%	61%	47%
High	College Ave	Dittos Ln	Pageant Way	40%	43%	47%	43%	43%
High	Church St	Church St	High School Ct	54%	34%	23%	51%	40%
High	High School Ct	Main St	Church St	57%	24%	22%	39%	35%
High	Main St	Church St	High School Ct	37%	30%	25%	41%	33%
High	Main St	Villa Ave	Jackson St	31%	42%	23%	33%	32%
High	Main St	Chicago Ave	Jackson St	36%	33%	23%	32%	31%
High	Pageant Way	College Ave	Pageant Way	31%	33%	23%	34%	30%
High	Main St	High School Ct	Chicago Ave	29%	41%	19%	30%	30%

## Public Parking Data

### ADA | Comparison | Inventory

Table 17. ADA Inventory by Zone

Zone	General	Name	Inventory
Downtown Business	On-Street	Broadway	2
Downtown Business	On-Street	Miles Ave	1
Downtown Business	On-Street	Village Ln	1
Downtown Business	Off-Street	Lot 1	5
Downtown Business	Off-Street	Lot 2	4
Downtown Business	Off-Street	Lot 3	2
Downtown Business	Off-Street	Lot 4 Top Side	8
Downtown Business	Off-Street	Lot 5	7
Downtown Business	Off-Street	Lot 6	7
Downtown Business	Off-Street	Lot 12	2
Downtown Business	Off-Street	Miles Avenue Lot	2
Downtown Business	Off-Street	Montebello Lot	2
Downtown Business	Off-Street	North Side Lot	4
Downtown Business	Off-Street	Park Avenue Lot	1
Downtown Business	Off-Street	South Side Lot	1
Civic Center	On-Street	High School Ct	2
Civic Center	Off-Street	Lot 7	1
Civic Center	Off-Street	Lot 8	2
Civic Center	Off-Street	Lot 9	1
Civic Center	Off-Street	Lot 10	4
Civic Center	Off-Street	Lot 11	2
Civic Center	Off-Street	Lot 13	1
<b>Total Inventory</b>			<b>62</b>

## Public Parking Data

### ADA | Comparison | Occupancy

Figure 42. ADA Occupancy: Downtown Business Zone vs. Civic Center Zone

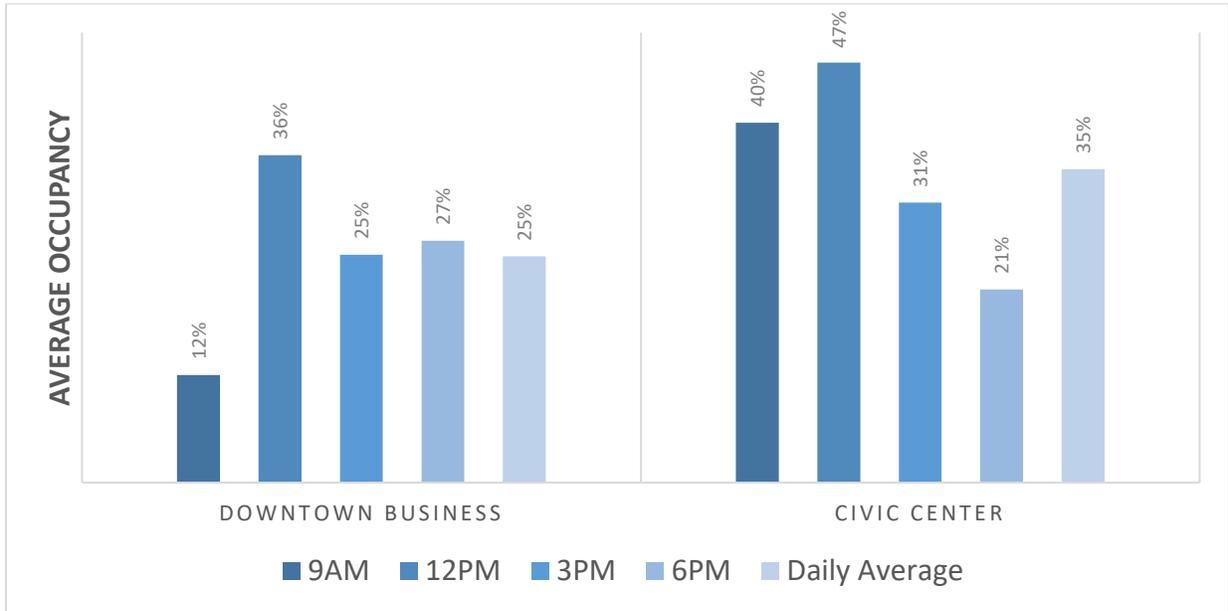
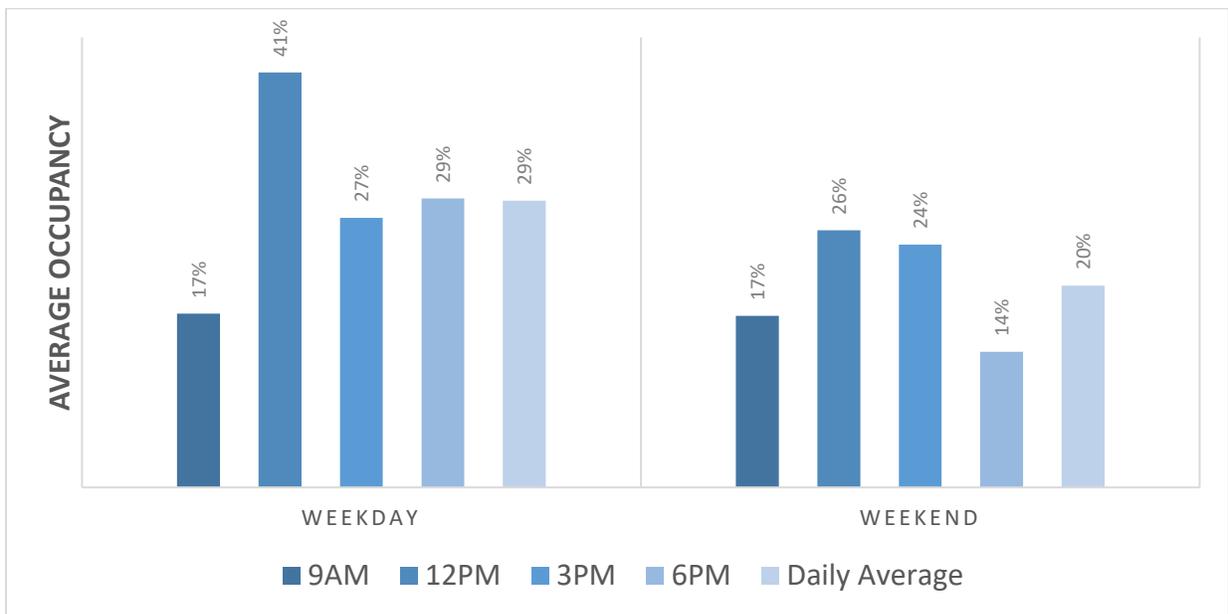


Figure 43. ADA Occupancy: Weekday vs. Weekend



## Public Parking Data

### Electric Vehicle | Comparison | Inventory

**Table 18. Electric Vehicle Inventory by Zone**

Zone	General	Name	Type	Inventory
Downtown Business	On-Street	Santa Cruz Ave	Regular Charging	1
Downtown Business	Off-Street	Lot 3	Regular Charging	2
Downtown Business	Off-Street	Lot 4 Top Side	Regular Charging	2
Downtown Business	Off-Street	Lot 5	Regular Charging	2
Downtown Business	Off-Street	Miles Avenue Lot	Regular Charging	2
Downtown Business	Off-Street	North Side Lot	Regular Charging	6
Downtown Business	Off-Street	North Side Lot	Tesla Charging	12
Civic Center	Off-Street	Lot 9	Regular Charging	2
Civic Center	Off-Street	Lot 13	Regular Charging	1
<b>Total Inventory</b>				<b>30</b>

## Public Parking Data

### Electric Vehicle | Comparison | Occupancy

Figure 44. EV Occupancy: Downtown Business Zone vs. Civic Center Zone

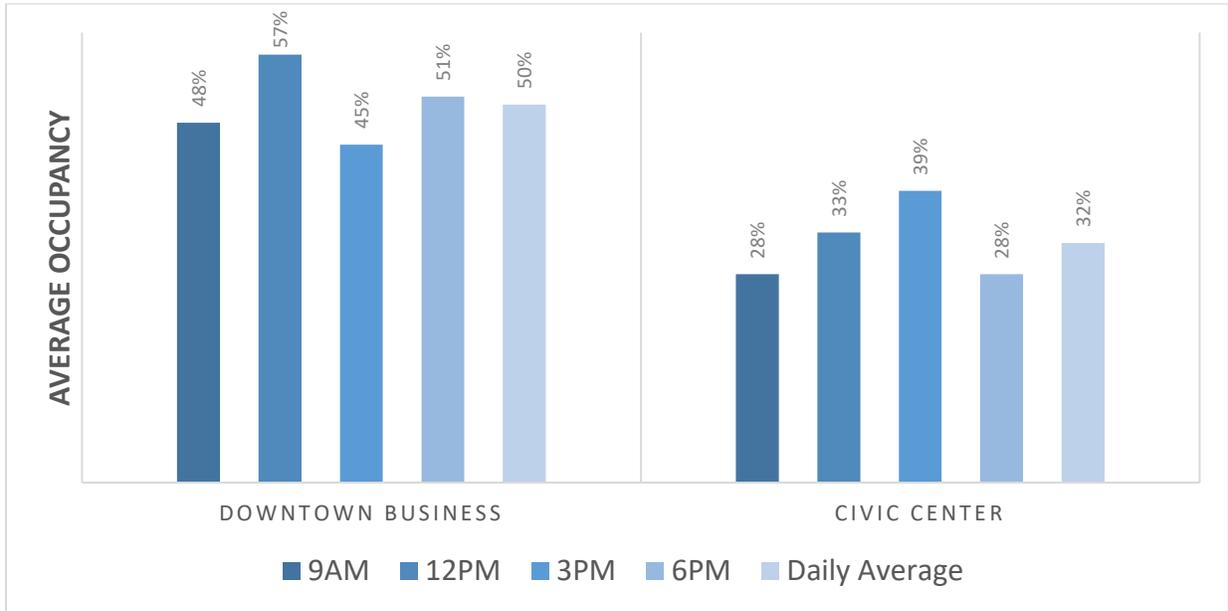
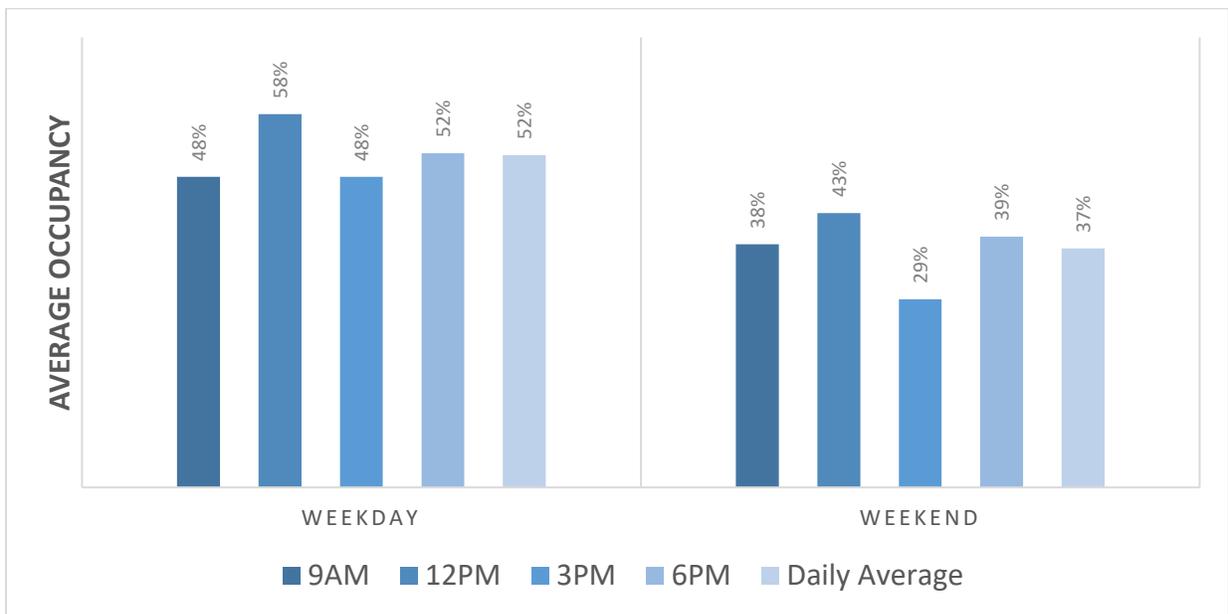


Figure 45. EV Occupancy: Weekday vs. Weekend



## Public Parking Data

### Electric Vehicle | Comparison | Occupancy

Figure 46. Tesla Charging Occupancy: Downtown Business Zone

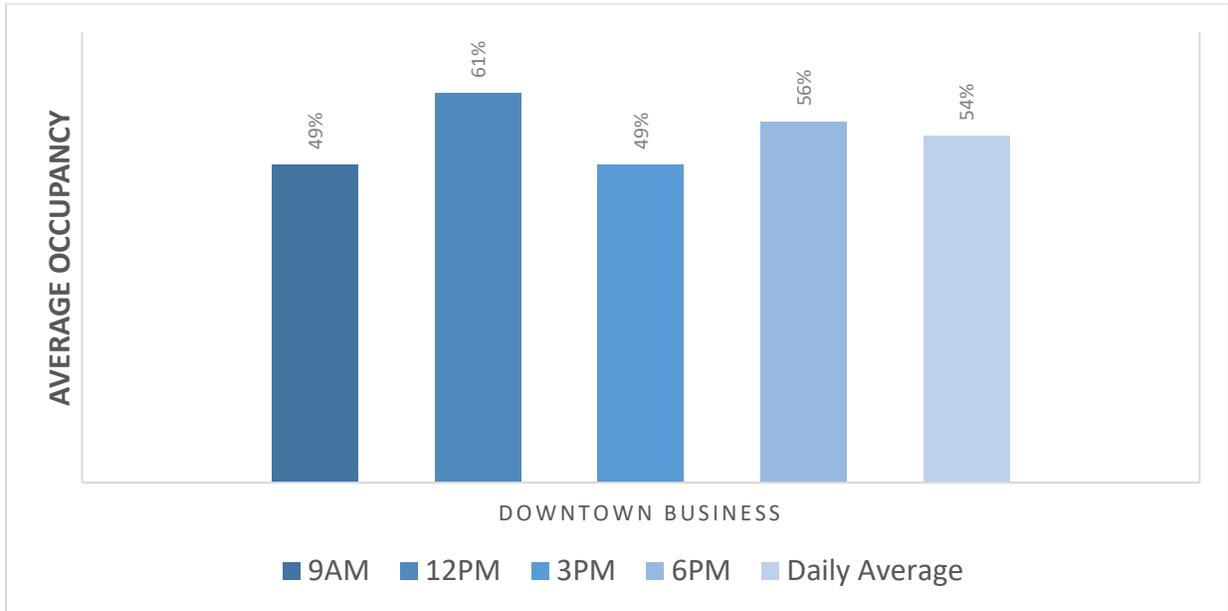
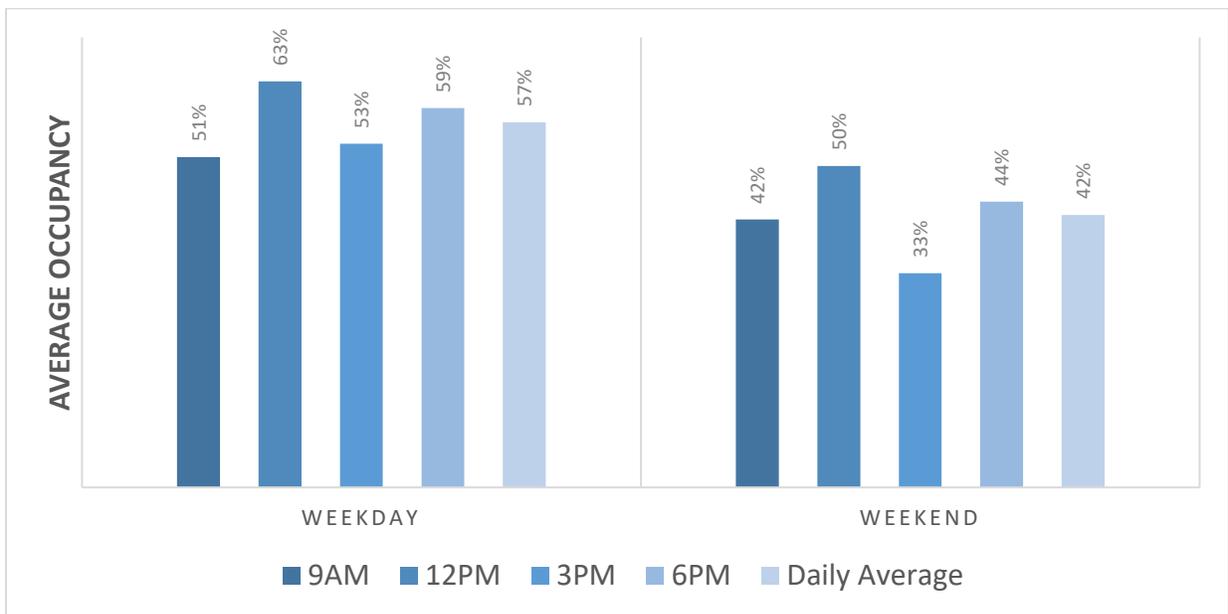


Figure 47. Tesla Charging Occupancy: Weekday vs. Weekend



## Public Parking Data

### Loading Zones | Comparison | Inventory

Table 19. Loading Zone Inventory by Zone

Zone	General	Name	Type	Inventory
Downtown Business	On-Street	University Ave	Loading	1
Downtown Business	Off-Street	Lot 5	Loading	2
Civic Center	On-Street	Main St	Loading	2
Civic Center	Off-Street	Lot 9	Loading	1
Civic Center	Off-Street	Lot 11	Loading	1
Downtown Residential	On-Street	Bean Ave	Loading	6
<b>Total Inventory</b>				<b>13</b>

# Public Parking Data

## Loading Zones | Comparison | Occupancy

Figure 48. Loading Zone Occupancy by Zone

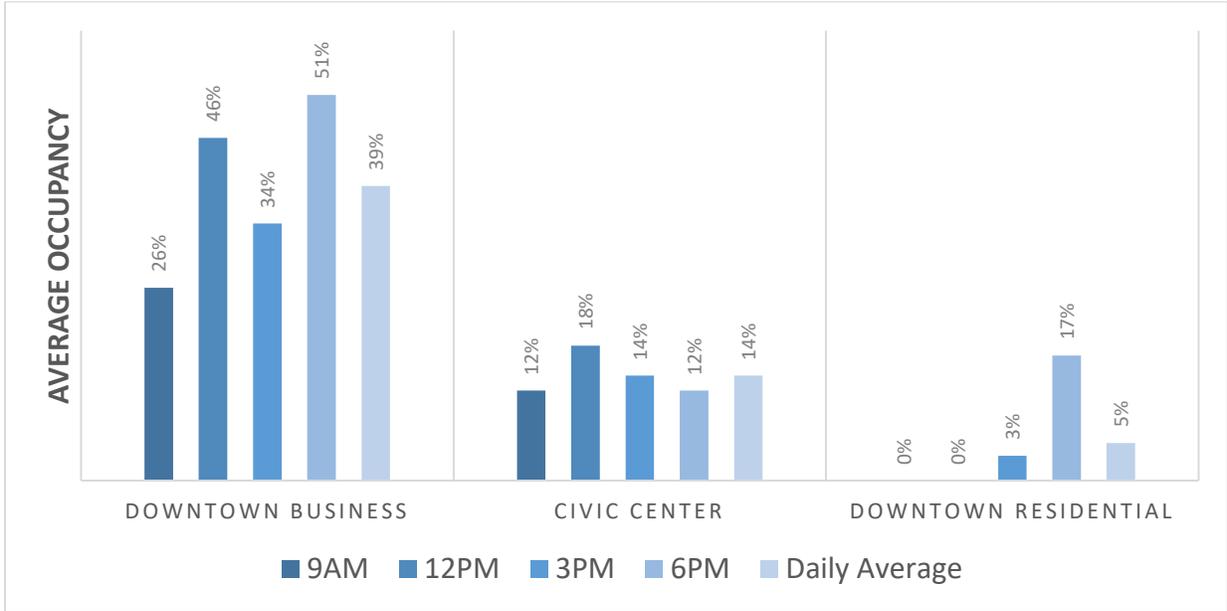
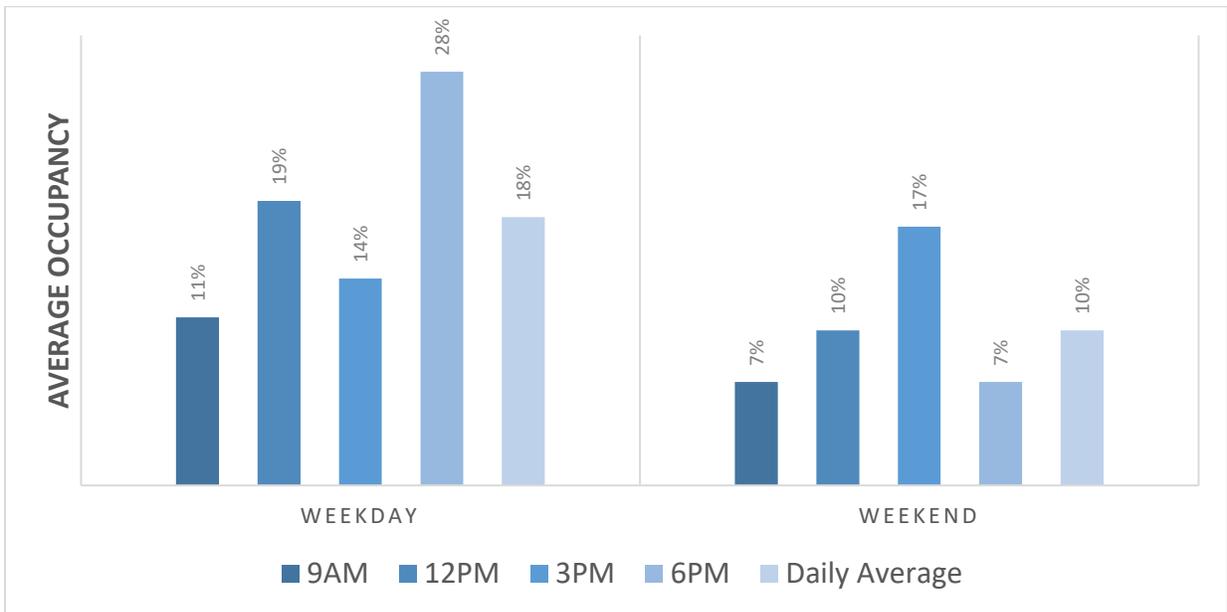


Figure 49. Loading Zone Occupancy: Weekday vs. Weekend



## Public Parking Data

### One-Way Pilot | Comparison | Inventory

Table 20. Parking Inventory for Areas Surrounding Pilot

Zone	General	Type	Name	From	To	Inventory
Pilot	On-Street	Public	Almendra Ave	221 Almendra Ave	Santa Cruz Ave	15
Pilot	On-Street	Public	Bachman Ave	Wilder Ave	University Ave	38
Pilot	On-Street	Public	Bean Ave	Santa Cruz Ave	Victory Ln	8
Pilot	On-Street	Public	Elm St	Santa Cruz Ave	University Ave	4
Pilot	On-Street	Public	Grays Ln	Santa Cruz Ave	University Ave	10
Pilot	On-Street	Public	Nicholson Ave	Victory Ln	Santa Cruz Ave	6
Pilot	On-Street	Public	Petticoat Ln	Santa Cruz Ave	Village Ln	7
Pilot	On-Street	Public	Royce St	Santa Cruz Ave	University Ave	13
Pilot	On-Street	Public	Santa Cruz Ave	Elm St	Los Gatos Saratoga-Rd	75
Pilot	On-Street	Public	University Ave	Mullen Ave	Bentley Ave	64
Pilot	On-Street	Public	Village Ln	Petticoat Ln	Ln Terminus	34
Pilot	Off-Street	Public	Lot 1	Not Applicable	Not Applicable	121
Pilot	Off-Street	Public	Lot 2	Not Applicable	Not Applicable	83
Pilot	Off-Street	Public	Lot 3	Not Applicable	Not Applicable	49
Pilot	Off-Street	Public	Lot 4 Top Side	Not Applicable	Not Applicable	161
Pilot	Off-Street	Public	Lot 4 Underground	Not Applicable	Not Applicable	152
Pilot	Off-Street	Private	PL2	Not Applicable	Not Applicable	16
Pilot	Off-Street	Private	PL3	Not Applicable	Not Applicable	13
Pilot	Off-Street	Private	PL4	Not Applicable	Not Applicable	45
Pilot	Off-Street	Private	PL5	Not Applicable	Not Applicable	55
<b>Total Inventory</b>						<b>969</b>

## Public Parking Data

### One-Way Pilot | Comparison | Occupancy

Figure 50. Public Parking Occupancy for Areas Surrounding Pilot

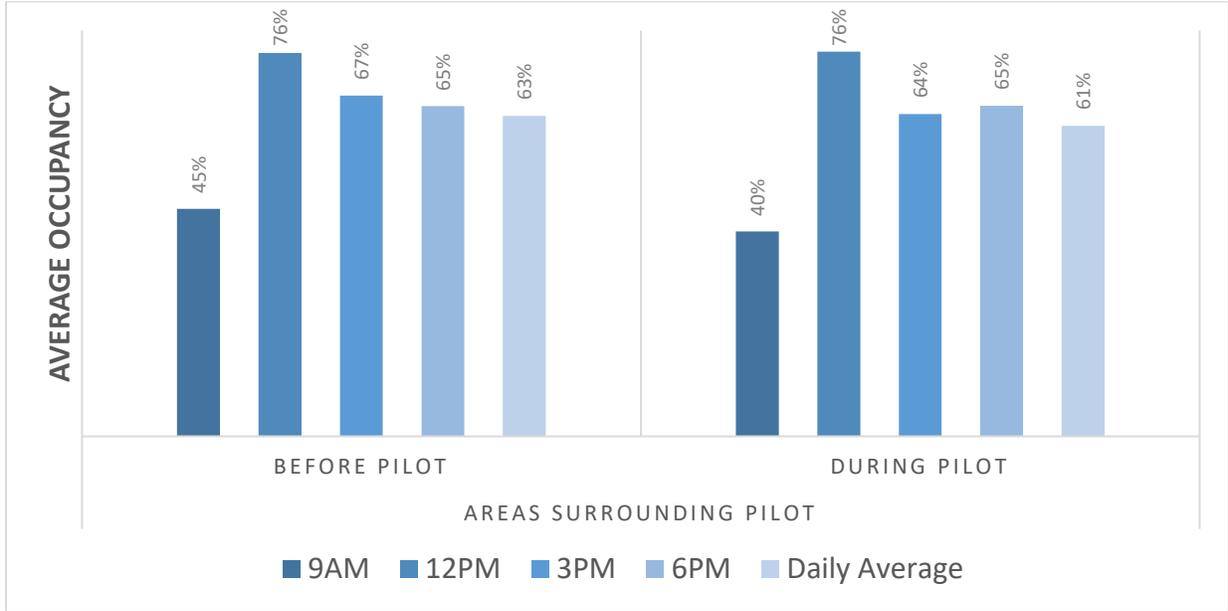
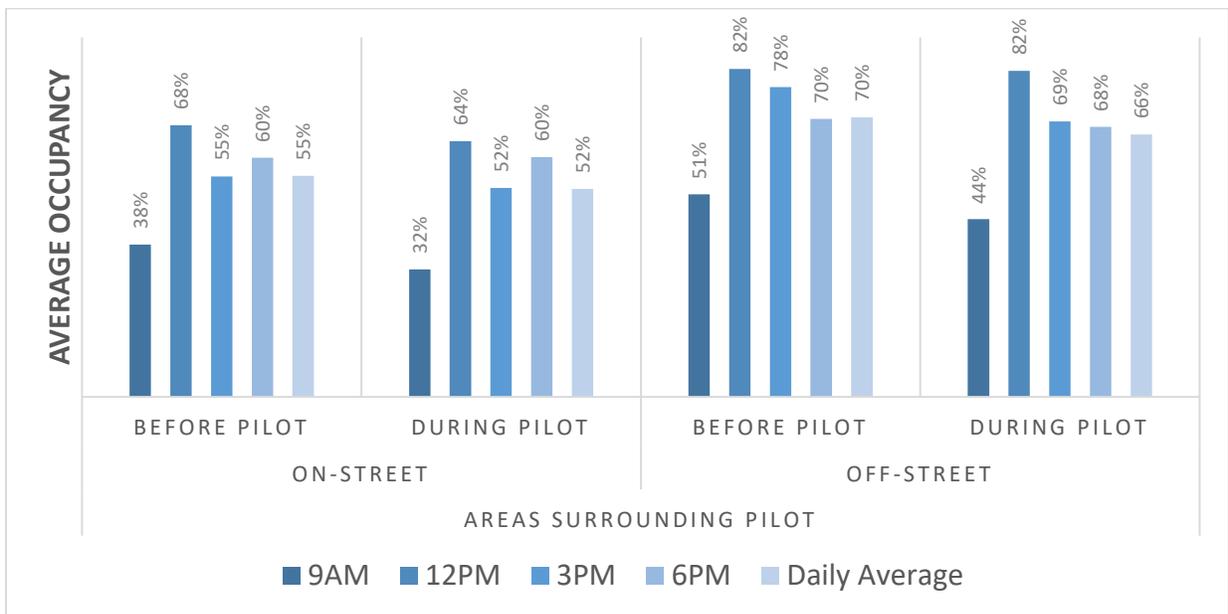


Figure 51. Public Parking Occupancy for Areas Surrounding Pilot: On-Street vs. Off-Street



## Public Parking Data

### One-Way Pilot | Comparison | Occupancy

Figure 52. Public Parking Occupancy for Areas Surrounding Pilot: Weekday vs. Weekend

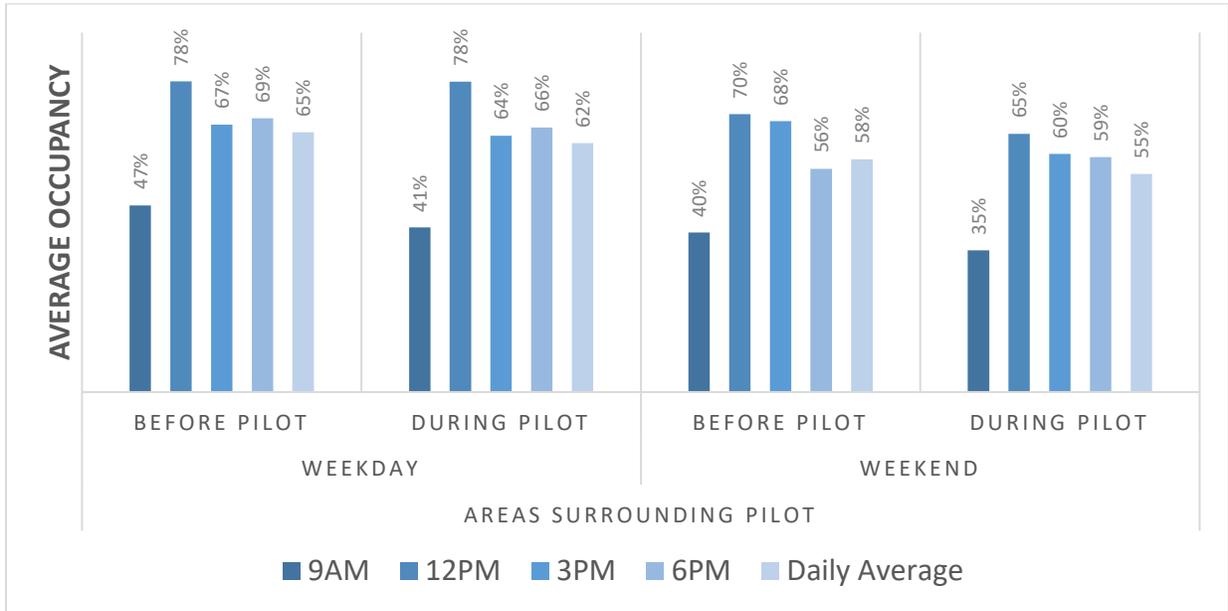
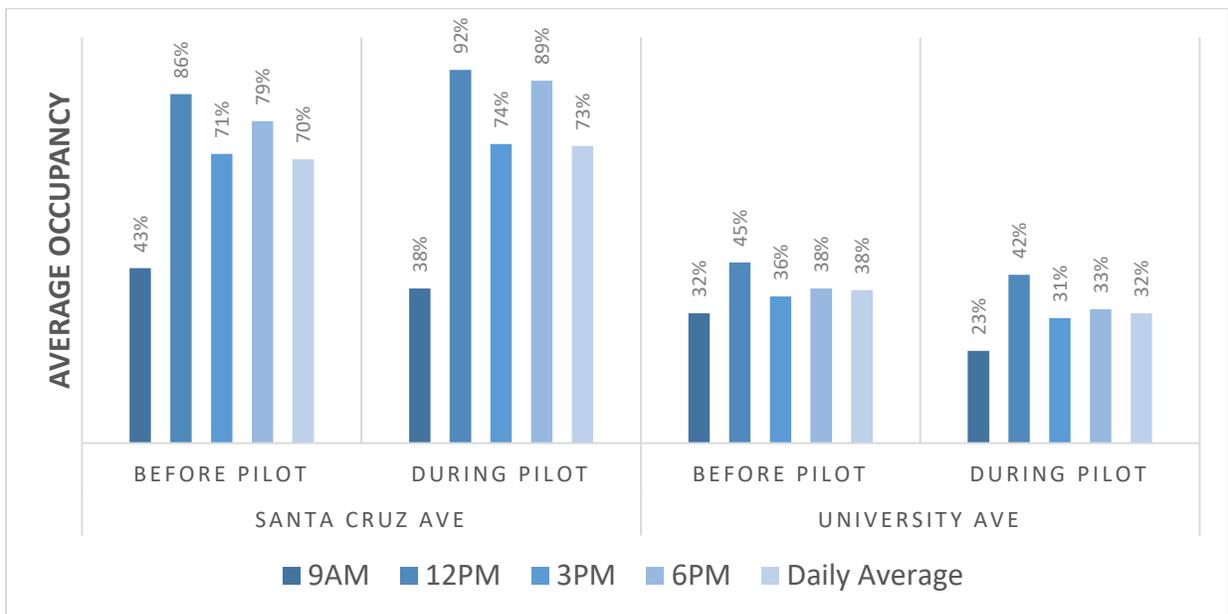


Figure 53. Public Parking Occupancy for Areas Surrounding Pilot: Santa Cruz vs. University



## Public Parking Data

### One-Way Pilot | Comparison | Occupancy

Figure 54. Public Parking Occupancy for Areas Surrounding Pilot by Lot

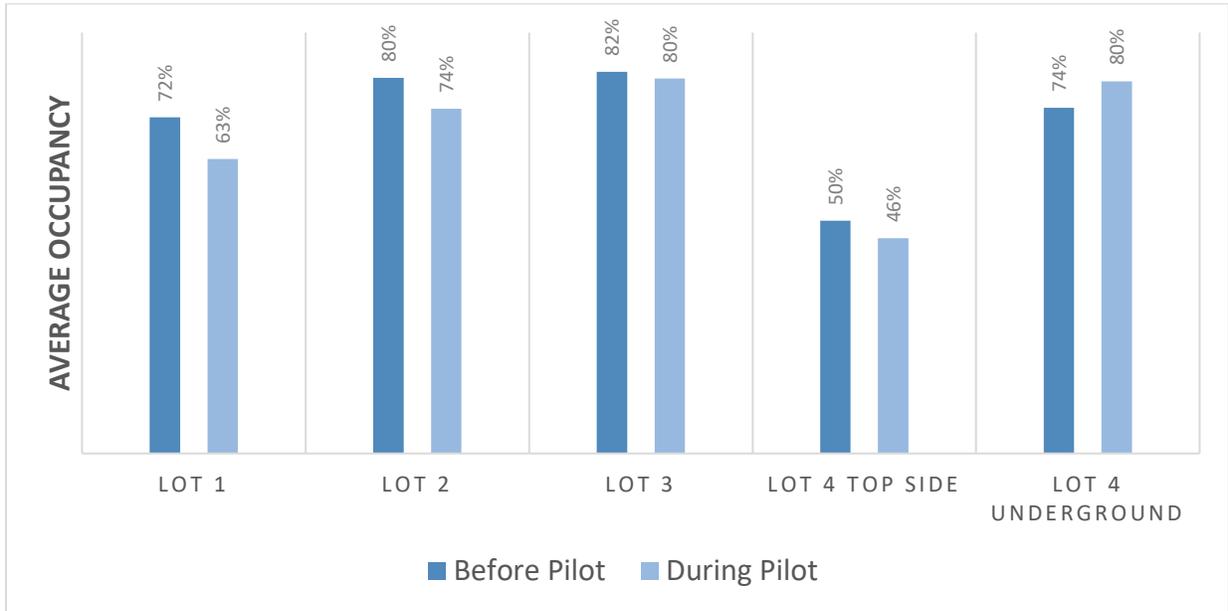
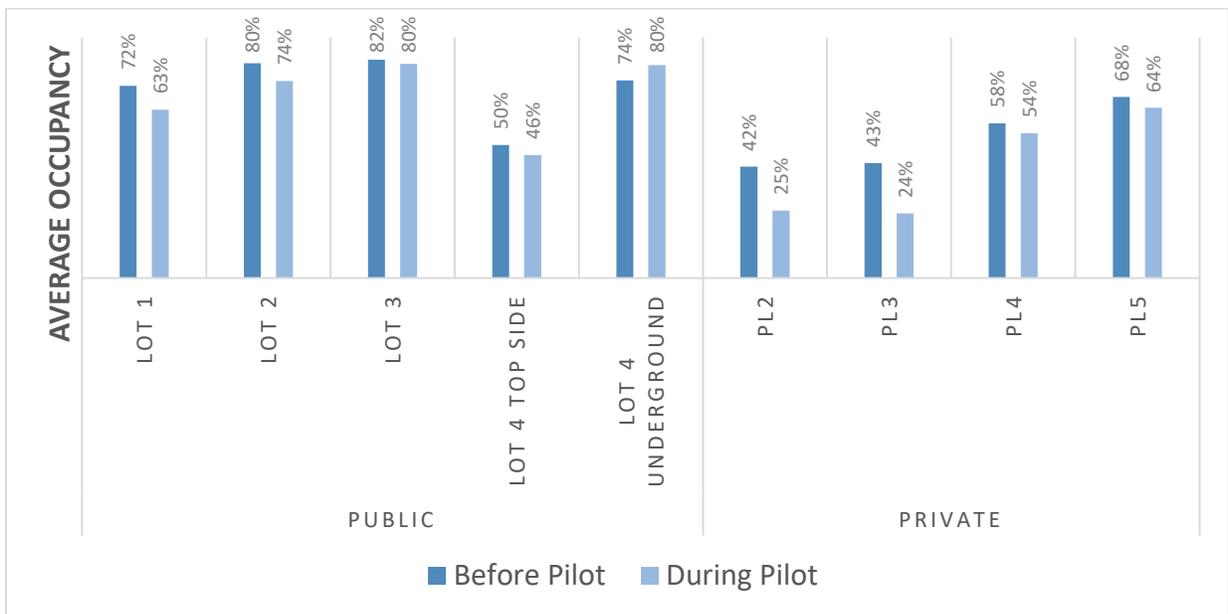


Figure 55. Off-Street Parking Occupancy for Areas Surrounding Pilot: Public and Private



## 6.0 Private Parking Data

### Private Lots | Off-Street | Inventory

Table 21. Private Parking Inventory by Zone

Zone	General	Name	Inventory
Downtown Business	Off-Street	PL1	13
Downtown Business	Off-Street	PL2	16
Downtown Business	Off-Street	PL3	13
Downtown Business	Off-Street	PL4	45
Downtown Business	Off-Street	PL5	55
Downtown Business	Off-Street	PL6	16
Downtown Business	Off-Street	PL7	11
Downtown Business	Off-Street	PL8	13
Downtown Business	Off-Street	PL16	107
Civic Center	Off-Street	PL9	42
Civic Center	Off-Street	PL10	47
Civic Center	Off-Street	PL11	21
Civic Center	Off-Street	PL12	12
Civic Center	Off-Street	PL13	20
Civic Center	Off-Street	PL14	48
<b>Total Inventory</b>			<b>479</b>

Figure 56. Private Parking Lots (Blue): Downtown Business Zone

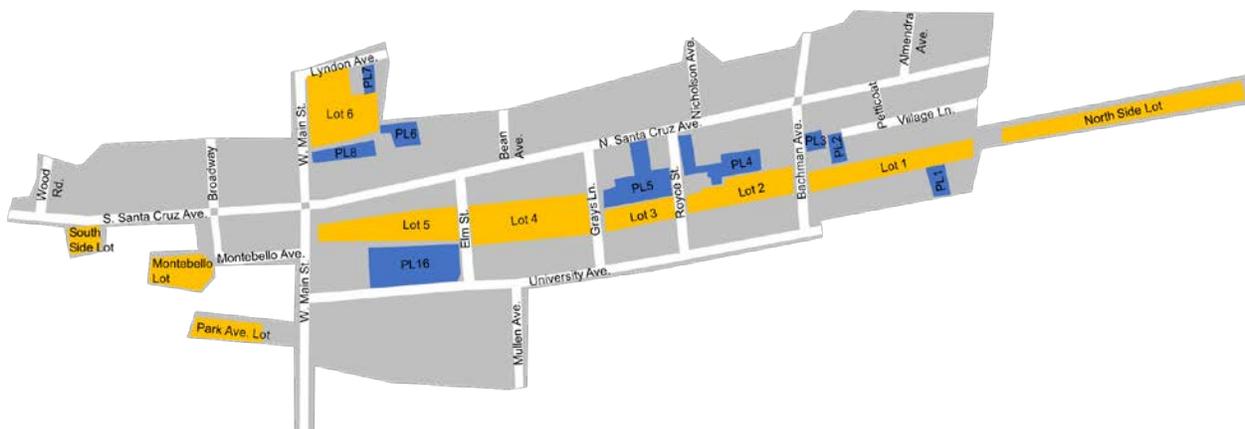


Figure 57. Private Parking Lots (Blue): Civic Center Zone



## Private Parking Data

Private Lots | Off-Street | Occupancy

Figure 58. Private Parking Occupancy: Downtown Business Zone vs. Civic Center Zone

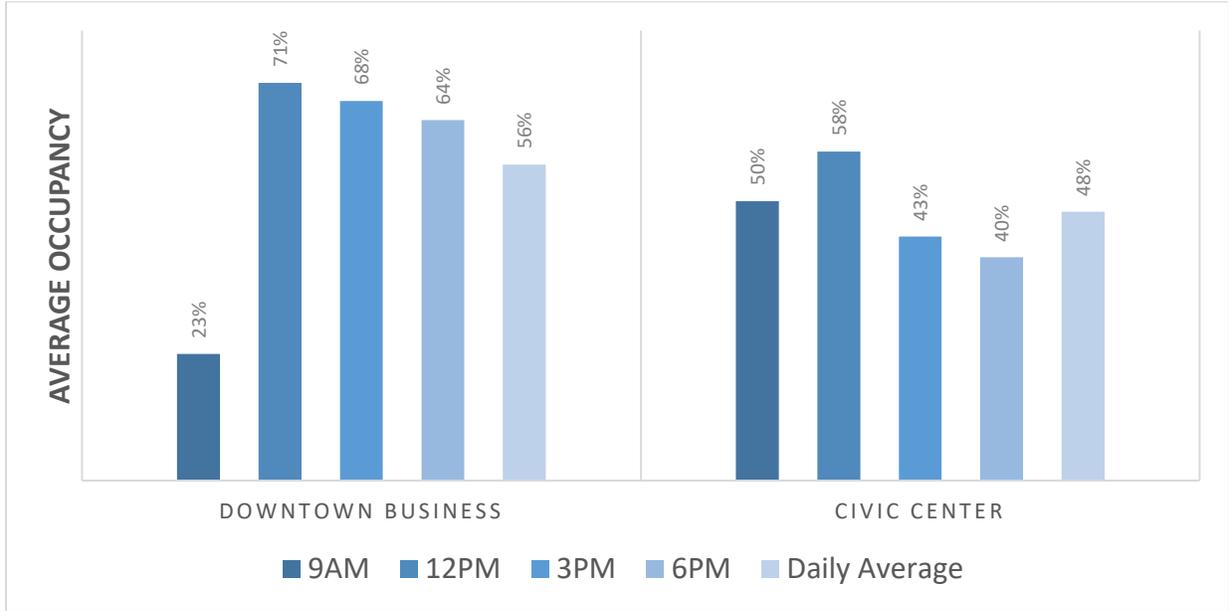
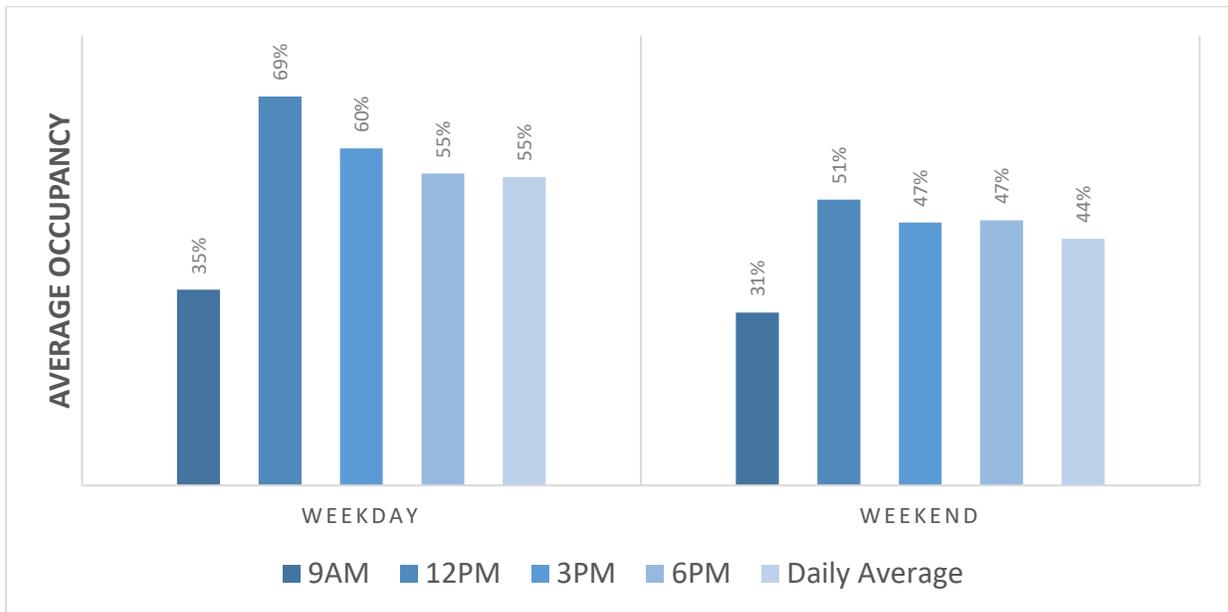


Figure 59. Private Parking Occupancy: Weekday vs. Weekend



# Private Parking Data

## Private Lots | Off-Street | Occupancy

Figure 60. Private Parking Occupancy: Daily Average by Lot

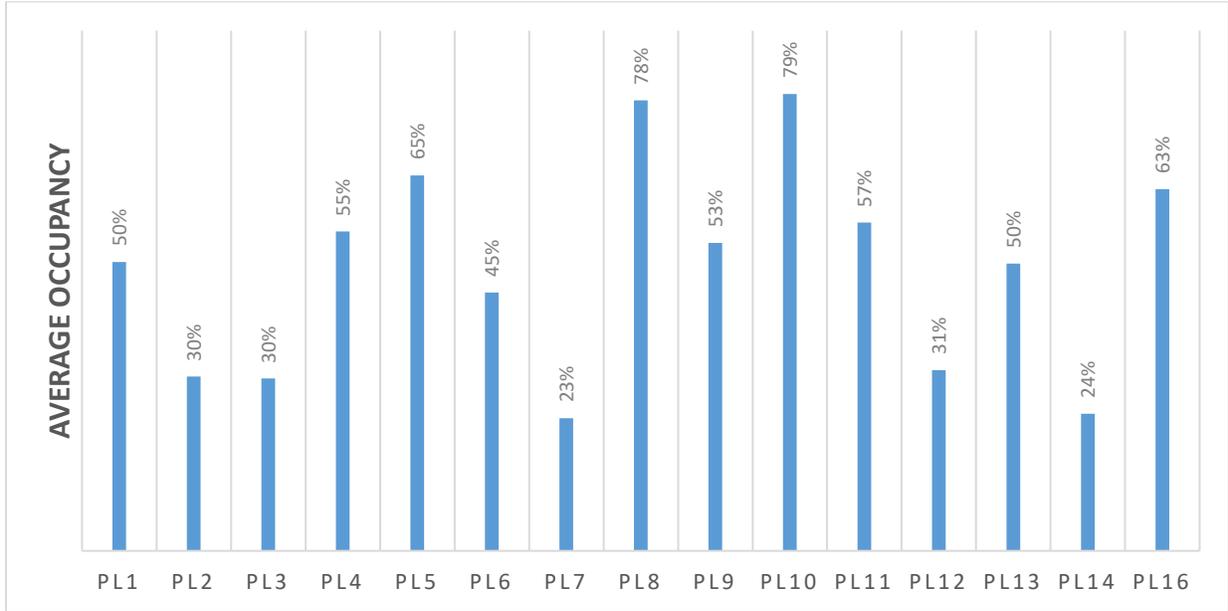
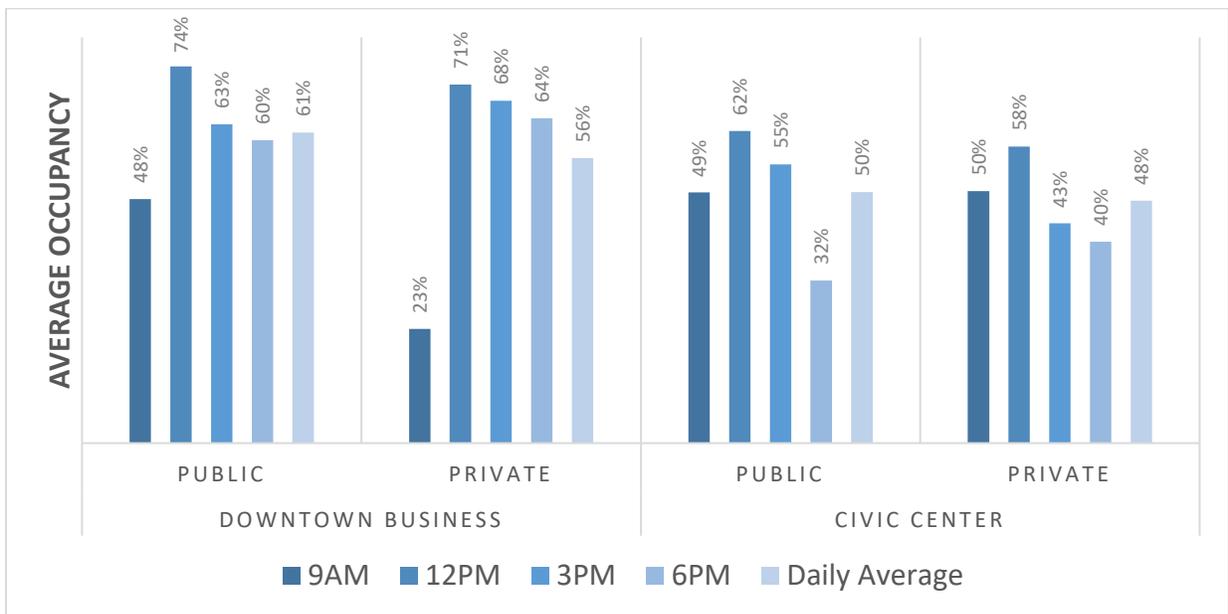


Figure 61. Off-Street Parking Occupancy by Zone: Public vs. Private



# Private Parking Data

## Private Lots | Off-Street | Occupancy

Figure 62. Off-Street Parking Occupancy by Day: Public vs. Private

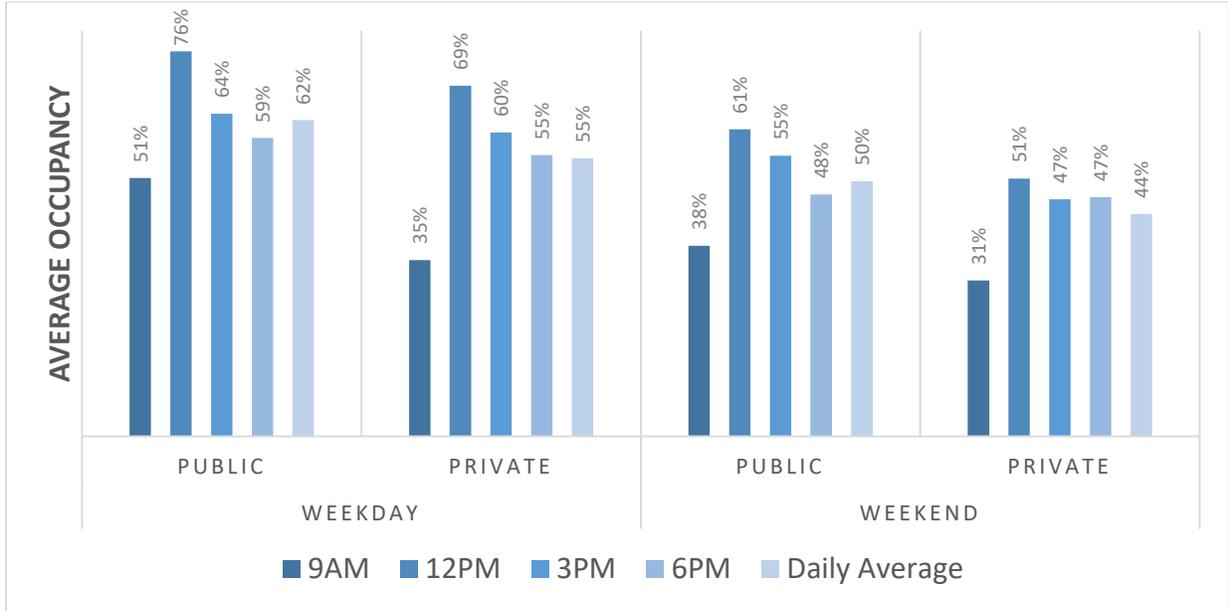


Figure 63. Off-Street Occupancy for Public and Private Parking: Daily Average by Lot

