



# Ongoing Strategic Priorities 2024-2026

**CORE GOALS:** COMMUNITY CHARACTER • GOOD GOVERNANCE • FISCAL STABILITY  
QUALITY PUBLIC INFRASTRUCTURE • CIVIC ENRICHMENT • PUBLIC SAFETY

## SAFETY

- Emergency Preparedness
  - CERT Recruitment & Training
  - Communications, EOC Readiness & Emergency Plan Development
- Fire Protection
  - Advance and Activate Ad Hoc Wildfire Action Items
- Vegetation and Hazardous Tree Management

## PRUDENT FINANCIAL MANAGEMENT

- Address Pension & OPEB Obligations
- Sell or Lease Certain Town Properties
- Develop a Five-Year Structurally Balanced and Sustainable Operating Forecast
- Develop a Five-Year Full Funded Capital Plan
- Create Council Scorecard

## QUALITY OF LIFE

## TRAFFIC/TRANSPORTATION

- Comprehensive Parking Study
  - Short, Medium, and Long-Term Actions
- Transportation Demand Management
  - Measure B Transportation Projects
  - Bicycle & Pedestrian Improvements
  - Community Shuttle
  - Summer/Rush Hour/School Traffic
  - Regional Transportation Issues
- Traffic Calming/Safety for All Users

- Community Vitality
  - Diversity, Equity & Inclusion Efforts
  - Community Where Older Adults Thrive
    - Implement the Senior Road Map
  - Events & Other Town-Wide Efforts
  - Community Engagement
  - Environmental Sustainability/Climate Resiliency
- Economic Vitality
  - Policies & Ordinances
  - Streamline Permit Process
- Land Use Planning
  - General Plan 2040 Implementation
  - Housing Element Certification and Implementation
  - Support a Land Use Mix and Density that Reflects the Values of the Community
  - Update Objective Standards
- Work with Partners to Support Needs of Unhoused Residents